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ASX RELEASE

Acquisition of TESOL Asia Group

The Directors of Site Group International Limited ("Site", ASX:SIT) are pleased to announce an agreement for the acquisition of TESOL Asia Group.

TESOL Asia Group includes TESOL Asia Inc. (Hong Kong), which offers a conglomerate of platforms to access the market for Teaching English to Speakers of Other Languages (TESOL) in the form of English Language Journals, TESOL Conferences and online and classroom based resources for teachers and students of English language education in non-English speaking countries.

The acquisition provides Site with a network of TESOL intellectual assets and infrastructure to be used as a platform for the delivery of English language studies throughout Asia.

A 2012 report on the Worldwide Market for Digital English Language Learning Products and Services released by Ambient Insight found the English Language Learning market reached USD 35.9 billion in 2011. Digital English Language Learning products, not inclusive of mobile products, are expected to contribute USD2.58 billion to the industry by 2016[^].

A significant portion of the English language market's demand and growth is attributed to Asia, where English language education is seen as a contributing factor in supporting the emergence of economies through further education. Learning English language increases the soft skills and employability of individuals throughout the world with English for Specific Purposes (ESP), a component of TESOL, in high demand for occupancy based English understanding requirements.

As such, governments in countries including Japan, Thailand and Vietnam have made English language learning compulsory for students from primary school or younger. In Vietnam alone, the government intends to have 80,000 English language teachers by 2020 and Thailand in 2012 strive to have English language learning available to 14 million students across 34,000 state schools[^].

Speaking on the agreement, CEO and Managing Director Vern Wills stated "English language and TESOL has been a market which has shown promising opportunity in scope of demand throughout Asia and as a fit for the broader international education model which Site has been looking to establish."

By leveraging the substantial investment Site has already made in its Clark facility, Site will be able to host the ongoing development of web design, graphic design and product design (including mobile apps) in a cost effective manner.

"Clark has the capability of becoming an English language hub utilising its outstanding facilities and access to markets in the region" Mr Wills said.

The Asian market has large numbers of people seeking to improve English skills – often as personal improvement or to improve employment prospects.

[^] Ambient Insight, *Worldwide Digital English Language Learning Market*, April 2012

“As an Australian training company in the international market, English language learning is the basis of Site’s offering and complements the fact that the majority of documents in the Oil and Gas and Construction industries are written in English.” Mr Wills said

“Therefore this is a very logical platform for customers from countries within the Asian region and will add value to Site’s current training offering through extensions to the English language courses able to be offered.” He said.

On the completion of the acquisition, Site would look at ways to commercialise the existing product offerings under TESOL Asia Group.

The acquisition is subject to completion of due diligence to Site Group International’s satisfaction.

About TESOL Asia Group

TESOL Asia Group currently operates multiple websites predominately targeted towards the Asian market including TESOL Japan, TESOL Indonesia, TESOL Philippines, TESOL India, TESOL Malaysia, TESOL China, TESOL Taiwan, TESOL Columbia, TESOL Hong Kong, TESOL Vietnam, TESOL Cambodia, TESOL Africa and TESOL Australia.

TESOL Asia Inc. operates nine English Language Journals including the Asian EFL Journal which attract renowned TESOL practitioners from global markets such as Professor Rod Ellis and Professor Roger Nunn who are well established in TESOL circles throughout Asia and the Middle East.

In addition it offers a broad range of programs in English for Special Purposes (ESP) and English as a Second Language (ESL).

About Site Group International Limited

Site Group International (ASX: SIT “Site”) is an ASX listed company providing Australian accredited and non-accredited training programs that are specifically tailored to employer needs. Training is delivered through high quality facilities in the Philippines (Clark Freeport Zone) and in Australia through Site Skills Training. Site Skills Training has major training facilities in Perth, Gladstone, Darwin and Landsborough. At these locations our experienced team assesses, up-skills and trains industry experienced candidates in the mining & processing, oil & gas, construction, camp services, hospitality and logistic sectors.

In addition, Site delivers on-site training for clients and major projects throughout Australia and countries such as PNG, Indonesia, Singapore, China, UAE, Azerbaijan and others.

The strategic location of our 300,000m² facility at Clark Freeport Zone in the Philippines allows the company to deliver Australian standard training in a low cost and controlled environment. This facility has the capacity to complete large scale residential training programs customised to meet client specific requirements. The facility is currently delivering training and assessment services to a multi-national oil and gas company under a long term contract with a specific focus on health and safety. All vocational training is delivered with tailored job specific English language and cultural sensitivity training. In addition vocational training in areas such as fabrication, heavy diesel maintenance and refrigeration mechanics is delivered.

Site also delivers workforce planning solutions through Site WorkReady. Site WorkReady achieves “ready to work” international employees through an end to end “Source-Train-Deploy” service utilising the training and assessment facility at Clark Freeport Zone. Working closely with their clients the Site WorkReady team identifies workers, completes assessment services and develops appropriate training. Employment candidates receive instruction in English, workplace health and safety systems as well as employer orientation training to support their transition to employment.

Site Group International is an emerging Australian company with a strategic business model run by an experienced board and management team.

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