## **Appendix 3C**

## Announcement of buy-back (except minimum holding buy-back)

Information and documents given to ASX become ASX's property and may be made public. Introduced 1/9/99. Origin: Appendix 7B. Amended 13/3/2000, 30/9/2001, 11/01/10

We (the entity) give ASX the following information.  Information about buy-back				
2	*Class of shares/units which is the subject of the buy-back (eg, ordinary/preference)	Convertible preference shares issued by IAG in May 2012 (CPS) (ASX: IAGPC)		
3	Voting rights (eg, one for one)	CPS holders have no voting rights at meetings of holders of ordinary shares in IAG except in limited circumstances. Refer to clause 10 of the CPS Terms of Issue, as amended effective as of 21 November 2016.		
4	Fully paid/partly paid (and if partly paid, details of how much has been paid and how much is outstanding)	Fully paid		
5	Number of shares/units in the +class on issue	1,530,150		
6	Whether shareholder/unitholder approval is required for buy-back	Yes. Shareholder approval was obtained at IAG's annual general meeting on 21 October 2016.		

Name of entity

Insurance Australia Group Limited

<sup>+</sup> See chapter 19 for defined terms.

7	Reason for buy-back	As part of the Company's capital management program.		
8	Any other information material to a shareholder's/unitholder's decision whether to accept the offer (eg, details of any proposed takeover bid)	Convertible Preference Shares Terms and Conditions. See also IAG's 2016 Notice of Meeting announced to the ASX on 6 September 2016 and Results of Meeting announced to the ASX on 21 November 2016.		
On-market buy-back				
9	Name of broker who will act on the company's behalf	N/A		
10	Deleted 30/9/2001.			
11	If the company/trust intends to buy back a maximum number of shares - that number  Note: This requires a figure to be included, not a percentage.	N/A		
12	If the company/trust intends to buy back shares/units within a period of time - that period of time; if the company/trust intends that the buy-back be of unlimited duration - that intention	N/A		
13	If the company/trust intends to buy back shares/units if conditions are met - those conditions	N/A		
Employee share scheme buy-back				
14	Number of shares proposed to be bought back	N/A		

15	Price to be offered for shares	N/A			
Selec	ctive buy-back				
16	Name of person or description of class of person whose shares are proposed to be bought back	Convertible Preference Shares			
17	Number of shares proposed to be bought back	1,530,150			
18	Price to be offered for shares	\$156,191,285			
T 1					
-	ll access scheme Percentage of shares proposed to	N/A			
19	be bought back	N/A			
20	Total number of shares proposed to be bought back if all offers are accepted	N/A			
21	Price to be offered for shares	N/A			
22	*Record date for participation in offer	N/A			
	Cross reference: Appendix 7A, clause 9.				

## **Compliance statement**

1. The company is in compliance with all Corporations Act requirements relevant to this buy-back.

or, for trusts only:

- 1. The trust is in compliance with all requirements of the Corporations Act as modified by Class Order 07/422, and of the trust's constitution, relevant to this buy-back.
- 2. There is no information that the listing rules require to be disclosed that has not already been disclosed, or is not contained in, or attached to, this form.

<sup>+</sup> See chapter 19 for defined terms.

Marney

Sign here: Date: 5 April 2017

Director

Print name: Peter Harmer