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**ASX RELEASE**

**Revised revenue timing, convertible note issue and key management appointments**

**Key Management Appointments**

Following a restructure of Site WorkReady, including the appointment of general manager Ray Hince and the opening of a new office in Perth, Site is working to reduce the time period between reaching agreement with the client and the training and revenue delivery through better management and procedures. Mr Hince was previously head of HR at BHP Iron Ore.

Vernon Wills, Executive Chairman said “The appointment of Ray Hince as general manager of Site WorkReady gives Site Group International a better connection to industry and the managerial calibre to improve customer relations, customer retention and the services offered by Site WorkReady. He is well connected in the resources industry and we look forward to him continuing his successful career in Site WorkReady.”

Site has also recently appointed Shane O’Sullivan as Manager of Health, Safety and Equipment Training. Mr O’Sullivan has joined us from his previous position as regional director of M&O Global and he significantly adds to Site’s capacity to train candidates for the Oil and Gas industry.

Vernon Wills, Executive Chairman stated that “As a company we have received significant interest from the Oil and Gas sector and having the correct personnel to ensure we can deliver high quality training outcomes for our clients is essential to our business model. We believe that Shane is a great addition to the management team and we look forward to utilising his experience, delivery experience and networks to continue to improve Site’s rapidly expanding business.

**Revised Revenue timing**

Site Group International’s (ASX: SIT, ‘Site’) revenue stream announced to the market on June 9 of \$5.38m expected to be delivered by December 31 has been delayed. Management still expects these revenues to be delivered in full, this financial year.

The delay in this revenue stream has come as a result of longer than expected lead times prior to the commencement of the employer sponsored training program which is delivered at Clark Education City.

## **Convertible Note Issuance**

To deliver Site's business model and expand delivery capacity Site will raise additional capital. As announced to the market on September 1, Claymore Capital has signed a mandate to raise up to \$4m through a convertible note on the following terms

- 6 month term
- 10% interest rate
- Conversion at 15% discount to 30 day VWAP

The convertible note will be issued on or around the 21st of October with management having already committed a minimum of \$1.7m.

## **Becoming a workforce planning solutions provider**

It is Site's vision to become a leading provider of workforce planning solutions to Australian and international clients who operate in sectors including but not limited to mining and processing, oil and gas and construction. Site is building its capacity as a provider of recruitment, assessment, training and delivery services in these sectors.

Vernon Wills, Executive Chairman said "Site is currently being presented with a number of growth avenues in a significantly supply constrained industry. Becoming a full suite provider of workforce planning solutions to industries facing significant skill shortages is Site's objective. Given the dynamics of supply shortages Site is receiving significant interest and support from industry to assist in the expansion of its services and delivery capacity."

The build out of the business model including increased management and delivery capability as well as the stated increase in market presence requires additional capital which will include a fully underwritten rights issue enabling existing shareholders to participate in the growth of the company.

## **Ray Hince Background**

Having completed a successful Finance and Human Resources career in 1998 with Westpac Banking Corporation and the Coles Myer Group, Ray entered the recruitment industry, joining a Western Australian based boutique executive search firm, Management Recruiters Australia.

In his role as a senior consultant and director of the firm, Ray was instrumental in winning and services major accounts, including Siemens, Honeywell and BHP Billiton. When the company was floated as part of a consortium of recruitment companies in 1999, Ray accepted the position of State Director and held this position until 2001.

Ray held the position of Managing Director of Management Search Australia from 2003 until the group was sold to Chandler Macleod Group in 2006. Following sale of the MSA group, Ray held the position of Associate Director, Executive Recruitment with Chandler Macleod until 2008. At this point he divested his involvement in the Franchise business and took a position with BHP Billiton Iron Ore as Senior Manager Resourcing and Workforce Planning until September 2011 when he joined Site WorkReady as the general manager.

## **Shane O'Sullivan Background**

Shane O'Sullivan was formerly the Australasian Regional Manager of M&O Global, an Australian based training company providing safety and HSE training to the Oil, Gas and Offshore industries.

Previously Shane held the position of the General Manager of Risktec Australasia and Singapore for 3 years, specialising in the delivery of Management of Major Emergency Consulting and training. Prior to this appointment Shane was the Global Operations manager for M&O with a network of 12 international OPITO accredited Training centres.

Shane spent 22 years as a member of the ADF.

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### **About Site Group International**

Site Group International (ASX:SIT) delivers employee tailored, non-accredited and Australian accredited vocational education and training with workforce planning solutions. Vocational training is delivered through dedicated facilities in the Philippines (Clark Education City) and in Adelaide (Site Academy). Workforce planning solutions are delivered by Site WorkReady - the recruitment leg of the Site Group of companies.

Site up-skills and trains industry experienced candidates in the Mining & processing, oil & gas, construction, camp services, hospitality and logistic sectors before placing them with the appropriate employer groups. Qualification delivered include welding and boiler makers, heavy diesel fitters, auto-mechanical and air conditioning split-systems technicians aged care and caretakers, commercial cookery, sous and patisserie chefs, front of house service givers and back of house maintenance staff.

The strategic location of Clark Education City at Clark Freeport Zone in the Philippines allows the company to deliver Australian standard training in a low cost controlled environment. All training is delivered with customised English language and cultural sensitivity training as well as OHS and WHS to ensure all graduates are work ready when and where they enter employment. This creates an attractive pathway to meaningful employment in countries experiencing skill shortages such as Australia, PNG, West Africa and the Middle East.

Site Group International is an emerging Australian company with a strategic business model run by an experienced board and management team.