

15 August 2017

Manager of Company Announcements ASX Limited Exchange Centre 20 Bridge Street Sydney NSW 2000

## CISCO AND DICKER DATA PART WAYS IN NEW ZEALAND

The Board of Directors of Dicker Data Limited (ASX: DDR) announce the termination of our distribution agreement with Cisco in New Zealand. Dicker Data's distribution agreement with Cisco in Australia remains in place and is not impacted by this announcement.

Chairman and CEO, David Dicker, Dicker Data Limited said, "It's very disappointing, but we will respond aggressively, like we always do."

Over the course of the next few months Dicker Data will be selling down existing inventories and working to transition partners. During this period back to back orders will also be fulfilled.

Dicker Data remains committed to the New Zealand market and would like to thank all Cisco partners for their support over the years. Given Dicker Data's strong expertise and partner relationships in the enterprise and mid-market communities, we will be actively looking to form new tier-one vendor relationships with companies that understand, and are able to maximise, the true value Dicker Data delivers as a distribution organisation.

This change will be effective only during the last quarter of FY17, and with new recent vendor announcements we still expect to achieve the forecasted profit before tax for FY17.

For and on behalf of the Board,

Millie

David Dicker Chairman & CEO

## **About Dicker Data Limited**

Dicker Data Limited was listed on the Australian Stock Exchange on January 24, 2011. Since its listing, the company has achieved record trading results. The Company is Australia's largest and longest established Australian owned distributor of information technology products. Its vendors include Hewlett-Packard, Cisco, Microsoft, Lenovo, Symantec, RSA, Toshiba, Samsung, ASUS and other major brands. The Company's clients include over 5,000 value added resellers. For more information, click here.