

ASX Announcement

“Purchase Order” received from US retailer Brookstone for ROVA Selfie Camera.

Highlights

- IOT has received a “Purchase Order” from Brookstone US retail chain;
- Brookstone has over 200 Stores in the United States of America and an online presence - www.brookstone.com
- Brookstone is also being presented the AIRSelfie Camera for immediate ranging.

Sydney, 26th April 2017, IoT Group Limited (ASX: IOT) (“IoT Group” or “the Company”) subsidiary IOT Group US LLC has signed an agreement and has received its first “Purchase Order” with one of the United States most specialised US nationwide consumer electronics retailer (“Brookstone”) to sell the Company’s ROVA selfie drone product.

Brookstone, founded in 1965, is a specialized US nationwide retailer of innovative and lifestyle products designed for smart living. Brookstone offers a diverse collection of exclusive, uniquely designed, high-quality products through a multi-channel strategy including shopping mall and airport stores across the US.

Originally a catalogue company, Brookstone today operates a multifaceted Direct-Marketing business that includes catalogue’s, e-mail and affiliate marketing, and an online site offering hundreds more products than are available in our retail and airport stores.

Brookstone sales of the ROVA selfie drone are expected to begin in June 2017.

IOT only open accounts if a Purchase Order is forthcoming, Brookstone has been in negotiations since early December 2016 and now accounts have been opened, Agreements signed and the first Purchase Order has been received.

The IOT Sales and Marketing team are also in discussions with Brookstone regarding the AirSelfie Flying Camera (Announced earlier today on the ASX:IOT). An announcement will be forthcoming.

Commentary

Executive Director of IOT Group, Mr. Ian Duffell commented:

"Brookstone is another prestigious major US retailer who have identified the new and growing market sector, Flying Selfie Cameras. The ROVA and AirSelfie are positioned to be market leaders in this category"

The Brookstone agreement and Purchase Order builds upon the sales agreements already in place with Amazon, Hammacher Schlemmer, B&H Photo, Synnex / Best Buy Canada." Further announcements are forthcoming.



All references to IOT group includes subsidiaries.

About IOT Group Limited

www.theiotgroup.com



(Internet of Things)

IoT Group has tapped into global niche markets by adapting and enhancing existing trend products and making them more affordable, useful and innovative for consumers in particular, the IOT Group is designing and developing a range of drones that looks to create a complete new category in the retail drones space.

Company Information

IoT Group Limited (ABN 66 140 475 921)
Level 9, 100 William Street
EAST SYDNEY NSW 2011

Scott Brown Non-executive Chairman
Tod McGrouther Non-executive Director
Ian Duffell Executive Director
Ron Hollands Company Secretary
Investor Enquiries: investors@iotgroup.com.au

Forward Looking Statements

All statements other than statements of historical fact including, without limitation, statements regarding projections, future plans and objectives of IOT Group, are forward-looking statements. When used in this announcement, forward-looking statements can be identified by words such as ‘anticipate’, ‘believe’, ‘could’, ‘estimate’, ‘expect’, ‘future’, ‘intend’, ‘may’, ‘opportunity’, ‘plan’, ‘in principle’, ‘potential’, ‘project’, ‘seek’, ‘will’ and other similar words that involve risks and uncertainties.

These statements are based on an assessment of present economic and operating conditions, and on a number of assumptions regarding future events and actions that are expected to take place.

Such forward-looking statements are not guarantees of future performance and involve known and unknown risks, uncertainties, assumptions and other important factors, many of which are beyond the control of the Company, its directors and management of IOT Group that could cause IOT Group’s actual results to differ materially from the results expressed or anticipated in these statements.

The Company cannot and does not give any assurance that the results, performance or achievements expressed or implied by these forward-looking statements will actually occur and investors are cautioned not to place any reliance on these forward-looking statements.

IOT Group does not undertake to update or revise forward-looking statements, or to publish prospective financial information in the future, regardless of whether new information, future events or any other factors affect the information contained above, except where required by applicable law and securities exchange listing requirements.