

## ASX Announcement

15 August 2017

### APP Securities initiates Research

Leading big data solutions company **Invigor Group Limited (ASX: IVO)** (“Invigor”, “the Company”) is pleased to advise that APP Securities Pty Ltd has initiated independent research on the Company.

A full copy of the research report is available from APP Securities or it can be downloaded from the Company’s website.

For further information, please contact:

Gary Cohen  
CEO  
+61 2 8251 9600

**Released through:** Ben Jarvis, Six Degrees Investor Relations: +61 (0) 413 150 448

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#### About Invigor Group Limited

Invigor Group (ASX:IVO) is a B2B data intelligence and solutions company that turns data analytics into value for the retail and service industries.

Invigor’s innovation through owned retail platforms and unique cross-channel data ecosystem allows businesses to have a holistic view of their competitive landscape and not only understand, but effectively engage with today’s physical and digital consumers. All of this combined with proprietary predictive engines, provides strategic insights and recommendations that empower businesses to successfully influence future customer strategy and increase long-term profitability.

Using its current products and a pipeline of additional offerings Invigor has the ability to provide an end-to-end solution spanning sales, product management, business intelligence, marketing, advertising, content creation and distribution, while monetising each step of the process.