

**Principal & Registered Office**  
Level 4, 96 Albert Street  
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GPO Box 3335, Brisbane QLD 4001

**25 February 2014**

## **ASX RELEASE**

### **Finalisation of the acquisition of TESOL Asia Group**

The Directors of Site Group International Limited ("Site", ASX:SIT) are pleased to announce the completion of due diligence and finalisation of the agreement for the acquisition of TESOL Asia Group. The acquisition provides Site with a network of TESOL (Teaching English to Speakers of Other Languages) intellectual assets and infrastructure to be used as a platform for delivery of English language studies throughout Asia

TESOL Asia Group currently operates multiple websites predominately targeted towards the Asian market including TESOL Japan, TESOL Indonesia, TESOL Philippines, TESOL India, TESOL Malaysia, TESOL China, TESOL Taiwan, TESOL Columbia, TESOL Hong Kong, TESOL Vietnam, TESOL Cambodia, TESOL Africa and TESOL Australia. TESOL Asia Inc. also operates nine English Language Journals including the renowned Asian EFL Journal. The Journals hold conferences for TESOL practitioners which attracted world well known identities from global markets such as Professor Rod Ellis and Professor Roger Nunn who are well established in TESOL circles throughout Asia and the Middle East. In addition it offers programs in English for Special Purposes (ESP) and English as a Second Language (ESL).

Please see attached two media releases made by the company detailing progress of the growth strategy at Clark in the Philippines.

### **About Site Group International Limited**

Site Group International (ASX: SIT "Site") is an ASX listed company providing Australian accredited and non-accredited training programs that are specifically tailored to employer needs. Training is delivered through high quality facilities in the Philippines (Clark Freeport Zone) and in Australia through Site Skills Training. Site Skills Training has major training facilities in Perth, Gladstone, Darwin and Landsborough. At these locations our experienced team assesses, up-skills and trains industry experienced candidates in the mining & processing, oil & gas, construction, camp services, hospitality and logistic sectors.

In addition, Site delivers on-site training for clients and major projects throughout Australia and countries such as PNG, Indonesia, Singapore, China, UAE, Azerbaijan and others.

The strategic location of our 300,000m2 facility at Clark Freeport Zone in the Philippines allows the company to deliver Australian standard training in a low cost and controlled environment. This facility has the capacity to complete large scale residential training programs customised to meet client specific requirements. The facility is currently delivering training and assessment services to a multi-national oil and gas company under a long term contract with a specific focus on health and safety. All vocational training is delivered with tailored job specific English language and cultural sensitivity training. In addition vocational training in areas such as fabrication, heavy diesel maintenance and refrigeration mechanics is delivered.

Site also delivers workforce planning solutions through Site WorkReady. Site WorkReady achieves "ready to work" international employees through an end to end "Source-Train-Deploy" service utilising the training and assessment facility at Clark Freeport Zone. Working closely with their clients the Site WorkReady team identifies

workers, completes assessment services and develops appropriate training. Employment candidates receive instruction in English, workplace health and safety systems as well as employer orientation training to support their transition to employment.

Site Group International is an emerging Australian company with a strategic business model run by an experienced board and management team.

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## **MEDIA RELEASE**

**FOR RELEASE MONDAY, 24 FEBRUARY, 2014**

### **SITE GROUP INTERNATIONAL SETS SIGHTS ON ENGLISH LANGUAGE HUB AT CLARK FACILITY IN THE PHILIPPINES**

Site Group International CEO and Managing Director, Mr Vern Wills participated with a Business Delegation accompanying the Australian Government's Minister for Trade, Hon Andrew Robb AO MP to the Philippines in conjunction with the Philippine Australia Ministerial Meeting held on 20-21 February 2014.

Site Group International is an Australian Listed Public Company which has invested significant funds into establishing a state of the art training facility in the Clark Freeport Zone.

The facility has been established as an initiative to provide industry and emerging economies with cost effective access to high quality Australian skills training enabling many to find inclusive and gainful employment in their home countries. Currently, all trainees live-in at the 1,000 room campus at Site's 300,000m<sup>2</sup> all-inclusive training facility. Trainees receive complete training to employer's 'technical skills match' as well as soft skills.

Following on its recent announcement to the ASX, Site Group International is finalising the acquisition of TESOL Asia Group. TESOL Asia Group includes TESOL Asia Inc. (Hong Kong), which offers a conglomerate of platforms to access the market for Teaching English to Speakers of Other Languages (TESOL) in the form of English Language Journals, TESOL Conferences and online and classroom based resources for teachers and students of English language education in non-English speaking countries.

The acquisition provides Site with a network of TESOL intellectual assets and infrastructure to be used as a platform for the delivery of English language studies throughout Asia.

Speaking on the acquisition, CEO and Managing Director Vern Wills stated "English language and TESOL has been a market which has shown promising opportunity in scope of demand throughout Asia and as a fit for the broader international education model which Site has been looking to establish."

By leveraging the substantial investment Site has already made in its Clark training facility, Site will be able to host the ongoing development of web design, graphic design and product design (including mobile apps) in a cost effective manner, but to the high standards of Australian qualifications.

"Clark has the capability of becoming an English language hub utilising its outstanding facilities and access to markets in the region leveraging the high regard in which Australian training is renowned. The Asian market has large numbers of people seeking to improve English skills – often as personal improvement or to improve employment prospects and Site is excited to assist in developing English levels which will foster development." Mr Wills said.

In the next few months Site will launch its new E-Learning Centre at Clark with an official opening and launch of its TESOL FM digital radio station taking English language to the broader Asia market - all from its Clark Philippines facility.

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MEDIA RELEASE

FOR RELEASE MONDAY, 24 FEBRUARY, 2014

## **SITE GROUP INTERNATIONAL WELCOMES AUSTRALIAN GOVERNMENT'S FOREIGN AID FOCUS**

Site Group International CEO and Managing Director, Mr Vernon Wills has congratulated Australia's Foreign Affairs Minister, the Hon Julie Bishop MP on her speech at the 2014 Australian Aid and International Development Policy Workshop on 13 February. The Minister stated that it is in Australia's national interest to deliver a responsible, affordable and sustainable aid program – a program that will promote economic growth and reduce poverty.

Mr Wills welcomed Minister Bishop's focus on the Indian Ocean Asia Pacific region and the Australian Government's policy that it would use foreign aid to create jobs, increase access to quality education and invest in productivity enhancing infrastructure and spending in our region.

"I have long held the view that Australian companies in the region should have a role to play in the delivery of services and I am particularly pleased to hear Ms Bishop's comments about the Australian Government working more effectively with the private sector, exploring innovative models for public private partnerships for better outcomes." Mr Wills said.

"I believe this aligns with the Minister's goal to achieve better outcomes in the area of overseas development assistance and aid, and build stability and prosperity in the region."

Site Group International (an ASX Listed Company) has invested significant funds into establishing a state of the art training facility in the Clark Freeport Zone. The facility provides industry and emerging economies in the region with internationally recognised Australian skills training enabling many to find gainful employment in their home countries that benefit their community.

"It was incredibly important to leverage the private sector for a more effective and efficient development program. Site is currently training out of work Filipinos from Palawan and Subic areas for employment in the Malampaya project. This results in employment with the Malampaya participants -Shell, Chevron, and PNOC. So far more than 300 participants have benefited." Mr Wills said.

Recently Mr Wills welcomed a visit to Site's Clark training facility by Australian Ambassador to the Philippines, H.E. Mr Bill Tweddell, the Grand Chief of the Enga Province and Founder of the IPITAS Foundation, Mr Peter Ipitias, and the PNG Ambassador to the Philippines, Mr Christian Vihhuri.

"The visit not only provided an opportunity for the Australian Ambassador to visit our Training Centre, but join with the PNG Ambassador and the Grand Chief of the Enga Province to witness the Ipitias Enga Province trainees working to complete Certificate II level qualifications in heavy diesel, construction/fabrication and cookery/camp services. The 120 trainees will complete up to six months at Site's campus before promoting to on the job training to complete their certificates with already identified employers." Mr Wills said.

"I am delighted the Australian Ambassador was able to view first-hand the operations of an Australian company working in partnerships which benchmark Australian training as international best practice training. This will increase skills in the Indo-Pacific region."

Site is currently training out of work Philippine nationals in heavy diesel before they are deployed for long term employment, sponsored by Australian company OceanaGold. In the past 12 months, Site has been providing Safety and Machinery operation training at Clark and at The Dipidio mine for OceanaGold.

Site has also trained over 3,000 trainees to Australian skill standards in high risk training and delivered training for heavy diesel maintenance teams in technical and leadership skills for Indonesian company Petrosea.

The Minister for Foreign Affairs attended the Philippine Australia Ministerial Meeting (PAMM) held on 20-21 February 2014. Mr Vern Wills presented at this meeting and participated with a Business Delegation accompanying the Australian Government's Minister for Trade, Hon Andrew Robb AO MP to the Philippines in conjunction with the Philippine Australia Ministerial Meeting.

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