



Media Release: Trade Me

7 April 2017

New starter at Trade Me – Annie Brown

Trade Me has appointed Annie Brown to its executive team as Chief People Officer.

Ms Brown is currently Director of People & Communications at Bank of New Zealand and is part of BNZ's executive team. She took up this position in 2013, after three years as Head of Engagement at the bank. She is a specialist in organisational change, culture, innovative leadership, performance frameworks and talent succession.

Trade Me CEO Jon Macdonald said he was looking forward to Ms Brown joining the executive team. "We've grown a lot over the last few years in particular, and the skills and experience that Annie brings will be very valuable in ensuring that we get the most out of our 500-plus people."

Ms Brown said she was excited to be taking on a new challenge. "Trade Me is one of New Zealand's best-known businesses and has a unique place in the hearts of Kiwis. I'm looking forward to applying all that I've learnt to help Trade Me reach its full potential."

Ms Brown will start with Trade Me in June.

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Contact

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