

ASX Announcement

31 July 2017

Admission to the S&P/ASX 200 Index and Briefing Details for 2017 Half Year Results

oOh!media Limited (ASX:**OML**) announces its admission to the S&P/ASX 200 effective at the open on August 7, 2017.

OML also confirms the briefing details to discuss OML's 2017 Half Year Results at the following time:

Time: 10.00am AEST

Date: Monday 14 August 2017

The audio briefing will be streamed live and can be accessed via the oOh!media company page on the Open Briefing Website, or via teleconference, with details below:

Open Briefing Website: http://webcast.openbriefing.com/3846/, opening at 9.45am

Teleconference Details: +61 2 8038 5221 or toll-free 1800 123 296

These numbers are toll-free dial-in numbers for each country listed below. For countries not listed below, the Australian Participant Toll number listed above can be dialled. To ask a question, participants will need to dial "*1" (star, 1) on their telephone keypad.

Canada 1855 5616 766 China 4001 203 085 Hong Kong 800 908 865 India 1800 3010 6141 Japan 0120 477 087 New Zealand 0800 452 782 Singapore 800 616 2288 United Kingdom 0808 234 0757 **United States** 1855 293 1544

These details can also be accessed from the investor section of the oOh!media website http://investors.oohmedia.com.au/Investor-Centre/.

Investor Relations contact:Media contact:Kate EastoePeter Laidlaw+612 9927 52680419 210 306

<u>kate.eastoe@oohmedia.com.au</u> <u>jhanrahan@lighthousecomms.com.au</u>

oOh!media Limited ABN 69 602 195 380

About oOh!media Limited: oOh! is a leading operator in Australia and New Zealand's fast-growing Out Of Home advertising industry. We create deep engagement between people and brands through Unmissable location-based media solutions. Our network is unparalleled, with a diverse portfolio of static and digital signs across roadside, retail, airport and place based media offering in CBD office towers, cafes, fitness venues, bars and universities. We combine this extensive reach with sophisticated data, industry leading insights and world leading digital innovation, integrating our physical inventory with social and mobile online channels to provide clients with greater connections with consumers.