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BFC ANNOUNCES SENIOR APPOINTMENT IN CHINA

Beston Global Food Company Limited ('BFC', 'Beston' or the 'Company') is pleased to announce the appointment of Mr Bai Yong ('Bastian') as Chief Executive Officer of BFC (China), which is the operating company of Beston Global Foods in China.

Bastian Bai was previously a Senior Director with Wal-Mart China and has over 20 years' experience in the supermarket and food service industries in China. He began his career in the food industry in China as a buyer of meat products for Metro stores in Tianjin and then worked as Sales Manager for OBI GmbH + Co, China (part of OBI AG, the largest home improvement supermarket group in Germany) prior to the sale of OBI China to B+Q stores (UK).

Bastian joined Wal-Mart (China) in 2005 and became Merchandising Manager for the Northern Region of Wal-Mart in China with responsibility for all fresh food purchases in the region (which included the cities of Beijing, Tianjin and Hebei). He was responsible for opening Wal-Mart's first store in Beijing and for opening two subsequent stores in Beijing.

In 2012, Bastian was promoted to a Senior Director in the Head Office of Wal-Mart (China) and from 2014, became responsible for the general merchandising and fresh food categories of Wal-Mart across China, including all of the meat, poultry, seafood and dairy operations of Wal-Mart. During his time with Wal-Mart, Bastian also served as an adviser to Lotte Mart in China, a chain of supermarkets owned by the Lotte Group from South Korea.

Bastian will assume responsibility for all of the marketing and sales activities of BFC (China) across the company's four offices in Beijing, Shanghai, Dalian and Fuzhou. He will be based in the Shanghai office of BFC, which has been strengthened recently with several additional appointments made on the basis of referrals from Bastian Bai.

Bastian holds Bachelor Degrees in Geology from China University of Geosciences, Beijing and in Chemistry from the University of Wurzburg and University of Darmstadt in Germany.

Mr Benjamin Ding will retain responsibility for the corporate and administrative operations of the Company in China as Managing Director and Vice President, BFC (China).

Announcing the appointment of Bastian Bai, the Chief Executive of BFC, Mr Sean Ebert said: "Bastian brings a wealth of experience in the wholesale and retail food industry in China, as well as a deep understanding of the dairy, meat and seafood categories in this industry".

"BFC is delighted that a senior industry leader with widely recognised and proven skills in the food industry has joined our Company and that he shares the same brand vision which we have for "Beston Foods" in the China market", Mr Ebert said.

Mr Bastian Bai said that he was enthused by the opportunity to accelerate the objectives of BFC in China to take the best of Australia's food and beverage products to the rapidly growing, and discerning, consumer markets of China. "Beston Global Foods produces fantastic premium quality foodstuffs which more and more consumers in China are now beginning to discover. It is an exciting opportunity and a great time to be building another leading brand in China", he said.