

asx announcement media release

20 April 2017

Hills continues to invest in Hills Health Solutions business

Hills Limited (ASX: HIL) provides the following updates within the Group:

Hills Health Solutions

Hills is pleased to announce that it has extended the capability of its nurse call solution through the development of an industry leading dementia software platform targeted at the growing aged care market. The new system has received positive reviews from respected industry providers and Hills is currently working on the establishment of reference sites within an aged care facility to showcase the innovation to the market.

Hills Chief Executive Officer, Mr David Lenz, said: "Hills continues to remain focused on investing and expanding our IP which provides Hills with the ability to target key markets such as aged care. This announcement further demonstrates our continuing investment in our Health business".

With the continued integration of, and investment in, the Hills Health Solutions business and the recent appointment of Mr Andy Hall as General Manager - Sales, the Company is gaining strong market acceptance of the revitalised Health business, which continues to demonstrate improved year on year trading performance.

Mr Hall has over 12 years of health industry experience having worked for a direct competitor, Rauland Australia. During that time, he spent over 4 years as its General Manager for Australia and New Zealand. Mr Hall has a focus on providing a high level of customer service and technical support and knows the importance of early engagement when positioning product for major projects. Mr Hall has been extensively involved in delivering positive outcomes on many major Australian health projects in relation to the provision of Nurse Call and Patient Entertainment solutions.

Mr Lenz, said: "Our Health business will be a core pillar to the future success of Hills, and I am excited by what I am seeing following the decision to have the health business managed by seasoned health industry executives."

Digital transformation project - moving forward

The Company continues to develop its digital platform strategy and will be providing detailed information on key deliverables and timelines in May. "This is an exciting project for Hills and will deliver a market leading ecommerce platform for future growth," Mr Lenz said. More information on the project will be provided to the market next month.



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Contacts

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Media

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