



## Investment in Queensland based agencies

**11 August 2017**

Helloworld Travel Limited (ASX: HLO) is pleased to today announce that it has agreed to purchase a minority shareholding in Queensland based company Cooney Investments Pty Ltd, operators of branded network member agencies Helloworld Travel Mackay and Helloworld Travel Mount Pleasant and also the very successful and industry recognized Hosted Journeys Group Travel and Events products.

Owned and operated by Managing Director John Cooney, the two multi award winning Queensland based agencies have a highly successful track record and history with the Helloworld Travel group, having been members of the branded network for 31 years.

“John Cooney and his teams in Mackay and Mount Pleasant have been among our most successful franchise operators with over thirty years of history with the company” said Helloworld Travel Limited CEO and Managing Director Andrew Burnes.

John Cooney echoed the sentiments saying “We have been with Helloworld Travel in its current and previous guises and to take this next step is a demonstration of our strong partnership and commitment. I have no doubt it will bring with it great results for all of us.”

-ENDS-

### About Helloworld Travel Limited

- Helloworld Travel Limited (ASX: HLO) is a leading Australian & New Zealand travel distribution company, comprising retail travel franchise operations, destination management services (inbound), air ticket consolidation, wholesale, corporate and online operations. This includes “*Helloworld Travel*”, Australia’s largest network of franchised travel agents, as well as our Corporate, Associate, Affiliate and Travel Broker networks, Qantas Holidays, Go Holidays in New Zealand, AOT Inbound, ATS Pacific, QBT, Sunlover Holidays and Insider Journeys
- “*Helloworld Travel*” is a nationwide network of independently owned and operated retail travel agencies offering Australia and New Zealand outstanding service, and the best value, tailor-made leisure and corporate travel experiences
- HLO has over 2000 staff located in Australia, New Zealand, Fiji, the USA, South East Asia, India and UK/Europe
- Helloworld Travel is the proud naming rights partner of Volleyball Australia and the *Helloworld Travel Volleyroos* men’s and women’s national teams
- Helloworld Travel is a major sponsor of Basketball Australia and the Australian Boomers
- Helloworld Travel is a major sponsor of the Carlton Football Club including “Carlton IN Business”

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