Appendix 3Y

Rule 3.19A.2

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity	Grays eCommerce Group Limited
ACN	94 125 736 914

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Jonathan Pinshaw
Date of last notice	10 November 2015

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Indirect	
Nature of indirect interest (including registered holder)	a. J & R Pinshaw <pinshaw fund="" superannuation=""></pinshaw>	
Note: Provide details of the circumstances giving rise to the relevant interest.	Mr Pinshaw is a Director and Shareholder of J & R Pinshaw and a beneficiary of the Fund.	
	b. Nighcue Pty Limited	
	Mr Pinshaw is a director of Nighcue Pty Limited.	
Date of change	04 May 2017	
No. of securities held prior to change	a. 478,500 Held by J & R Pinshaw <pre><pinshaw fund="" superannuation=""></pinshaw></pre>	
	b. 339,735 Held by Nighcue Pty Limited	
Class	Ordinary Shares	
Number acquired	a. 200,000	

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Number disposed	Nil
Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	\$1.34 per share
No. of securities held after change	a. 678,500 Held by J & R Pinshaw <pinshaw fund="" superannuation=""></pinshaw>
	b. 339,735 Held by Nighcue Pty Limited
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	On-market trade.

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	
Nature of interest	
Name of registered holder (if issued securities)	
Date of change	
No. and class of securities to	
which interest related prior to	
change	
Note: Details are only required for a contract in relation to which the interest has changed	
Interest acquired	
Interest disposed	
Value/Consideration	
Note: If consideration is non-cash, provide details and an estimated valuation	
Interest after change	

Part 3 – ⁺Closed period

Were the interests in the securities or contracts detailed above traded during a ⁺ closed period where prior written clearance was required?	No
If so, was prior written clearance provided to allow the trade to proceed during this period?	
If prior written clearance was provided, on what date was this provided?	

Date of Notice: 5 May 2017