



ASX Announcement

2 August 2017

APO extends Sydney Buses contract

APN Outdoor Group Limited (ASX: APO) is pleased to announce that it has successfully renewed the State Transit contract for Sydney Buses for a further five year term on improved financial terms.

APN Outdoor has held this contract for over two decades. The new contract involves nearly 2,000 buses across more than a dozen city depots.

APN Outdoor CEO, Richard Herring, commented “We are committed to the continual development of our Transit portfolio and the Sydney Buses contract win plays a vital part of our broader strategy for this format. As the predominant provider of Transit advertising across Australia, there is no doubt that this win is of strategic importance to APN Outdoor and our identity in the advertising market. Sydney Buses is one of the largest Outdoor contracts in Australia and securing it for a further five year term is a credit to our tender response team, who continue their success in retaining and winning major Outdoor contracts.

-Ends

For more information

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APN Outdoor Group Limited is a publicly listed company on the Australian Stock Exchange. As the most progressive leaders in Outdoor advertising across Australia and New Zealand, **APN Outdoor** boasts 36,000 high-impact sites in attention-grabbing locations. **APN Outdoor** is committed to driving the Outdoor industry forward and is constantly investing in research, innovation and cutting-edge digital developments to produce improved results for its advertisers.

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