

## ASX RELEASE

28th April 2017

## **Proposed ESOP Pool and Issue of Options to Directors**

**GetSwift Limited (ASX: GSW)** ('GetSwift' or the 'Company'), the SaaS solution company that optimises delivery logistics world-wide, is pleased to announce that the board has resolved to make available a total collective pool of up to 11,000,000 unlisted options, subject to shareholder approval.

An ESOP pool of up to 3M unlisted options will be made available for allocation to staff from time to time as the board may determine. The terms of issue of these options and the rules governing the ESOP pool will be proposed by the board and presented to the shareholders for approval.

In addition, 8M options are to be issued to senior staff and directors in recognition of the exceptional, additional services which senior staff and directors have performed and as a retention incentive to ensure the continued involvement of such personnel with the Company.

Bane Hunter, Executive Chairman, will receive a total of 5M options with an exercise price of \$0.26 per share. Joel Macdonald, Managing Director, will receive a total of 1M options with an exercise price of \$0.26 per share. Brett Eagle, Non-Executive Director, will receive a total of 1M options with an exercise price of \$0.26 per share. Jamila Gordon, Director and Global Chief Information Officer will receive a total of 1M options with an exercise price of \$0.20 per share.

The creation of the ESOP pool and issuance of the options to senior staff and directors will be tabled at a shareholders meeting for approval.

The proposed issuance of unlisted options provides a cost-effective incentive-based form of retention that is prudent due to strong market demands for the company's key talent. This ESOP structure aligns the interests of shareholders and the achievement of operational milestones, share price appreciation and improved overall shareholder value.

ENDS

GetSwift Managing Director Joel Macdonald joel@getswift.co

## About GetSwift Limited

## Technology to optimise global delivery logistics

GetSwift Limited is a global technology company listed on the Australian Securities Exchange, with offices in New York, Sydney and Melbourne, Australia.

Offering a best in class software-as-a-service solution (SaaS), GetSwift's proprietary

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technology and its unique and powerful algorithm supports a user-friendly interface. Designed for use across any industry and in any country, GetSwift streamlines an organisation's logistics, optimising delivery routes, automating the delivery dispatch process and providing real-time tracking alerts for both the sender and the receiver, via mobile devices.

GetSwift's platform optimises its client's delivery business, minimising costs, increasing sales and improving customer satisfaction. Offering its customers scalability, stability, security and sustainability, GetSwift's offering is revolutionising the logistics business and is currently utilised by clients in over 59 countries and 475 cities.