



ASX Announcement

10 August 2017

## **APO retains Adelaide Metro contract**

APN Outdoor Group Limited (ASX: APO) is pleased to announce that it has successfully retained the Department of Planning, Transport and Infrastructure's Adelaide Metro contract. This contract encompasses the advertising rights for nearly 900 buses, 24 trams and 136 train cars across the city and CBD.

APN Outdoor has held the Adelaide Metro contract since 2005.

APN Outdoor's CEO, Richard Herring, commented "The Adelaide landscape is synonymous with trams, buses and trains and as a company we realise the importance of the continued relationship with the Department of Planning, Transport and Infrastructure. We are pleased to have been awarded the Adelaide Metro contract and look forward to working with them yet again whilst continuing to showcase this great product to our advertising clients."

-Ends

For more information

### **Investors**

Ronn Bechler +61 400 009 774

### **Media**

Georgie Morrell +61 438 008 383

APN Outdoor Group Limited is a publicly listed company on the Australian Stock Exchange. As the most progressive leaders in Outdoor advertising across Australia and New Zealand, **APN Outdoor** boasts 36,000 high-impact sites in attention-grabbing locations. **APN Outdoor** is committed to driving the Outdoor industry forward and is constantly investing in research, innovation and cutting-edge digital developments to produce improved results for its advertisers.

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