



MLC Centre  
Level 36, 19 Martin Place  
Sydney NSW 2000 AUSTRALIA

General: +61 2 9235 4888  
Facsimile: +61 2 9235 4800  
Website: [www.magellangroup.com.au](http://www.magellangroup.com.au)  
ABN: 59 108 437 592

7 August 2017

ASX Limited  
ASX Market Announcements Office  
Exchange Centre  
20 Bridge Street  
SYDNEY NSW 2000

**MAGELLAN FINANCIAL GROUP LIMITED**

**CRICKET AUSTRALIA PARTNER AND  
SPONSORSHIP OF AUSTRALIAN DOMESTIC TEST CRICKET SERIES**

Magellan Financial Group Limited (MFG) is pleased to announce a sponsorship agreement with Cricket Australia which includes naming rights to the Australian domestic test series.

Please refer to the attached joint Media Release for further details.

Yours faithfully

Geoffrey Stirton  
Company Secretary

For further information, please contact:

Sarah Thorne  
Investor Relations  
Ph (02) 9235-4844

Geoffrey Stirton  
Company Secretary  
Ph (02) 9235-4828

Angela Blair  
Media Relations  
+61 2 9235 4947



# MEDIA RELEASE

## MEDIA RELEASE

August 7, 2017

### Cricket Australia welcomes Magellan Financial Group as sponsor for Australian domestic Test series

Cricket Australia today announced that Magellan Financial Group has signed as a partner of Cricket Australia to be the naming rights sponsor for the Australian domestic Test series.

The three-year agreement commences with the 2017-18 Ashes Series and will offer Magellan significant brand presence within stadiums and throughout the promotion of the Test series.

According to Cricket Australia CEO, James Sutherland, the values and ambition shared by Magellan and Cricket Australia are the foundation for a strong and fruitful partnership.

"Magellan is an organisation that has built its reputation on integrity, leadership and an unwavering customer-first culture, and Cricket Australia is proud to announce it as our newest partner.

"As we approach the highly anticipated 2017-18 Ashes Series, we are excited to have Magellan partnering with Cricket Australia as Test naming rights partner for the next three years.

"We look forward to working with Magellan and supporting its growth objectives."

Hamish Douglass, the co-Founder, CEO and Chief Investment Officer at Magellan, said the partnership with Test Cricket provides an ideal platform to raise awareness of Magellan's brand and its expertise in global investing.

"Test cricket is the premium form of the game and its attributes of patience, skill and dedication to excellence are aligned with Magellan's approach to preserving and growing our clients' wealth over the long term. Test cricket has a large and diverse following throughout Australia and this partnership with Cricket Australia represents a unique opportunity to highlight the benefits of global investing and to position Magellan as a trusted partner in that journey."

#### ENDS

#### For more information please contact:

Andrew Baber  
CA Communications  
M: +61 414 984 109

#### About Magellan

*Magellan Financial Group is a specialist funds management business established in 2006 and based in Sydney, Australia. Magellan's core operating subsidiary, Magellan Asset Management Limited, manages approximately \$50 billion of funds under management at 31 July 2017 across its global equities and global listed infrastructure strategies for retail, high net worth and institutional investors and employs over 100 staff. Magellan is listed on the Australian Securities Exchange (ASX Code: MFG) and has a market capitalisation of approximately \$4.5 billion. Further information can be obtained from <http://magellangroup.com.au/cricketaustralia/>*

#### PROUD PARTNERS OF CRICKET AUSTRALIA

##### COMMERCIAL PARTNERS



##### BROADCAST & MEDIA PARTNERS

