



# Retailer information

# BEST BUY CANADA



- Founded in 2001
- Almost 200 Best Buy and Best Buy Mobile stores across Canada
- Canada's fastest-growing retailer and e-tailer of consumer electronics, computers and entertainment products
- Focus on the latest technology and expanding into "lifestyle products"
- Offer a non-pressure (non commissioned) sales environment to ensure consumers walk away with technology that fits into their lives
- ROVA to be featured in all Father's Day advertisements



# SYNNEX



- Founded in 1980
- Maintains relationship between reseller and retailer.
- Provides complete solutions and necessary pre- and post-sale support to successfully compete for and win business.
- Deep expertise focus on technology and vertical markets.
- Constantly re-evaluates and evolves go-to-market strategies to help partners stay relevant in the ever-changing world of technology.





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