

25 July 2017

Market Update

The Directors of Site Group International Limited (“Site”, ASX:SIT) are pleased to announce that TESOL Asia, a division of Site has signed a Memorandum of Understanding with Asia’s leading conference organiser, The Pinnacle Group International to develop and launch a series of world class TESOL Asia branded conferences in Asia.

This important partnership comes amidst the backdrop of the growing demand for professionally certified English courses in Asia especially from China, Korea, Japan, Philippines, Indonesia and Malaysia. Another area of growth is the rising economic status of Women in Asia with greater recognition by governments that women play an important role in contributing to economic and societal wellbeing of a nation. Changes in legislation according equal opportunity for women in education, employment and protection in Asia are evidences of positive development in improving the lives of Asian women. Demand for English either as a first or supplementary language has risen steadily as more and more women in Asia have access to basic and higher education.

It is estimated that over one million persons are actively involved in TESOL worldwide with a further four million teaching or involved in teaching English across the globe. The fields of study and research include second language acquisition theories, English teacher training courses and programs, research into the field of English as an international Language and developing areas of Brain studies and Language acquisition.

TESOL Asia and The Pinnacle Group International will jointly develop TESOL branded conferences namely the TESOL Asia Conference and the Women in TESOL Conference as a platform for practitioners in the fields of English teaching EFL, ESL and TESOL training to submit and present their research as well as a platform for learning and networking. It is estimated that the events will attract a following of 3,000 professionals annually and is expected to grow over time.

Commenting on the partnership, Melvin Chan, Programme Director of The Pinnacle Group International said: “The Pinnacle Group is excited about the prospects of working with TESOL Asia in expanding the reach of TESOL’s professional certification and courses in Asia through our conference infrastructure. The offerings of TESOL Asia, through its professional designed online and offline courses and resources, academic publications and conferences will enable practitioners to constantly upgrade and renew their expertise and knowledge throughout their lifetime.

About The Pinnacle Group International

The Pinnacle Group International - CDMC is a leader in the conference industry in Asia, designing and launching its own brand of conferences and events. Our offices are in Singapore, Shanghai and Philippines. We pride in our ability to anticipate and read underlying socio-economic and investment trends in emerging and developed markets, creating brands and events to capture these opportunities and launching them with our clients and partners in both regional and international markets. Pinnacle’s portfolio of events covers several industries including Education, Finance, Real Estate, Aviation and Corporate Governance/CSR.

In 2012, China Decision Makers Consultancy (CDMC) – Pinnacle was awarded the “Highly Recommended Best Finance Conference” at the Asian Conference Summit & Awards 2012 held in Singapore.

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About Site

Site Group International Limited ("Site") operates several businesses specialising in the delivery of education, training and labour services. Services are delivered to government, corporate and individual clients, predominately operating in energy, mining, construction, oil and gas and industrial sectors.

Site Group International Limited is an emerging company with a strategic business model pursuing earnings-accretive growth based on previous acquisitions along with organic growth.

Wild Geese International

Site operate a Perth based specialist Oil and Gas Competency Development and Design consultancy business unit, out of Perth, and had been operating for ~15 years prior to joining Site.

An Australian Registered Training Organisation, Wild Geese have integrated in to Site's broader national and international service capability.

Site Skills Training

An Australian Registered Training Organisation, Site Skills Training delivers Accredited and Non-Accredited High Risk Licence, Health and Safety and industry programs extensively throughout Australia and internationally. Site deliver ~25,000 short course programs in Australia each year including delivery of Apprenticeships and Traineeships, and VET in Schools programs.

Site Institute

Site Institute is an Australian Registered Training Organisation and International CRICOS education provider. Site Institute has students studying in Australia from countries including Argentina, Brazil, Chile, Colombia, Mexico, Peru and South Korea, with additional networks being established in other countries.

Site Online

Site established an online learning, learning software and platform development business. Site Online services and hosts Site's learning, student and competency management systems across its businesses, develops online learning programs, and converts existing learning content in to online programs.

Site Online is also established to service requirements of clients including those of other business units.

Site Group International Pte Ltd

The Site Group International business division builds immersive training environments for the purposes of undertaking competency development, specifically the Engineering, Procurement, Construction and Commissioning of Safe Live Process Plant environments.

SGL is based in Singapore and Malaysia and services predominately oil and gas industry clients throughout the world, utilising industry best practice and international standards for the development of competency frameworks and implementation of training programs.

TESOL Asia

TESOL Asia is a training and industry focussed organisation for Teachers in the English as a Second Language (ESL) sector. It provides access to training, consulting, industry conferences and academic journals around the world.

Teaching English to Speakers of Other Languages (TESOL) focusses on bringing English language acquisition academics together with professional teachers to support and develop the industry globally.