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ARSN 093 193 438
Ardent Leisure Limited
ABN 22 104 529 106
Ardent Leisure Management Limited
ABN 36 079 630 676
(AFS Licence No. 247010)



ASX RELEASE

9 June 2017

The Manager Company Notices Section ASX Limited 20 Bridge Street SYDNEY NSW 2000

Dear Sir/Madam

INITIAL DIRECTOR'S INTEREST NOTICE

Following the appointment of Mr Simon Kelly as Chief Executive Officer and Managing Director of Ardent Leisure Group with effect from 9 June 2017, please find attached an Appendix 3X Initial Director's Interest Notice for release to the market in accordance with Listing Rule 3.19A.

Yours faithfully

Bronwyn Weir Company Secretary

Ardent Leisure Group is a specialist operator of leisure and entertainment assets across Australia, New Zealand and the United States. The Group operates Dreamworld, WhiteWater World, SkyPoint, SkyPoint Climb, d'Albora Marinas, AMF and Kingpin bowling centres in Australia and New Zealand. The Group also operates the Main Event family entertainment centres in the United States. For further information on the Group's activities please visit our website at www.ardentleisure.com

Rule 3.19A.1

Appendix 3X

Initial Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/9/2001.

Name of entity: Ardent Leisure Group (ASX: AAD)	
ABN/ARSN: Ardent Leisure Trust (ARSN 093 193 438) Ardent Leisure Limited (ABN 22 104 529 106)	

We (the entity) give ASX the following information under listing rule 3.19A.1 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Simon Kelly
Date of appointment	9 June 2017

Part 1 - Director's relevant interests in securities of which the director is the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

159,267 ordinary stapled securities held directly
799,334 Rights (as announced to ASX on 26 April 2017)

⁺ See chapter 19 for defined terms.

Part 2 – Director's relevant interests in securities of which the director is not the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Name of holder & nature of interest Note: Provide details of the circumstances giving rise to the relevant interest.	Number & class of Securities
Beneficial owner of AAD stapled securities held by Skelly Pty Ltd Family Trust	120,000
Non-Beneficial owner of AAD stapled securities held by Debra Jane Kelly (Spouse)	1,142

Part 3 - Director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	Not Applicable
Nature of interest	Not Applicable
Name of registered holder (if issued securities)	Not Applicable
No. and class of securities to which interest relates	Not Applicable

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⁺ See chapter 19 for defined terms.