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BFC ANNOUNCES MAJOR AUSTRALIAN RETAIL DISTRIBUTION AGREEMENT

Beston Global Food Company Limited ('BFC' or the 'Company') is pleased to announce that it has secured a contract to supply a major National Australian Wholesaler with a range of BFC manufactured food products.

The supply contract provides for the ranging of 200g "Edwards Crossing" Cheese and 190g "Mables" Cream Cheese products across its network of five major distribution centres nationwide. The full range to be provided is comprised of 5 "Edwards Crossing" cheeses and 6 "Mables" products.

The wholesaler supplies dry grocery and fresh food products to over 2,000 independent grocery stores across Australia, including major independent supermarkets and convenience stores.

The first orders for product are expected to be placed by the distribution centres from 22 May, following which distribution to independent retail supermarkets will commence nationally. Given the timing of the orders, the revenue impact for BFC will primarily be in the next financial year, 2017-18, and beyond.

The National Group Sales Manager of BFC, Mr Ashley Austin, said that the agreement represents the commencement of a longer-term strategic business relationship between BFC and independent retailers. "We are really looking forward to growing our brand presence in the Australian retail market and are pleased with the level of interest shown by the independent retailers in our quality products".

The Chief Executive of BFC, Mr Sean Ebert said "The expansion of our key brands through the breadth and depth of distribution across the Australian retail market is a key part of BFC's growth strategy".

"This agreement is a significant step forward in driving our domestic revenue base", he said. As part of its push into domestic retail markets, BFC has reached an agreement with Liaise Marketing whereby Liaise Marketing will provide all in-store ranging and merchandising support on behalf of BFC.

Tony Merlino, Managing Director, Liaise Marketing said he is excited by the opportunity to work with the BFC brands. "My team and I are pleased to be part of this strategic move by BFC and are looking forward to building and expanding the brands across Australia. We intend to draw upon our long-established marketing experience and retailer relationships to expand the awareness of consumers about BFC's premium quality products and drive positive outcomes and growth for all of the BFC foods brands".