

**CONTACT DETAILS**

Level 16, 61 Lavender Street  
Milsons Point NSW 2061  
AUSTRALIA  
Telephone +61 2 9409 3670  
Investor Services 1800 ARDENT  
Fax +61 2 9409 3670  
[www.ardentleisure.com.au](http://www.ardentleisure.com.au)

**REGISTRY**

c/- Link Market Services Limited  
Level 12, 680 George Street  
Sydney NSW 2000  
Locked Bag A14  
Sydney South NSW 1235  
Telephone 1300 720 560  
[registrars@linkmarketservices.com.au](mailto:registrars@linkmarketservices.com.au)

Ardent Leisure Trust  
ARSN 093 193 438  
Ardent Leisure Limited  
ABN 22 104 529 106  
Ardent Leisure Management Limited  
ABN 36 079 630 676  
(AFS Licence No. 247010)



---

**ASX RELEASE**

14 August 2017

**ARDENT APPOINTS NEW US-BASED AMERICAN NON-EXECUTIVE DIRECTOR**

The Board of Directors is pleased to announce that Mr Randy Garfield has been appointed as an independent Non-Executive Director of both Ardent Leisure Limited and Ardent Leisure Management Limited with effect from 14 August 2017.

Mr Garfield has had almost 21 years' experience working in senior executive roles across The Walt Disney Company. As Executive Vice President Worldwide Sales & Travel Operations he led the worldwide sales, convention services, resort contact centres and distribution marketing efforts for the Disneyland Resort, Walt Disney World Resort, Disneyland Paris, Hong Kong Disneyland Resort, Shanghai Disney Resort, Disney Cruise Lines, Disney Vacation Club, Adventures by Disney, Aulani-a Disney Resort & Spa in Hawaii and Golden Oak. Randy was also the President of Walt Disney Travel Company, the second largest wholesaler in the USA.

In total Mr Garfield has spent over four decades in the travel industry including roles in the airline and cruise industries. He has also served as Vice President of Sales for Universal Studios Hollywood starting in 1986 where he helped generate record attendance and trail blazed the launch of Universal Studios Florida by crafting their pre-opening sales plan. He joined the Orlando team full time as their Executive Vice President of Marketing & Sales/Chief Marketing Officer in August 1989, playing a pivotal role in both their opening and expansion into a full fledged destination resort which included retail dining and entertainment and resort hotels.

While driving strategy, digital transformation and consistently delivering record-breaking results, Mr Garfield also helmed key travel and tourism associations and other national industry organisations to drive inbound travel to the US. Previous Board roles include US Travel Association (Chairman), Brand USA, and Destination Canada. He is an inductee into the US Travel Hall of Leaders (which includes previous honorees Walt Disney, Christopher J. Nassetta and J.W. Marriott Jr.), and has been recognised three times as one of the most extraordinary sales and marketing minds by Hospitality Sales & Marketing Association International.

Ardent Leisure Group Chairman, Mr George Venardos, noted "Mr Garfield's appointment brings to the Group significant experience in global marketing, tourism, leisure and sales operations. His expertise will be critical to improving brand awareness and the operational and financial performance of Main Event

**CONTACT DETAILS**

Level 16, 61 Lavender Street  
Milsons Point NSW 2061  
AUSTRALIA  
Telephone +61 2 9409 3670  
Investor Services 1800 ARDENT  
Fax +61 2 9409 3670  
[www.ardentleisure.com.au](http://www.ardentleisure.com.au)

**REGISTRY**

c/- Link Market Services Limited  
Level 12, 680 George Street  
Sydney NSW 2000  
Locked Bag A14  
Sydney South NSW 1235  
Telephone 1300 720 560  
[registrars@linkmarketservices.com.au](mailto:registrars@linkmarketservices.com.au)

Ardent Leisure Trust  
ARSN 093 193 438  
Ardent Leisure Limited  
ABN 22 104 529 106  
Ardent Leisure Management Limited  
ABN 36 079 630 676  
(AFS Licence No. 247010)



as well as supporting the recovery of Dreamworld. With over 30 years' experience in domestic and international leisure businesses, his extensive skill and knowledge will prove invaluable to the Board."

"Mr Garfield brings complementary skills to the broader Ardent Board and will provide full support and invaluable insights to management in executing its well-defined strategy. The appointment of Mr Garfield is the first stage of our Board renewal process and ensures a balanced Board composition which appropriately reflects the geographic earnings of the business."

**Update on US-Based American Non-Executive Director Search Process**

The appointment of Mr Garfield was made following an extensive process run by leading global recruitment firm Heidrick & Struggles. As part of that process, a second uniquely qualified US-based American Non-Executive Director, who has multi-site, broad leisure and entertainment experience across a number of leading US businesses has been identified. The Ardent Board is in advanced discussions with this proposed additional appointment. We expect to progress this appointment following the EGM.

**Investor Inquiries:**

Darren Shacknoffsky  
Head of Corporate Development and  
Investor Relations  
Tel: +61 (2) 9409 3673

**Media Inquiries:**

Tim Allerton  
Tel: +61 (2) 9267 4511  
Mobile: +61 412 715 707