



Retailer information

BROOKSTONE

Brookstone®

- Brookstone started out in 1965 as a catalog, opening their first store in 1973
- There are currently more than 200 retail stores throughout the US and Puerto Rico. Primarily in premium shopping malls, lifestyle centers and busy airports
- They range a wide assortment of products across technology and lifestyle, priding themselves on offering ingenious items of superior quality
- Brookstone creates a fun, friendly and interactive shopping experience. Believing that consumers should be able to play with any product before making a purchase. Encouraging people to try the products for themselves has always been the secret to the companies success





www.theiotgroup.com