



## ASX RELEASE

### Rubik Partners with Yellow Brick Road on Wealth Revamp

**2 March, 2017:** Leading fintech company, Rubik Financial Ltd (Rubik) (ASX:RFL), is pleased to announce its partnership with Yellow Brick Road (ASX:YBR). As part of the transformation of its wealth division, Yellow Brick Road has taken licence of Rubik's award winning scaled advice software, Provisio for its network of franchisee owners.

The Provisio platform combines illustration point of sales tools and SoA capability for optimised strategies in superannuation, retirement, investments and insurance therefore enabling YBR franchisees to write 80 per cent of advice recommendations in-house.

According to Adam Youkhana, General Manager of YBR's wealth division, "The introduction of Provisio is intended to help boost YBR branches' margins and improve efficiency by increasing client facing time.

"Wealth momentum continues to grow across revenue, FUM and PUM for the first half of 2016-17, however the focus is on greater participation of branches across all aspects of wealth.

"Our focus is on further enhancing and expanding our wealth dealer group services to accelerate advice and improve efficiencies."

CEO of Rubik, Iain Dunstan said, "As part of Rubik's omni-channel offering, the Provisio module is perfectly suited to YBR's franchisees and aligned to YBR's commitment to investing in the right tools to help grow their business.

"Provisio will empower franchisees to facilitate rapid engagement, strategy illustration and advice generation across all common advice topics in the Australian advice landscape for their clients.

"We're excited to be associated with such an innovative and well-known brand as Yellow Brick Road and the investment represents further proof of Provisio as the leading scaled advice solution in market."

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**About Rubik**

Rubik Financial Limited (Rubik) (ASX:RFL) is a leading ASX listed fintech company that delivers innovative banking, financial services and collections software solutions both in Australia and internationally across Asia and the Middle East. More than 150 employees service 930 direct clients and 23,000 end users in 12 countries.

Rubik is committed to delivering smart, connected technology that enables clients to deliver efficient and profitable outcomes to their customers, every day. Unique in terms of its integrated product set, Rubik allows major banks, telcos and financial services institutions to service their clients' current and future needs across the entire financial spectrum. Rubik is ISO 9001 and ISO 27001 certified. For more information please visit [www.rubik.com.au](http://www.rubik.com.au)

