

ASX Announcement

26 July 2017

Innovative product wins industry accolades

- Following the successful launch of its Microsoft Office 365 Fast Lane product (365 Fast Lane), Inabox Group company Telcoinabox has won a 2017 ACOMM industry award for Cloud Sales Assist
- The award recognises the innovative solution which provides wholesale customers with easy to implement cloud-based solutions
- Cloud Sales Assist provides pre-sales support to Telcoinabox's Retail Service Provider (RSP) customers including the recently launched 365 Fast Lane product
- The unique product allows RSPs to easily identify, quote, close and manage opportunities and customers for Telcoinabox's portfolio of cloud-products, with no technical expertise required
- Cloud Sales Assist is one of the Company's new initiatives that delivers innovative and new Next-Gen cloud-based solutions to its customers

Inabox Group Limited (Inabox or the Company) (ASX:IAB), a national managed IT, cloud and communications provider, is pleased to announce that its Cloud Sales Assist initiative has won a leading industry award, the 2017 ACOMM award for Innovation – SME, following its successful launch earlier in 2017.

The award recognises Telcoinabox's innovative solution, which is focused on providing its wholesale customers with easy to implement , cloud services to grow their businesses and provide unique value as a supplier.



Already, Cloud Sales Assist has received strong interest and demand from new and existing RSP customers. Cloud Sales Assist is one of a number of new initiatives being undertaken by Inabox, as it continues to focus on providing easy to adopt cloud product offerings and Next-Gen solutions to its customers.

Inabox company, Telcoinabox was awarded the 2017 ACOMM award for Innovation – SME for its Cloud Sales Assist product which includes 365 Fast Lane on 19 July 2017 in Sydney. The ACOMM awards are presented by Communications Alliance in recognition of excellence in the wider communications industry. Cloud Sales Assist uniquely enables Telcoinabox resellers to sell cloud solutions with confidence, providing training, pre-sales and service delivery of Microsoft Office 365 and other cloud services and enables customers to move to the cloud seamlessly, in partnership with leading managed transition solution, Skykick.

Damien Kay, CEO of Inabox states: "We're really pleased to have won a leading industry award for our Cloud Sales Assist product, which launched earlier this year. Inabox is focused on providing our wholesale customers with innovative products that enable them to transition their traditional telco businesses into providers of Next-Gen and cloud-based

services. It is great we have received industry recognition for this unique product, which we have tailored to meet the changing needs of our customers.”

Ends.

About Inabox Group Limited

Inabox supplies wholesale ICT (fixed, mobile, data) and cloud products and associated services, including billing and technical and customer support, to retail service providers around Australia through wholesale brands, Telcoinabox, iVox and Neural Networks. Inabox also enables mass-market consumer brands to enter the telecommunications market by leveraging its network and systems capabilities. Inabox provides nationwide managed IT, cloud and hosting services through its Anittel and Hostworks brands.

www.inaboxgroup.com.au

Inabox contact details:

Damian Kay, CEO & Managing Director
E: damian@inaboxgroup.com.au or T: +61 413 888 655

Media enquiries:

Harrison Polites, Media & Capital Partners
E: harrisonpolites@mcpartners.com.au or T: +61 406 623 618