

# **Change of Company Name**

### 28 February 2017

The Board of Helloworld Limited (ASX: HLO; Helloworld) has advised that a General Meeting of the company will be called to approve the change of name of the listed company from Helloworld Limited to Helloworld Travel Limited.

The General Meeting is proposed for 10.00am on 10 April 2017 and a Notice of General Meeting will be issued shortly.

-ENDS-

### About Helloworld Limited

- Helloworld Limited (ASX: HLO) is a leading Australian & New Zealand travel distribution company, comprising retail travel franchise operations, destination management services (inbound), air ticket consolidation, wholesale, corporate and online operations. This includes "helloworld", Australia's largest network of franchised travel agents, as well as our Corporate, Associate, Affiliate and Travel Broker networks, Qantas Holidays, Go Holidays in New Zealand, AOT Inbound, ATS Pacific, QBT, Sunlover Holidays and Insider Journeys
- *"helloworld"* is a nationwide network of independently owned and operated retail travel agencies offering Australia and New Zealand outstanding service, and the best value, tailor-made leisure and corporate travel experiences
- HLO has over 1900 staff located in Australia, New Zealand, Fiji, the USA, South East Asia, India and UK/Europe
- Helloworld is the proud major sponsor of:
  - Volleyball Australia and the *helloworld* Volleyroos men's and women's national teams;
  - Basketball Australia and the *helloworld Boomers*, the Australian Men's Basketball team;
- Helloworld is a major sponsor of the National Basketball League (NBL)
- Helloworld is a major sponsor of the Carlton Football Club including "Carlton in Business"

# MEDIA CONTACT:

Trudi Sheppard |Director of Communications |trudi.sheppard@helloworld.com.au | 03 9867 9600

# **INVESTOR CONTACT:**

Michael Burnett |Chief Financial Officer |Helloworld Limited |03 9867 9600