

Wattle Health Secures Agreement to Supply GoldCare+ Infant Formula Range to Metcash

Highlights:

- Agreement with Metcash Limited (ASX:MTS) to supply Wattle Health's (WHA's) GoldCare+ infant formula range.
- Metcash is Australia's leading wholesaler and distributor. The Company supplies and supports more than 10,000 independent retailers and over 90,000 wholesale customers across the food, grocery, liquor and hardware industries.
- Significantly strengthens WHA's strategy of driving brand awareness and revenue through large distribution networks.

26 June 2017: Wattle Health Australia Limited (ASX: WHA, "Wattle Health" or "the Company") is pleased to announce it has signed an agreement with leading Australian wholesaler and distributor, Metcash Limited (ASX: MTS, "Metcash") to supply its GoldCare+infant formula range across Metcash's Australian grocery store network.

Metcash is Australia's leading wholesaler and distributor. The Company supplies and supports more than 10,000 independent retailers and over 90,000 wholesale customers across the food, grocery, liquor and hardware industries. Metcash's retail customers operate some of Australia's leading independent brands, including IGA, Mitre 10 and Cellabrations.

Under the move, Wattle Health's GoldCare+ infant formula range will be made available to grocery retailers across Metcash's retail network.

Wattle Health's GoldCare+ infant formula range is a premium range made in Australia and only using Australian ingredients where possible.

The move significantly strengthens Wattle Health's objective of driving revenues through large distribution networks and increasing brand awareness in the Australian market following the securing of a similar agreement with Australian baby-goods retailer, Baby Mode, in March this year.

"This agreement with Metcash is a major milestone in the evolution of our business. Metcash is a major player in the Australian grocery retail market and gives us a significant opportunity to boost our sales and brand awareness among Australian consumers," said Wattle Health Australia 's Executive Chairman and Co-Founder, Mr. Lazarus Karasavvidis.



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About Wattle Health

Wattle Health is an Australian company, based in Melbourne Victoria, committed to developing, sourcing and marketing high-quality Australian made consumer food products. The Company's objective is to be the brand of choice in the Australian domestic market and to expand its footprint internationally.