



ANNU



Contents

FY16 Results Summary	4
Chairman's Letter – Firm Foundations	6
Audiences Captured	8
CEO's Letter – Business Transformation Continues	10
NZME at the Centre of What New Zealanders Want	12
New Initiatives & Development	13
CFO's Letter – Performance You Can Count On	14
Our People	18
Our Communities & the Environment	21
The NZME Board	23
The NZME Executive Team	24
Corporate Governance	26
Statutory Information	30
Proposed NZME / Fairfax NZ Merger	37
Non-GAAP Measures Explained	38
Consolidated Financial Statements	45
Independent Auditor's Report	100
Directory	106

This annual report is dated 31 March 2017
and is signed on behalf of the Board of Directors by:

Sir John Anderson
Director

Carol Campbell
Director

FY16 Results Summary

STATUTORY NPAT

\$74.5m

▲ 74% FY15 \$42.9

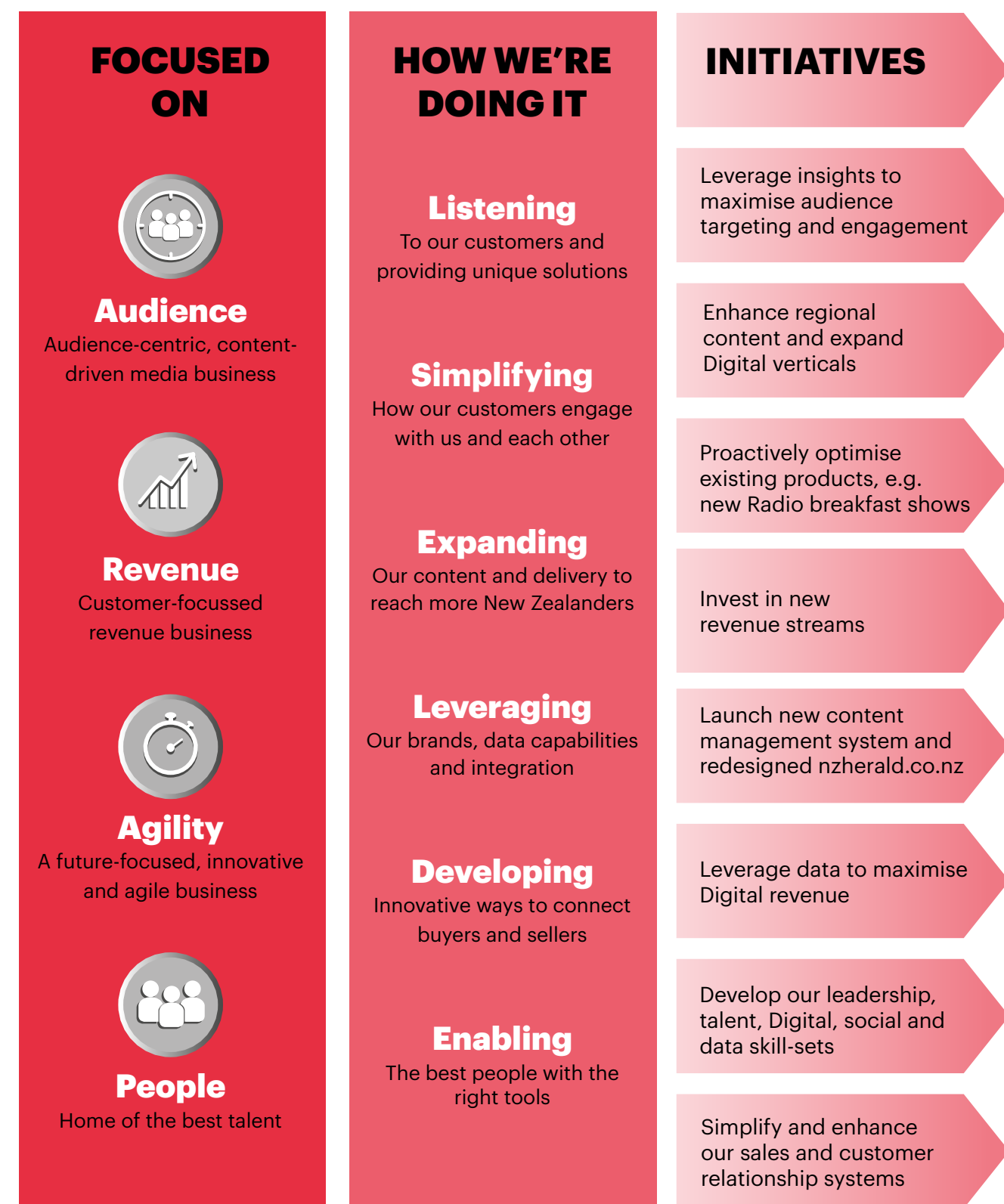
TRADING REVENUE¹

Firm Foundations

In our first full-year result since the listing of NZME on 27 June 2016, I am pleased to report the company generated stable earnings from its integrated media and entertainment business, despite the challenges faced in advertising markets. This result has enabled the Board to declare a fully-imputed final dividend of 6.0 cents per share to be paid in April, making 9.5 cents per share in dividends for the full year.

The creation of NZME brought together major New Zealand Publishing, Radio and e-Commerce businesses into a single and unique multi-platform media company. NZME is now an audience-centric business focusing on the pillars of News

NZME at the Centre of What New Zealanders Want

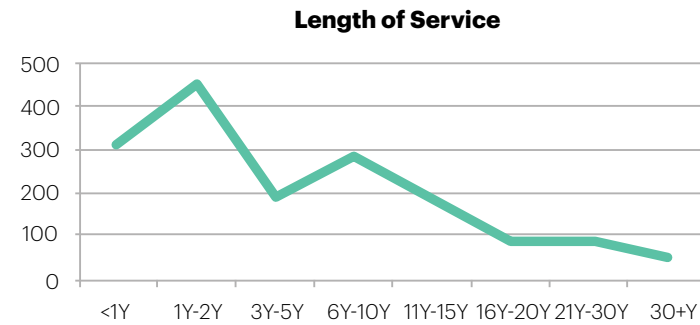
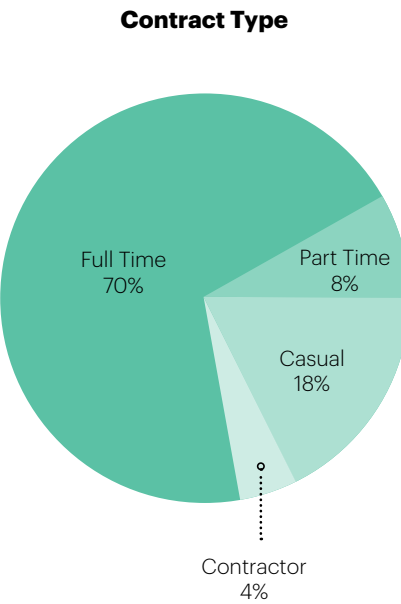
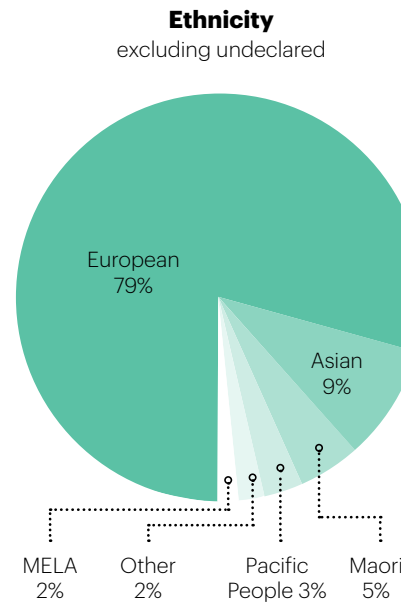
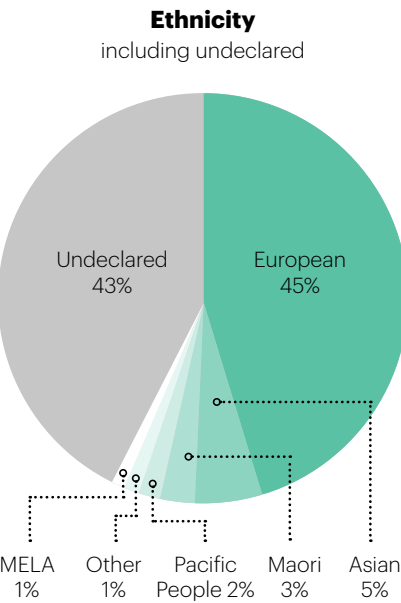


Sharing great stories, entertaining, engaging and connecting all New Zealanders.

New Initiatives & Development

NZME. CREATE ME

Our People (continued)



5. BOARD COMMITTEES

The Board has two standing Committees, the Audit & Risk Committee and the Governance & Remuneration Committee, to assist in carrying out its responsibilities. Both Committees operate under Board approved charters. The Board may establish other committees from time to time to deal with specific projects or matters relating to the Company’s various activities.

5.1 Audit

Statutory Information

1. DIRECTORS' REMUNERATION

Directors are remunerated in the form of directors' fees as set out in the table below. As set out in the Explanatory Memorandum for the Demerger of NZME by APN, the fees for Independent Directors are fixed as a total pool of \$900,000 per annum. The fees paid to each Director depends on the duties of the Director, including committee work. Current fees per annum are as follow:

Statutory Information (continued)

4. DIRECTORS OF SUBSIDIARY COMPANIES

As at 31 December 2016, Michael Boggs (CEO) and Sarah Judkins (Chief Strategy Officer) were directors of the wholly owned subsidiaries listed in Note 6.3 of the consolidated financial statements, other than NZME Australia Pty Limited. Michael Boggs (CEO) and Mark O'Sullivan (a professional director resident in Australia) were directors of NZME Australia Pty Limited as at 31 December 2016. Sarah Judkins was also a director of Chinese New Zealand Herald Limited, Restaurant Hub Limited, Eveve New

Statutory Information (continued)

6. EMPLOYEE REMUNERATION

The Group paid remuneration including benefits in excess of \$100,000 to employees (other than directors) during the year ended 31 December 2016. The salary banding for these employees are disclosed in the following table (bands with zero number of employees have been excluded):

REMUNERATION AMOUNT	EMPLOYEES	REMUNERATION AMOUNT	EMPLOYEES
---------------------	-----------	---------------------	-----------

Non-GAAP Measures Explained

The Statutory Result, including the segment note, as reported in the Consolidated Financial Statements for the year ended 31 December 2016 is not reflective of the NZME business going forward, due to the impact of the demerger, tax payments, and the inclusion of the previous ownership interest in the Australian Radio Network. In order to show what the result would look like for NZME on a standalone basis, we have presented a number of non-GAAP measures which are further explained and reconciled to the GAAP figures in this supplementary information. This presentation should be read in conjunction with NZME's Consolidated Financial Statements.

REVENUE RECONCILIATION

Print Revenue

As disclosed in Note 2.4 of the Consolidated Financial Statements, the Group has one reportable segment, but discloses revenue for three channels. The commentary included in this annual report discusses certain components of revenue in further detail and also includes references to Trading Revenue and Pro-Forma Revenue. These items are explained and reconciled to Revenue as disclosed in Note 2.4 below:

NZME PRINT REVENUE (\$M)	FY16	FY15	% CHANGE
Advertising Revenue	132.7	147.8	(10%)
Circulation Revenue	86.1	87.0	(1%)
Other Revenue	18.9	18.8	1%
Total Pro forma Revenue¹	237.7	253.5	(6%)
Magazines Revenue ²	-	5.9	(100%)
Revenue from Divestments ³	2.6	5.4	(51%)
Total Trading Revenue¹	240.4	264.8	(9%)
Acquired & Non-Trading items ⁴	(1.2)	(2.8)	(57%)
Print Revenue per Financial Statements⁵	239.1	262.0	(9%)

(1) Pro forma and Trading Revenue are non-GAAP measures that are reconciled in the table above. (2) Relates to the

Non-GAAP Measures Explained (continued)

NZME FY16 TRADING RECONCILIATION TO FINANCIAL STATEMENTS

\$M	NZME TRADING RESULT ¹	NZME RELATED EXCEPTIONALS	ACQUIRED & NON-TRADING ITEMS ²	FINANCIAL STATEMENTS ³
Revenue	407.4	-		

Contents

CONSOLIDATED FINANCIAL STATEMENTS for the year ended 31 December 2016

Directors' Statement	47
Consolidated Income Statement	48
Consolidated Statement of Comprehensive Income	49
Consolidated Balance Sheet	50
Consolidated Statement of Changes in Equity	51

CONSOLIDATED INCOME STATEMENT
for the year ended 31 December 2016

	NOTE	2016 \$'000	2015 \$'000
CONTINUING OPERATIONS			
Revenue	2.1	407,856	430,198
Finance			

CONSOLIDATED BALANCE SHEET
as at 31 December 2016

	NOTE	2016 \$'000	2015 \$'000
CURRENT ASSETS			
Cash and cash equivalents	4.7	16,242	11,065
Trade and other receiv			

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

2.0 GROUP PERFORMANCE

2.1 REVENUE AND OTHER INCOME

	2016 \$'000	2015 \$'000
FROM CONTINUING OPERATIONS		

NOTES TO THE **CONSOLIDATED FINANCIAL STATEMENTS**

	2016 \$'000	2015 \$'000
2.2.4 Fees paid to auditors		
Fees paid to the Group's auditors, PricewaterhouseCoopers, consist of:		
Audit or review of financial statements<		

NOTES TO THE **CONSOLIDATED FINANCIAL STATEMENTS**

3.0 OPERATING ASSETS & LIABILITIES

3.1 INTANGIBLE ASSETS

Significant Judgement The Directors have determined that Masthead Brands and Brands have indefinite lives and are therefore not amortised. Refer to the accounting policies below for further information.		
--	--	--

Accounting policies (continued)

Brands

Brands are accounted for as identifiable assets and are brought to account at cost. The Directors have considered the geographic location, legal, technical and other commercial factors likely to impact the assets’ useful lives and consider that they have indefinite lives. Accordingly, Brands are not amortised but are tested for impairment each year (refer to note 3.1.1 below).

3.1.1 Year-end impairment review</

3.3 TRADE AND OTHER RECEIVABLES

	2016 \$'000	2015 \$'000
Trade receivables	45,043	96,382
Provision for impairment	(1,042)	(2,146)

4.9.2 Recognised fair value measurements

	2016 \$'000	2015 \$'000
RECURRING FAIR VALUE MEASUREMENTS (LEVEL 3)		
<		

NOTES TO THE **CONSOLIDATED FINANCIAL STATEMENTS**
5.0 TAXATION
5.1 INCOME TAX

	2016 \$'000	2015 \$'000
REPORTED INCOME TAX EXPENSE / (BENEFIT) COMPRISES: </		

NZ
ME.