

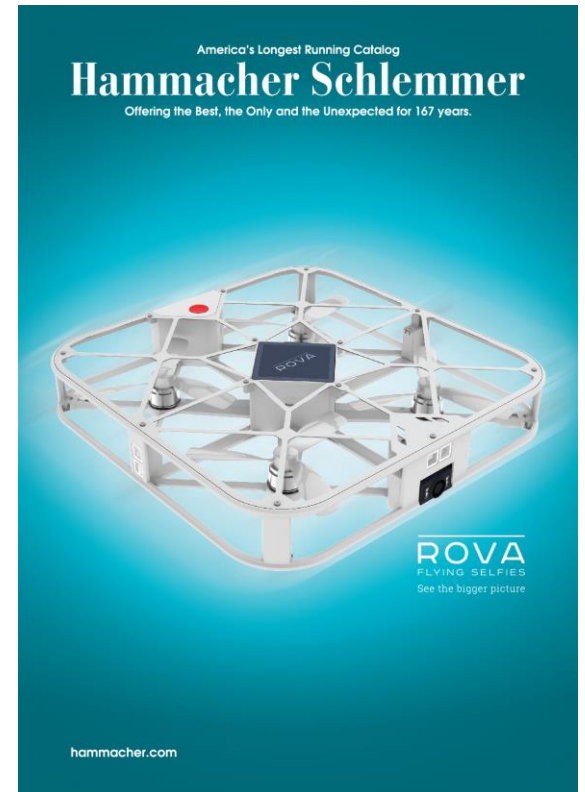


Retailer information

HAMMACHER SCHLEMMER

**Hammacher
Schlemmer**

- Oldest continually mailed catalogue in the US
 - Began in 1848
 - Considered an icon in New York history
 - 19 catalogues a year with circulation over 50m
 - 12 million unique visitors to the website annually
- Range an eclectic assortment of high quality, innovative products across 35 categories
 - Introduce 600 new products a year
 - Moto: “The best, the only, the unexpected”
 - Front covers capture people’s imagination and have become collectables
- Hammacher Schlemmer contacted IOT after viewing ROVA at CES and have agreed to ROVA taking the front cover for June – Father’s Day edition.





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