

2017 Half-Year Results

Martin Earp, CEO

Josée Lemoine, CFO

16 August 2017



Summary of Performance H1 2017



Financials

Sales Revenue
\$218.2m↑ 1.7%

Expenses
\$171.0m↓ (0.6)%

Operating EBITDA
\$51.9m↑ 9.9%

Operating Earnings
after tax
\$24.5m↑ 13.5%

Reported profit
\$41.7m↑ 50.1%



Pillars of Growth

Demographics
Deaths¹↑ 2.8%

Funeral Market Share¹
Circa↓ 130bps

Funeral Case
Average↑ 5.7%

Operating Margins
↑ 180bps

Prepaid FUM
↑ 15.0%

¹on a 12-month rolling basis



EBITDA/Countries²

Australia
\$44.1m↑ 6.0%

New Zealand
\$4.8m↑ 20.6%

Singapore
\$4.3m↑ 8.1%

USA
\$(0.6)m↑ 59.3%

²in local currency



Financial Results

Josée Lemoine, CFO

Group Results – Income Statement

Consolidated Business

	Actual H1 2016	Actual H1 2017	Variance to 2016	
	\$ m	\$ m	\$ m	%
Sales revenue	\$214.5	\$218.2	\$3.7	1.7%
Other revenue	\$4.8	\$4.7	\$(0.1)	(1.5)%
Operating expenses ⁽¹⁾	\$172.0	\$171.0	\$(1.0)	(0.6)%
Operating EBITDA⁽¹⁾	\$47.3	\$51.9	\$4.7	9.9%
Margin on sales	22.0%	23.8%	n/a	+1.8%
Operating earnings after tax ⁽¹⁾	\$21.6	\$24.5	\$2.9	13.5%
Net profit (after tax & non-controlling interest)	\$27.8	\$41.7	\$13.9	50.1%
Operating EPS	19.7c	22.3c	2.6c	13.2%
EPS Basic	25.4c	38.0c	12.6c	49.6%
Dividend	17.0c	18.5c	[1.5]c	8.8%

(1) Non-IFRS financial information

Note that the data in the table above has been calculated in thousands and presented in millions. As a consequence some additions cannot be computed from the tables as presented.

Sales revenue grew 1.7% as a result of increased funeral case averages and improved NZ and Singapore markets

Other revenue in line with PCP

Improved **Operating leverage** reflects favourable case averages and cost containment with **EBITDA margins** improvement of 180bps

Improved returns on **Prepaid contract funds under management** are major contributor to reported statutory profit increase

Dividends increased by 8.8% representing a payout ratio of 83.3%

Group Results – EBITDA to NPAT

	H1 2016	H1 2017	Variance to 2016	
	\$ m	\$ m	\$ m	%
Operating EBITDA⁽¹⁾	\$47.3	\$51.9	\$4.7	9.9%
<i>Operating margin</i>	22.0%	23.8%		1.8%
Depreciation and amortisation	\$(10.4)	\$(10.6)	\$(0.2)	(1.8)%
Finance & net interest costs	\$(6.5)	\$(5.7)	\$0.8	12.3%
Business acquisition costs	\$(0.0)	\$(0.2)	\$(0.2)	
Operating earnings before tax⁽¹⁾	\$303	\$355	\$52	17.0%
Income tax on operating earnings ⁽¹⁾	\$(8.7)	\$(11.0)	\$(2.2)	(25.7)%
<i>Effective tax rate</i>	28.8%	31.0%		2.1%
Operating earnings after tax⁽¹⁾	\$216	\$245	\$29	13.5%
<i>Operating earnings per share⁽¹⁾</i>	19.7 cents	22.3 cents	2.6 cents	13.2%
Net gain on undelivered prepaid contracts after tax ⁽¹⁾	\$5.2	\$17.0	\$11.8	
Asset sales gain after tax ⁽¹⁾	\$1.1	\$0.3	\$(0.8)	
Non-controlling interest	\$(0.0)	\$(0.0)	\$0.0	
Net profit after tax attributable to ordinary equity holders of InvoCare	\$278	\$41.7	\$139	50.1%
Basic earnings per share	25.4 cents	38.0 cents	12.6 cents	49.6%
Interim ordinary dividend per share (Paid Oct)	17.00 cents	18.50 cents	1.50 cents	8.8 %
Final ordinary dividend per share (Paid Apr)	22.25 cents			
Total ordinary dividend per share	39.25 cents			

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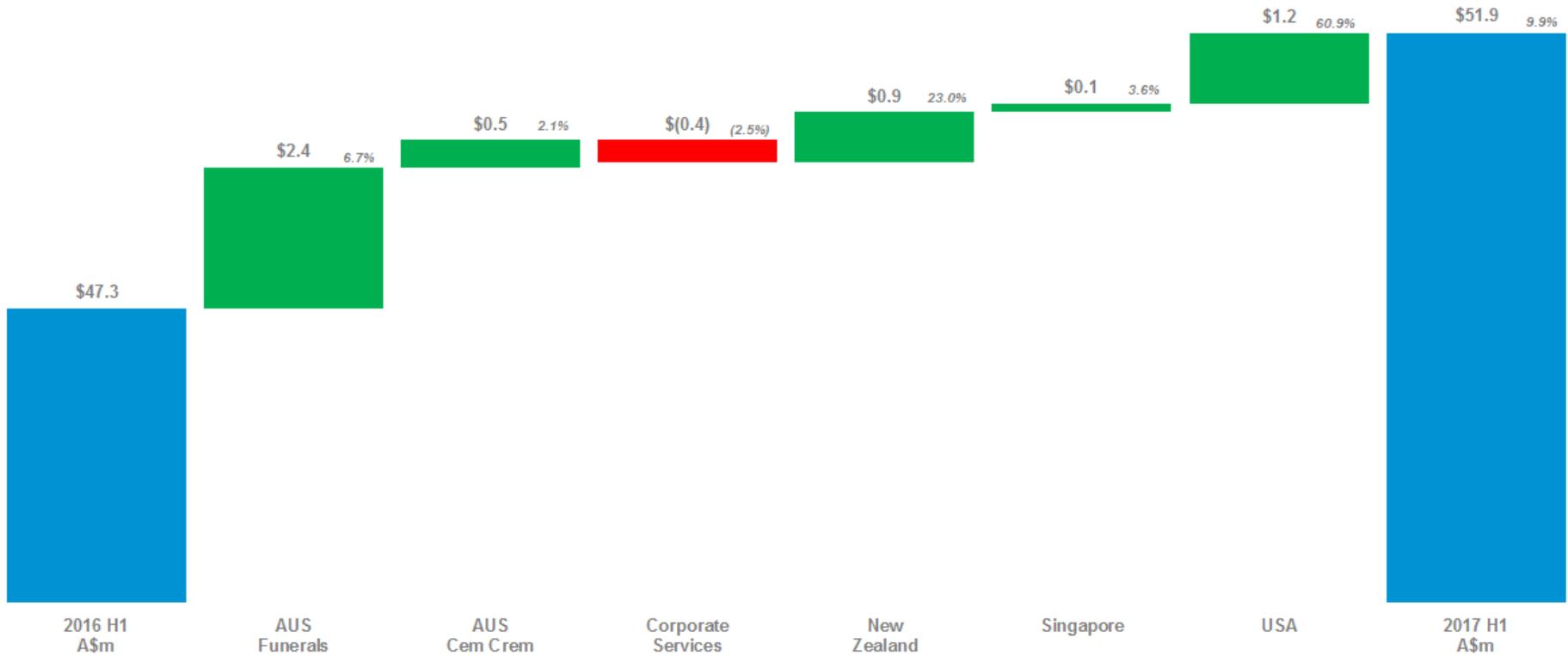
Depreciation up 1.8% reflecting increased investment in properties, motor vehicles & IT

Finance & net interest costs reduced 12.3% as a result of new interest swaps to improved rates

Income tax on operating earnings of \$11.0m at an effective tax rate of 31.0%. Prior period capital losses reduced the 2016 effective rate.

FUM mark to market leads to volatility in IVC's reported profit as property investment revaluations increase FUM earnings by \$11.8m on PCP.

Operating EBITDA Movement vs Prior Year



Group Operating Expenses (as a % of gross sales)

All Lines of Business

	H1 2016		H1 2017		Variance to 2016	
	\$ m	% of Gross Sales	\$ m	% of Gross Sales	\$ m	%
Sales Revenue	\$214.5		\$218.2		\$3.7	1.7%
Other Revenue	\$4.8	2.2%	\$4.7	2.2%	\$(0.1)	(1.5)%
Expenses						
Cost of Goods Sold	\$60.0	28.0%	\$60.0	27.5%	\$0.0	0.1%
Personnel	\$75.3	35.1%	\$76.8	35.2%	\$1.6	2.1%
<i>Personnel - Non-Sales</i>	\$67.3	31.4%	\$68.8	31.8%	\$1.5	2.3%
<i>Personnel- Sales</i>	\$8.0	3.7%	\$8.0	3.7%	\$0.0	0.0%
All Other Expenses	\$36.7	17.1%	\$34.2	15.7%	\$(2.5)	(6.9)%
Operating Expenses	\$172.0	80.2%	\$171.0	78.4%	\$(1.0)	(0.6)%
Operating EBITDA	\$47.3	22.0%	\$51.9	23.8%	\$4.7	9.9%
Operating Margin	22.0%		23.8%			1.8%

Focused cost discipline has improved operating margins with operating expenses down \$1m or 0.6% while comparable business increased \$0.3M or 0.2% on PCP.

Non-Sales Personnel Costs up \$1.5m or 2.3% on PCP. The underlying cost increase was 3.4%, consistent with Award and Enterprise Agreements, after excluding net reductions in termination payments.

Sales Personnel Costs Flat on PCP given lower commissions on CemCrem sales

All Other Expenses decreased \$2.5m or 6.9%. A focus on reducing discretionary costs led to savings in travel, IT and professional fees.

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Equivalent table for comparable business is included in Appendix A

Cash Flow

	H1 2016 \$ m	H1 2017 \$ m
Cash flows from operating activities		
Receipts from customers (incl GST)	\$240.3	\$250.9
Payments to suppliers and employees (incl GST)	\$(199.7)	\$(201.9)
Other revenue	\$4.1	\$3.9
Ungearred pre-tax operating cash flows	\$44.8	\$52.9
Finance costs	\$(6.8)	\$(5.9)
Income tax paid	\$(15.4)	\$(16.5)
Net cash inflow from operating activities	\$22.5	\$30.5
Cash flows from investing activities		
Proceeds from sale of property, plant & equipment	\$3.7	\$1.5
Purchase of subsidiaries and other businesses	\$(1.2)	\$(0.2)
Purchase of property, plant & equipment	\$(15.4)	\$(17.9)
Payments to funds for pre-paid contract sales	\$(18.5)	\$(20.5)
Receipts from funds for pre-paid contracts performed	\$18.3	\$20.5
Net cash outflow from investing activities	\$(13.1)	\$(16.5)
Net cash flows from financing activities		
Net proceeds from borrowings	\$19.0	\$19.4
Dividends paid	\$(24.6)	\$(28.1)
Net cash outflow from financing activities	\$(5.6)	\$(8.7)
Cash and cash equivalents at the end of the year	\$12.6	\$16.7

Improved working capital led to stronger cash conversion as EBITDA to ungeared, tax free operating cash flow increased from 95% (2016) to 102%.

Capex of \$17.9m up \$2.5m on PCP includes purchase of Singapore facilities of \$8.0m completed in H1.

> PPE	\$12.1m
> MV	\$ 2.5m
> IT	\$ 1.1m
> Other	\$ 2.2m

Increased dividends reflecting operating performance and on-going strength of cash flows.

Capital Management Analysis

Capital management metrics indicate robust balance sheet and strong credit metrics

		H1 2016 \$m	H1 2017 \$m
Gross Debt		252.4	253.6
Net Debt		239.8	236.3
Liquidity Buffer ¹		50.2	53.1
Effective Interest Rate		5.00%	4.40%
% of Drawn Debt ⁴ swapped to fixed rate		66%	73%
Debt Maturing in	> 12 - 24 months	-	170
	> 24 - 36 months	170	120
	> 36 - 48 months	120	-
Core Debt Metrics	<i>Range</i>		
Interest Cover ²	>4 x	8.9 x	11.5 x
Gearing ³	3.0 - 3.5 x	2.2 x	2.0 x

Notes

1 Committed undrawn lines less net debt (excluding overdraft facility)

2 EBITDA / Net Interest Expense

3 Net Debt / Adjusted EBITDA (to exclude non-cash items)

4 Excludes Singapore debt of S\$27m

Liquidity Buffer:

Minimum liquidity buffer of \$25m.

Interest Rate Hedging:

The Group continues to manage its interest rate exposure through swap contracts.

Maturity Profile:

Subject to pricing considerations, it is anticipated that debt maturities will be further extended during the next six months.

Gearing:

The balance sheet has gearing capacity.

Funds Under Management (FUM)

Undelivered prepaid contracts FUM increased 15.0% to \$507.8m reflecting property investment revaluations

	H1 2016	H1 2017
P&L impacts of undelivered contracts:		
FUM earnings	\$14.5m	\$32.9m
Service delivery liability increase	(\$7.1m)	(\$8.6m)
Net <u>pre-tax</u> gain/(loss) on undelivered contracts	\$7.4m	\$24.2m
Total FUM	\$438.7m	\$507.8m
% in equities	15%	17%
% in property	27%	30%
% in cash & fixed interest	58%	53%

FUM mark to market creates volatility in IVC s reported profit

Property investment **revaluations** of \$16.0m pre-tax are the major contributor to improved FUM earnings

Prepaid contracts sold continues to exceed redemptions by 24%, up 3% on PCP. Redemptions make up 14.3% of funeral services.

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Funds under Management are held in trust and independently managed.

Funding for the 2020 Growth Plan

The Protect & Grow 2020 Plan will require an incremental capital investment of circa \$200m over four years. This will be split approximately \$160m across the Network, Brand & Optimisation projects and \$40m on funding operational efficiency projects.

InvoCare will fund this program through a combination of operational cash flow, sale of surplus properties and additional debt facilities supported by a two-stage funding approach:

Stage 1 - 2017 Funding

- > In July 2017, the Group's existing banking syndicate increased its existing funding lines to \$350m (from \$290m), to cover 2017 funding needs including a conservative liquidity buffer of \$25m.
- > Drawdowns to commence in H2 2017 in line with capital investment activity.

Stage 2 - 2018 to 2020 Funding

- > A comprehensive review of InvoCare's capital structure is being undertaken.
- > The funding package for 2018-2020 will be put in place to meet requirements.



Growing Shareholder Value

Martin Earp, CEO

Protect & Grow – 2020 Plan

- > Protects existing network while driving sustainable growth
- > Augmented by traditional lever of growth by acquisitions in both core and regional markets



Network & Brand Optimisation

- > Capital investment to optimise current asset base and underpin growth for the next decade

Refresh & Enhance		
Rationale	2017 Key Deliverable	H1 2017 Progress
<ul style="list-style-type: none"> > Current expectations of service offerings have evolved e.g. customers want a “one-stop-shop” for all their needs 	<p>Delivered</p> <ul style="list-style-type: none"> > 22 sites refresh > 2 sites enhance <p>Commenced</p> <ul style="list-style-type: none"> > 25 sites refresh > 8 site enhance 	<ul style="list-style-type: none"> > On track to deliver all set key deliverables > Comprehensive design specifications developed for funeral homes and shopfronts > Project delivery partner appointed for implementation > Phase 1 sites identified, selected and modelled > Tenders completed and all consultants appointed for AU & NZ implementation > DAs submitted and under review

Growth		
Rationale	2017 Key Deliverable	H1 2017 Progress
<ul style="list-style-type: none"> > Market analysis has highlighted opportunity for new sites in existing network 	<p>Commercial in Confidence</p>	<ul style="list-style-type: none"> > New sites sourced for relocation and designs underway > Search for Phase 1 new satellite shopfronts complete and lease negotiations underway
<ul style="list-style-type: none"> > These opportunities include both full service and satellite locations 		

People & Culture

- > Transitioning to a geographic regional management structure with empowered local leaders supported by experienced technical experts

People & Culture		
Rationale	2017 Deliverable	H1 2017 Progress
<ul style="list-style-type: none"> > Provide increased levels of responsiveness to the already strong culture of service delivery 	<ul style="list-style-type: none"> > Complete review of existing culture > Roll out culture program to all location managers > Track customer satisfaction through net promoter score (NPS) 	<ul style="list-style-type: none"> > Culture review project completed > Target culture framework developed and culture plan to roll-out in H2 > On-line tracking of NPS implemented

Organisation Structure		
Rationale	2017 Deliverable	H1 2017 Progress
<ul style="list-style-type: none"> > Improved performance driven by managing geographic areas rather than by brand > Integrated brand strategy by region > Market share gains driven by more empowered local managers 	<ul style="list-style-type: none"> > Complete Regional Manager restructure 	<ul style="list-style-type: none"> > Regional Manager restructure completed across all regions in AU and NZ

Operational Efficiencies

- > Investment in upgraded systems and business processes to drive both capacity and operational efficiencies

Systems & Processes

Rationale	2017 Deliverables	H1 2017 Progress
<ul style="list-style-type: none"> > The projected volume growth over the next 10-15 years will require more sophisticated systems to enable full synergies to be extracted. 	<ul style="list-style-type: none"> > Finalisation of all in scope modules for the full project (2017 and beyond) > Finalisation of the Implementation Schedule > Implementation commencing in Q4 of 2017 	<ul style="list-style-type: none"> > ERP & CRM (Compass) contract signed with Oracle > Phase 1 Implementation Plan developed and on schedule > Detailed design phase is currently underway. > System Demonstrations scheduled for Q3.

Dedicated Shared Service Centres

Rationale	2017 Deliverables	H1 2017 Progress
<ul style="list-style-type: none"> > Current operational centres will not cope with increasing volume. > Opportunity to extract additional operational benefits 	<ul style="list-style-type: none"> > Optimal standardised design of a Shared Service facility > Location of Shared Service facility for each region, mapped against the NBO Optimised Network 	<ul style="list-style-type: none"> > Finalisation of optimal standardised design of Shared Service facility to be completed in H2



2017 Outlook

Martin Earp, CEO

Outlook

High single digit 2017 operating EBITDA and operating EPS growth.



Demographics— reversion to trend



Market Share— 2017 currently anticipating a decline / 2018 stabilising and then increasing late 2018 as the Protect & Grow plan starts to take effect



Case Averages— growth consistent with history



Operational Efficiency— continued focus on productivity gains

Longer term outlook is for double digit EPS (operating) growth.



Q&A

Martin Earp, CEO
Josée Lemoine, CFO



Appendices

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A: Comparable Business – Income Statement

	Comparable Business ¹			
	Actual H1 2016 \$m	Actual H1 2017 \$m	Variance to 2016	
Sales revenue	\$213.6	\$217.5	\$4.0	1.9%
Other revenue	\$4.7	\$4.5	\$(0.2)	(4.7)%
Operating expenses	\$169.1	\$169.3	\$0.3	0.2%
Operating EBITDA	\$49.2	\$52.7	\$3.5	7.1%
Margin on sales	23.0%	24.2%	n/a	+1.2%
Operating earnings <i>(after tax)</i>	\$23.8	\$25.6	\$1.7	7.3%
Net profit <i>(after tax & non-controlling interest)</i>	\$30.1	\$42.9	\$12.8	42.4%
Operating EPS	21.7c	23.3c	1.6c	7.4%
EPS Basic	27.4c	39.0c	11.6c	42.3%

¹excludes USA

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B: Comparable Business – EBITDA

(including expenses category breakdown)

	H1 2016		H1 2017		Variance to 2016	
	\$ m	% of Gross Sales	\$ m	% of Gross Sales	\$ m	%
Total– all lines of business						
Sales Revenue	\$213.6		\$217.5		\$4.0	1.9%
Other Revenue	\$4.7	2.2%	\$4.5	2.2%	\$(0.2)	(4.7)%
Expenses						
Cost of goods sold	\$59.8	28.0%	\$59.9	27.5%	\$0.1	0.1%
Personnel	\$74.1	34.7%	\$75.8	34.8%	\$1.6	2.2%
Advertising & promotions	\$7.7	3.6%	\$7.9	3.6%	\$0.2	2.7%
Occupancy & facility expenses	\$14.2	6.7%	\$14.3	6.6%	\$0.1	0.7%
Motor vehicle expenses	\$3.7	1.7%	\$3.8	1.7%	\$0.1	2.3%
Other expenses	\$9.6	4.5%	\$7.7	3.5%	\$(1.8)	(19.2)%
Operating expenses	\$169.1	79.2%	\$169.3	77.8%	\$0.3	0.2%
Operating EBITDA	\$49.2	23.0%	\$52.7	24.2%	\$3.5	7.1%
Operating margin	23.0%		24.2%			1.2%

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C: Country Segment Results

	H1 2016	H1 2017	Change	
	\$ m	\$ m	\$ m	%
Sales Revenue				
Australia	\$184.6	\$186.6	\$2.0	1.1%
New Zealand	\$20.6	\$22.5	\$1.9	9.2%
Singapore	\$8.4	\$8.4	\$0.0	0.5%
Comparable Business	\$213.6	\$217.5	\$4.0	1.9%
USA & Acquisitions	\$0.9	\$0.7	\$(0.3)	(26.2)%
Total	\$214.5	\$218.2	\$3.7	1.7%
EBITDA				
Australia	\$41.6	\$44.1	\$2.5	6.0%
New Zealand	\$3.7	\$4.6	\$0.9	23.0%
Singapore	\$3.9	\$4.0	\$0.1	3.6%
Comparable Business	\$49.2	\$52.7	\$3.5	7.1%
USA & Acquisitions	\$(1.9)	\$(0.8)	\$1.2	60.3%
Total	\$47.3	\$51.9	\$4.7	9.9%
Margin on Sales				
Australia	22.5%	23.6%		1.1%
New Zealand	18.0%	20.3%		2.3%
Singapore	46.5%	47.9%		1.4%
Comparable Business	23.0%	24.2%		1.2%
USA & Acquisitions				
Total	22.0%	23.8%		1.8%

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D: Australian Results Summary

	H1 2016	H1 2017	Variance to 2016	
Cases				
- Funerals	18,314	17,988	(326)	(1.8)%
- CemCrem	11,279	11,596	317	2.8%
Gross Sales				
- Funerals <i>inc LifeArt</i>	\$135.9m	\$137.9m	\$2.0m	1.5%
- CemCrem	\$48.6m	\$48.7m	\$0.1m	0.4%
Total Australia Sales	\$184.6m	\$186.6m	\$2.0m	1.1%
Expenses				
- Funerals <i>inc LifeArt</i>	\$(106.5)m	\$(105.9)m	\$(0.5)m	(0.5)%
- CemCrem	\$(27.3)m	\$(27.0)m	\$(0.3)m	(1.0)%
- Ops Head Office ¹	\$(9.2)m	\$(9.6)m	\$0.4m	4.0%
Total Expenses	\$(143.0)m	\$(142.5)m	\$(0.5)m	(0.3)%
Australian EBITDA	\$41.6m	\$44.1m	\$2.5m	6.0%
Operating Margin	22.5%	23.6%	-	1.1%

¹ Historically grouped with Corporate Services

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Pillars of Growth



Case Average

Case averages successfully increased
Cemetery & Crematoria stable revenue performance



Demographics

Number of deaths increased 3.0% on rolling 12 month basis



Market Share

Market share has been impacted by a number of factors including the regional manager restructure, the retirement of some long serving employees, the evolution of customer preferences and price competition in the traditional market segment in NSW metropolitan markets, Qld and WA



Operating Costs

Tight control on both headcount and operating costs

D: Australian Results Summary cont.

Funerals / General - At Need

- > The Australian funeral business produced good financial results despite increased competition, particularly in Western Australia.
- > Refining the offerings of traditional brands (*e.g. Guardian*), remains a core focus to ensure InvoCare is meeting customer expectations.
- > Strong case average performance with increase of 5.7% on PCP partially driven by loss of volume in low yielding funerals
- > Regional management strategy implemented with regional managers accountable for all brands within their region

Cemetery & Crematoria -Pre/Post Need

- higher than last year
- > Revenue from memorial sales solid given large one-off sales in PCP
 - > On-going investment in park development activity – opening new areas, introducing new memorial products

Pre-Need

- > Marginal increase in contracts sold on the back of a strong FY16 driven by dedicated marketing program launched in Q3 & Q4 2016
- > Contracts sold exceeding redemptions by 24%, up 3% on PCP

E: New Zealand Results Summary

Local Currency	H1 2016	H1 2017	Variance to 2016	
Case Volume	2,636	2,785	149	5.7%
Sales	\$22.3m	\$23.9m	\$1.6m	7.3%
Expenses	\$(18.4)m	\$(19.2)m	\$0.8m	4.2%
EBITDA	\$4.0m	\$4.8m	\$0.8m	20.6%
Operating Margin	17.9%	20.2%	-	2.2%

Performance

- > Overall performance has been strong with increasing case volumes & market share stable in a competitive market.
- > Competitors continue to discount price in regional areas
- > Major upgrade of the Academy facility in Christchurch completed in March 2017 has contributed to volume improvement
- > NZ COO transitioned to the Chair of InvoCare NZ
- > Internal appointment made for role of General Manager NZ

Pillars of Growth



Case Average

Case Averages increased on PCP led by strong professional service revenues



Demographics

Number of deaths increased 1.2% on rolling 12 month basis ramping up in the last six months



Market Share

Market share remains stable



Operating Costs

Increased cost of finished goods in line with volume increases & product mix. Increases in personnel costs due to market wage increases of 2.5% and impact of organisational redesign

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F: Singapore Results Summary

Local Currency	H1 2016	H1 2017	Variance to 2016	
Case Volume	808	843	35	4.3%
Sales	\$8.5m	\$8.9m	\$0.4m	5.0%
Expenses	\$(4.8)m	\$(4.8)m	\$0.0m	0.1%
EBITDA	\$4.0m	\$4.3m	\$0.3m	8.1%
Operating Margin	46.5%	47.9%		1.4%

Performance

- > Competitive environment remains elevated with new parlours being developed by private operators
- > InvoCare has acquired a neighbouring property to allow for an upgrade on its existing premises in Q4 2017 / Q1 2018.
- > Upgrade will allow for additional parlours and improved customer service

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Pillars of Growth



Case Average

Increases achieved through the effective use of packages, increasing both service and merchandise revenues



Demographics

Number of deaths increased 3.6% on rolling 12 month basis



Market Share

Market share is relatively stable in a highly competitive market



Operating Costs

Costs were flat over PCP due to good cost controls. Marginal increases incurred in facility related expense offset by savings in non-personnel costs

G: USA Results Summary

Local Currency	H1 2016	H1 2017	Variance to 2016	
Funeral Cases	351	151	(200)	(57.0)%
Cremation Cases	1,173	1,755	582	49.6%
Sales	\$0.7m	\$0.5m	\$(0.2)m	(24.6)%
Expenses	\$(2.2)m	\$(1.3)m	\$0.9m	41.7%
EBITDA	\$(1.4)m	\$(0.6)m	\$0.8m	59.3%
Operating Margin	n/a	n/a		

Summary and Next Steps

- > Funeral business wound down in an orderly manner
- > Cremation business is benefitting from a new contract

Performance

- > Business results reflects progressive winding down of funeral operations resulting in lower losses year on year
- > A total of \$0.4M one-off redundancy costs were incurred in relation to the closure of the US funeral business.

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Disclaimer

This presentation contains forward looking statements, which may be subject to significant uncertainties outside of IVC's control. No representation is made as to the accuracy or reliability of these forecasts or the assumptions on which they are based. Actual future events may vary from these forecasts.



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Innovation Vocation Care