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ASX RELEASE

06 March 2017

The Manager
Company Notices Section
ASX Limited
20 Bridge Street
SYDNEY
NSW 2000

Dear Sir/Madam

Main Event Entertainment Appoints Chief Financial Officer

Ardent Leisure Group (ASX: AAD) today announced the appointment of Darin Harper as Chief Financial Officer of the Group's Main Event Entertainment business in the United States.

Mr. Harper will transition into his role in the middle of March 2017. Mr. Harper is currently Chief Financial Officer at On the Border where he oversees all finance, accounting, IT and purchasing functions for the multi-unit casual dining concept with over 150 restaurants in 28 states and two countries.

During his time at On the Border, he led the company through a successful private equity sale transaction, helped drive over 50% EBITDA growth, directed multiple refinancing transactions, and helped lead the brand revitalization and growth strategy of the company.

Prior to On the Border, Darin was Principal Accounting Officer and Vice President, Controller at Chuck E Cheese's while the company was a publicly-traded entity (NYSE: CEC) with over 500 entertainment centers and in excess of \$800 million in annual revenue. Here, he managed a team of over 50 individuals, leading several process reengineering projects and helping direct investor and board communications.

Prior to Chuck E Cheese's, Darin also spent time with RadioShack Corporation, FedEx Office, and PricewaterhouseCoopers in various financial roles with increasing responsibilities. Darin earned his BBA from Evangel University and CPA from the State of Texas.

Yours faithfully

Alan Shedden
Company Secretary