



Shareholders Approve Change of Listed Entity Name

10 April 2017

At the Helloworld Limited General Meeting held today, shareholders resolved to change the name of the listed entity to Helloworld Travel Limited as a first step towards refining the businesses retail franchise brands.

Chief Executive Officer and Managing Director Andrew Burnes noted this change was part of the continuous ongoing process of brand assessment.

“The Helloworld brand continues to build traction in the market and by changing the name of the listed company at the corporate level we are strengthening our position within the travel industry. We have been conducting extensive consumer and market research regarding our brand overall and this is an important step on the road to further increasing our awareness and cut-through in the market.”

The Computershare Investor Services Pty Limited meeting results for the General Meeting are attached.

-ENDS-

About Helloworld Limited

- Helloworld Limited (ASX: HLO) is a leading Australian & New Zealand travel distribution company, comprising retail travel franchise operations, destination management services (inbound), air ticket consolidation, wholesale, corporate and online operations. This includes “*helloworld*”, Australia’s largest network of franchised travel agents, as well as our Corporate, Associate, Affiliate and Travel Broker networks, Qantas Holidays, Go Holidays in New Zealand, AOT Inbound, ATS Pacific, QBT, Sunlover Holidays and Insider Journeys
- “*helloworld*” is a nationwide network of independently owned and operated retail travel agencies offering Australia and New Zealand outstanding service, and the best value, tailor-made leisure and corporate travel experiences
- HLO has over 2000 staff located in Australia, New Zealand, Fiji, the USA, South East Asia, India and UK/Europe
- Helloworld is the proud major sponsor of:
 - Volleyball Australia and the ***helloworld Volleyroos*** men’s and women’s national teams;
 - Basketball Australia and the ***helloworld Boomers***, the Australian Men’s Basketball team;
- Helloworld is a major sponsor of the National Basketball League (NBL)
- Helloworld is a major sponsor of the Carlton Football Club including “Carlton in Business”

MEDIA CONTACT:

Trudi Sheppard | Director of Communications | trudi.sheppard@helloworld.com.au | 03 9867 9600

INVESTOR CONTACT:

Michael Burnett | Chief Financial Officer | Helloworld Limited | 03 9867 9600



10 April 2017

Market Announcements Office
Australian Securities Exchange Limited
20 Bridge Street
SYDNEY NSW 2000

Dear Sir/Madam

Results of 2017 General Meeting held on 10 April 2017

HELLOWORLD LIMITED

In accordance with Listing Rule 3.13.2 and section 251AA of the Corporations Act, we advise details of the resolution and the proxies received in respect of the resolution set out in the attached proxy summary.

Yours faithfully

A handwritten signature in blue ink, appearing to read "M. Burnett", with a long horizontal flourish extending to the right.

Michael Burnett
Company Secretary
Helloworld Limited

HELLOWORLD LIMITED
2017 General Meeting
Monday, 10 April 2017
Voting Results

The following information is provided in accordance with section 251AA(2) of the Corporations Act 2001 (Cth).

| Resolution details | | Instructions given to validly appointed proxies (as at proxy close) | | | | Number of votes cast on the poll (where applicable) | | | Resolution Result |
|--------------------------|--------------------|--|----------------|-----------------------|---------|--|---------|----------|--------------------------|
| Resolution | Resolution Type | For | Against | Proxy's Discretion | Abstain | For | Against | Abstain* | Carried / Not Carried |
| 1 Change of Company name | Special | 98,704,617 99.83% | 8,449 0.01% | 153,667 0.16% | 31,617 | Carried unanimously on a show of hands | | | Carried |