

AirSelfie

Exclusively distributed by IOT Limited in the United States and Australia

OVERVIEW





- Unique: The only portable flying camera integrated into your mobile phone cover
- Extensive positive global press coverage
- Social media consumer interest: #AirSelfieTeamTour
- Designed in Italy, manufactured in China
- Available for delivery into store: June





THE MARKET OPPORTUNITY





- The smart phone is the camera of choice for todays generation
- But even a smart phone has limitations.
- Imagine if your phone could flyhow good would that be??
- This idea of a flying phone led to the concept for AirSelfie.....a flying camerathat has its own recharging case...that also doubles as the case for your phone.





KEY SELLING BENEFITS







Lightweight

Easy to use

PRODUCT FEATURES





Ready to take off:

Portable flying camera, integrated case

App Controlled:

Intuitively controlled via the free iOS & Android app.

Phone Cover:

Available on iPhone (6/6+ & 7/7+)

Power Bank:

Integrates with the flying camera allowing 20 charges

5MP Camera, 1080p @30fps video Built in 4GB micro SD memory card

260MAH 7.4V Battery: Inbuilt 260 mAh 7.4 LiPo battery

Brushless motors:

4 micro brushless motor. Up to 20m of thrust in a matter of seconds

Anodised aluminum case:

Makes AirSelfie lightweight, ultra-resistant, protects from general wear and tear

Weight & dimensions :

61g 67.4 × 94.5 × 10.6mm

Sophisticated sensors:

Vibration-absorber and inflight stability systems (altitude sonar and stability camera)

Self generated WiFI:

2.4GHz WiFi network

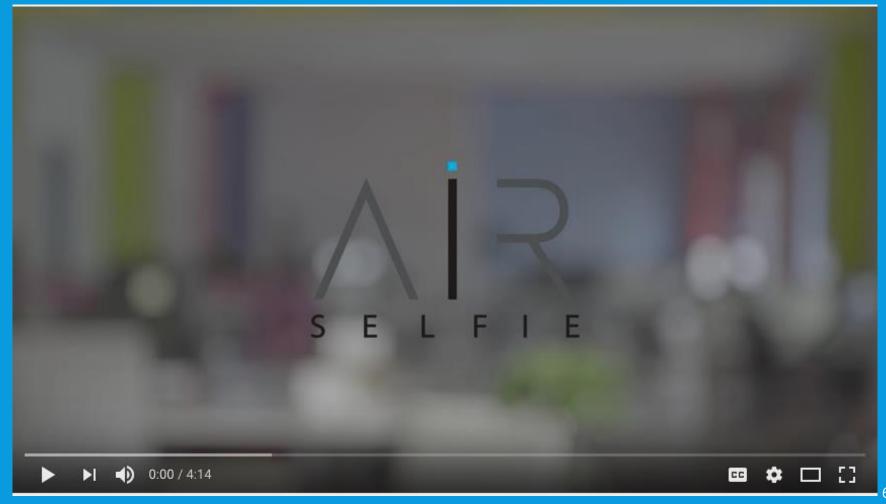
Flight time:

3 minutes flying time with each charge. 30 mins to charge 5

LAUNCH VIDEO







HOW AIRSELFIE IS PROMOTING:

INFLUENCER OUTREACH

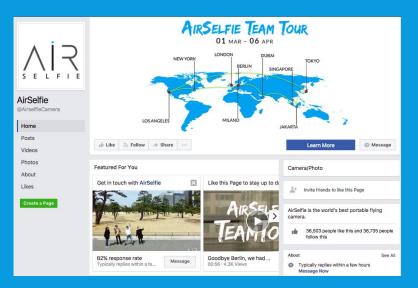




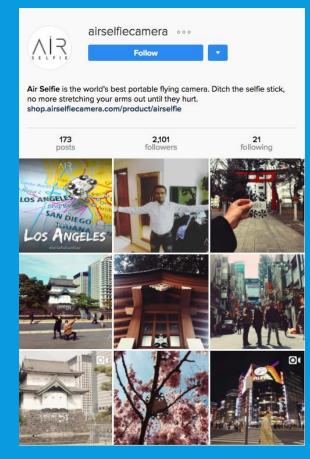
3 INFLUENCERS

- Alessandro: Photographer & Video maker
- Corinna: Blogger
- Matteo: Photographer & Video maker









EXTENSIVE PRESS COVERAGE







- Huge global press coverage from some of the major media outlets
- Crowd funded: starting on Kickstarter with 2,762 backers



www.theiotgroup.com