Rule 2.7, 3.10.3, 3.10.4, 3.10.5

Appendix 3B

New issue announcement, application for quotation of additional securities and agreement

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

 $Introduced \ o1/o7/96 \ \ Origin: Appendix \ 5 \ \ Amended \ o1/o7/98, \ o1/o9/99, \ o1/o7/o0, \ 30/o9/o1, \ 11/o3/o2, \ o1/o1/o3, \ 24/10/o5, \ o1/o8/12, \ o4/o3/13$

ABN			
65 143	613 478		
We (th	ne entity) give ASX the following	information.	
Part 1 - All issues You must complete the relevant sections (attach sheets if there is not enough space).			
1	*Class of *securities issued or to be issued	Unquoted options over ordinary shares issued pursuant to amaysim's Long Term Incentive Plan (LTIP).	
2	Number of *securities issued or to be issued (if known) or maximum number which may be issued	2,969,256	

Name of entity

amaysim Australia Limited

⁺ See chapter 19 for defined terms.

Principal terms of the *securities (e.g. if options, exercise price and expiry date; if partly paid *securities, the amount outstanding and due dates for payment; if *convertible securities, the conversion price and dates for conversion)

Each option converts into one ordinary share:

- (1) on payment of an exercise price of \$1.79 per share; and
- (2) if the option has vested (following the satisfaction of certain performance and employment conditions).

Vesting occurs in annual tranches for each eligible Participant.

Vested options, which are not exercised, expire 24 months after vesting.

The lapsing of Options and other terms are in accordance with the LTIP published on amaysim's website (https://investor.amaysim.com.au).

Do the +securities rank equally in 4 all respects from the +issue date with an existing +class of quoted +securities?

> If the additional +securities do not rank equally, please state:

- the date from which they do
- the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment
- the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment

No, the options do not rank equally with the existing class of quoted securities.

The options do not have any voting rights or rights to receive dividends attached.

After the options have vested and are converted to ordinary shares, those ordinary shares will rank equally with existing fully paid ordinary shares (including the right to vote and receive dividends).

5	Issue	price	or	consid	leration
,		1			

Nil

6 Purpose of the issue (If issued as consideration for the acquisition of assets, clearly identify those assets)

Issue of options pursuant to the LTIP, to eligible Participants in connection with the acquisition of Click Energy.

6a Is the entity an +eligible entity that has obtained security holder approval under rule 7.1A?

> If Yes, complete sections 6b – 6h in relation to the +securities the subject of this Appendix 3B, and comply with section 6i

6b The date the security holder resolution under rule 7.1A was passed

6c Number of *securities issued without security holder approval under rule 7.1

No

N/A

N/A

⁺ See chapter 19 for defined terms.

6d	Number of *securities issued with security holder approval under rule 7.1A	N/A	
6e	Number of *securities issued with security holder approval under rule 7.3, or another specific security holder approval (specify date of meeting)	N/A	
6f	Number of *securities issued under an exception in rule 7.2	N/A	
6g	If *securities issued under rule 7.1A, was issue price at least 75% of 15 day VWAP as calculated under rule 7.1A.3? Include the *issue date and both values. Include the source of the VWAP calculation.	N/A	
6h	If *securities were issued under rule 7.1A for non-cash consideration, state date on which valuation of consideration was released to ASX Market Announcements	N/A	
6i	Calculate the entity's remaining issue capacity under rule 7.1 and rule 7.1A – complete Annexure 1 and release to ASX Market Announcements	5,503,952	
7	⁺ Issue dates	8 May 2017	
,	Note: The issue date may be prescribed by ASX (refer to the definition of issue date in rule 19.12). For example, the issue date for a pro rata entitlement issue must comply with the applicable timetable in Appendix 7A. Cross reference: item 33 of Appendix 3B.	, ,	
		Number	+Class
8	Number and *class of all *securities quoted on ASX (including the *securities in section 2 if applicable)	208,015,170	Ordinary shares
		[

⁺ See chapter 19 for defined terms.

Number +Class Number and +class of all Options (a) 7,644,419 over +securities not quoted on ASX ordinary shares (including the +securities in (includes the new section 2 if applicable) Options issued under the LTIP under this Appendix 3B) (b) 1,938,071 (per Employee Share Plan Rules dated July for eligible 2015 Participants) Dividend policy (in the case of a 10 Same as existing. trust, distribution policy) on the increased capital (interests) Part 2 - Pro rata issue holder approval N/A Is security 11 required? Is the issue renounceable or non-N/A 12 renounceable? Ratio in which the *securities will N/A 13 be offered ⁺Class of ⁺securities to which the N/A 14 offer relates ⁺Record date to N/A determine 15 entitlements Will holdings different N/A 16 on registers (or subregisters) be aggregated for calculating entitlements? Policy for deciding entitlements N/A 17 in relation to fractions

⁺ See chapter 19 for defined terms.

Appendix 3B New issue announcement

18	Names of countries in which the entity has security holders who will not be sent new offer documents Note: Security holders must be told how their entitlements are to be dealt with. Cross reference: rule 7.7.	N/A
19	Closing date for receipt of acceptances or renunciations	N/A

20	Names of any underwriters	N/A
21	Amount of any underwriting fee or commission	N/A
22	Names of any brokers to the issue	N/A
23	Fee or commission payable to the broker to the issue	N/A
24	Amount of any handling fee payable to brokers who lodge acceptances or renunciations on behalf of security holders	N/A
25	If the issue is contingent on security holders' approval, the date of the meeting	N/A
26	Date entitlement and acceptance form and offer documents will be sent to persons entitled	N/A
27	If the entity has issued options, and the terms entitle option holders to participate on exercise, the date on which notices will be sent to option holders	N/A
28	Date rights trading will begin (if	N/A
20	applicable)	11/11
29	Date rights trading will end (if applicable)	N/A
30	How do security holders sell their entitlements <i>in full</i> through a broker?	N/A
31	How do security holders sell <i>part</i> of their entitlements through a broker and accept for the balance?	N/A

⁺ See chapter 19 for defined terms.

32	of the	do security holders dispose eir entitlements (except by hrough a broker)?	N/A
33	⁺ Issue	e date	N/A
	-	uotation of securit	
34	Type (tick o	of ⁺ securities one)	
(a)		+Securities described in Part	tı
(b)		•	end of the escrowed period, partly paid securities that become fully paid, en restriction ends, securities issued on expiry or conversion of convertible
Entitie	es that	t have ticked box 34(a)	
Additi	onal s	ecurities forming a new	class of securities
Tick to docume		e you are providing the informa	tion or
35			securities, the names of the 20 largest holders of the the number and percentage of additional *securities
36			y securities, a distribution schedule of the additional umber of holders in the categories
37		A copy of any trust deed for	the additional *securities

⁺ See chapter 19 for defined terms.

Entities that have ticked box 34(b)				
38 Number o †quotation	f ⁺ securities for which is sought			
⁺ Class of quotation i	⁺ securities for which is sought			
all respect with an ex +securities If the addit rank equal • the date • the ex particip dividen distribu paymer • the externak e	tional *securities do not ly, please state: e from which they do tent to which they bate for the next d, (in the case of a trust, ation) or interest not ent to which they do not qually, other than in a to the next dividend, ation or interest			
now Example: In the of restriction points (if issued)	upon conversion of ecurity, clearly identify			
42 Number +securities (including 38)	and ⁺ class of all quoted on ASX the ⁺ securities in clause	Number	⁺ Class	

⁺ See chapter 19 for defined terms.

Quotation agreement

- [†]Quotation of our additional [†]securities is in ASX's absolute discretion. ASX may quote the [†]securities on any conditions it decides.
- 2 We warrant the following to ASX.
 - The issue of the +securities to be quoted complies with the law and is not for an illegal purpose.
 - There is no reason why those *securities should not be granted *quotation.
 - An offer of the *securities for sale within 12 months after their issue will not require disclosure under section 707(3) or section 1012C(6) of the Corporations Act.

Note: An entity may need to obtain appropriate warranties from subscribers for the securities in order to be able to give this warranty

- Section 724 or section 1016E of the Corporations Act does not apply to any applications received by us in relation to any *securities to be quoted and that no-one has any right to return any *securities to be quoted under sections 737, 738 or 1016F of the Corporations Act at the time that we request that the *securities be quoted.
- If we are a trust, we warrant that no person has the right to return the ⁺securities to be quoted under section 1019B of the Corporations Act at the time that we request that the ⁺securities be quoted.
- We will indemnify ASX to the fullest extent permitted by law in respect of any claim, action or expense arising from or connected with any breach of the warranties in this agreement.
- We give ASX the information and documents required by this form. If any information or document is not available now, we will give it to ASX before †quotation of the †securities begins. We acknowledge that ASX is relying on the information and documents. We warrant that they are (will be) true and complete.

Sign here: Date: 8 May 2017

(Company secretary)

Print name: Alexander Feldman

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⁺ See chapter 19 for defined terms.