

24 August 2017

ASX CODE: BFC

BFC ANNOUNCES SENIOR APPOINTMENTS

Beston Global Food Company Limited ('BFC' or the 'Company') is pleased to announce the following senior appointments to its Executive team:

- **Ms Cate Blackman, General Manager, Group Sales and Marketing.**
Cate was previously employed as National Sales Manager for ET Browne Australia Pty Ltd with responsibility for the national marketing of a range of skin care products (including "Palmers") across the Asia Pacific region. Prior to this role, Cate held Senior Sales and Marketing roles with the CopperPot Group, Arnotts and Uncle Toby's.
(Cate takes the position previously held by Ms Celeste Frost who has reduced her working hours with BFC for family reasons)
- **Mr John Fabrici, General Manager, International Business.**
John has held similar senior positions with Murray Goulburn since 2013, including as Director, Sales Support (with particular responsibility for China and based in Shanghai). Prior to joining Murray Goulburn, John worked for Associated British Foods as General Manager, Japan/Korea and for Fonterra, also as General Manager, Japan/Korea.
- **Mr Nick Rathjen, Manager, Investor Relations.**
Nick has previously worked as Investment Adviser and Portfolio Manager, Ord Minnett Stockbrokers and as a Private Wealth Adviser with ANZ Bank.
(Nick takes the position held by Ms Yvonne Tee, who is on Maternity Leave from the Company).

Announcing the appointment of these senior staff to the Company, BFC's Chief Executive, Mr Sean Ebert said: "BFC is delighted to have secured such experienced and high calibre people into these important roles. The appointments will further build out the "bench strength" of our Executive Team and provide additional specialist capabilities across the Company".

The appointments have followed on from an extensive national and international executive search process conducted over the past six months.

The Chairman of BFC, Dr Roger Sexton said that the significant and widespread level of interest shown in these senior positions highlighted the progress which the Company had made in establishing its brand and reputation in the food and beverage industry in Australia and overseas.