



DateTix Group Ltd (ASX:DTX)

24 April 2017

Change of company name and ASX ticker code

- **Company name to change from DateTix Group Ltd to Love Group Ltd**
- **Company ASX ticker code to change from DTX to LVE**

DateTix Group Ltd (ASX:DTX) advises that the company wishes to change its name from DateTix Group Ltd to Love Group Ltd, and its ASX ticker code from DTX to LVE. The change of name will be put to Shareholders at an upcoming General Meeting (GM), to be held on 25 May 2017 in Queensland. A Notice of Meeting for the GM accompanies this announcement and is being despatched to shareholders today.

The company believes that this change of company name and ASX ticker code better reflects the current state of its business and its future strategic goal of becoming a leading global dating services company. Going forward, Love Group will be the parent company of the DateTix, Lovestruck, Lovestruck Infinity, and Noonswoon brands, as well as any future brands the company may develop or acquire.

DateTix Founder and CEO, Michael Ye: *“Over the past year, our business has expanded significantly from being just the DateTix online dating app to becoming a portfolio of consumer brands that span across online dating and offline matchmaking.*

All of our brands share a common goal of helping singles find love, and will now become united under our new umbrella brand Love Group. Whether it’s through our self-serve online dating platforms or our bespoke offline matchmaking services, our mission is to help singles find true love and develop long-term, committed relationships, including marriage.

We look forward to leveraging our scalable technology platform to deliver synergies and operational efficiencies across all of our brands to drive long-term growth and shareholder value as we continue to expand our business globally.”

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About DateTix Group

DateTix Group is a leading provider of dating services, including online dating, premium matchmaking and events. The company's online dating platforms include the DateTix app, the Lovestruck platform and the Noonswoon app.

The DateTix app is a mobile online marketplace that facilitates offline dates by connecting like-minded people who are nearby each other and free at the same times. DateTix members can easily meet new people at nearby establishments for meals, drinks, live events, outdoor activities and more, for a wide range of intentions, including casual dating, serious relationship, friendship, business networking. For more information, please visit <http://www.datetix.com>

Lovestruck is a leading premium online dating platform currently operating in Hong Kong, Singapore and the United Kingdom. Founded in 2006 in London, Lovestruck has established itself as a premium brand in a competitive yet burgeoning market. Genuinely regarded as a preeminent brand within the dating industry and a founding member of the Online Dating Association, Lovestruck has won numerous awards, most notably 'Online Dating Brand of the Year' for two years in a row at the UK Dating Awards. For more information, please visit <http://www.lovestruck.com>

The Noonswoon app introduces members to a limited number of curated and high quality matches each and every day. Unlike other dating apps that are focused on profile quantity, Noonswoon focuses on the quality and compatibilities of profiles, aiming to introduce people who have similar socio-economic backgrounds and values. For more information, please visit <https://www.noonswoonapp.com>