

ASX: 9SP

ASX Release

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9 Spokes signs OCBC proof of concept, its first in Asia

9 Spokes (ASX: 9SP or “the Company”), the business insights dashboard for SMEs, is pleased to announce it has signed an agreement with Singapore’s OCBC Bank to deliver a proof of concept (POC) by late July. OCBC Bank is the second largest financial services group in Southeast Asia by assets.

After proving early adoption for its platform in the UK environment (*refer 5/6/17 ASX announcement: 9 Spokes reaches adoption inflection point*), 9 Spokes is well placed to be able to showcase the value of its unique platform to the Singaporean SME market during the POC, and to guide and support SME customers in their business growth, beyond traditional banking toolsets.

Mark Estall, Co-Founder and CEO of 9 Spokes said: *“The OCBC POC represents our first foray into the Asian region. We are establishing a blueprint for future growth in the region and focussed on how we can partner with dynamic banks to enhance small business performance.*

“As well as this being a significant opportunity in its own right, this is the first business development opportunity brought to us by our new Global Alliance Partner, one of the leading consulting firms globally. We have been impressed by not just the speed of this partner since our first meeting in February, with ongoing discussions with four banks, but also the calibre of the introductions, including some of the leading banks within Asia.”

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About 9 Spokes

The 9 Spokes smart dashboard enables SMEs to connect their software to one dynamic interface - giving them a clear overview of their business. It allows management and advisors to access data and new metrics across key areas, from any device at any time. With these insights, it's easier to make the big decisions to either manage or grow a business.

Businesses can integrate their supported software into the dashboard as well as choose from a selection of recommended and accredited apps to suit their industry.

The smart dashboard from 9 Spokes is available as a Direct model to small businesses and as a white labelled platform that Channel Partners can offer to their SME customer base.

Find out more at www.9spokes.com



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