



APPOINTMENT OF NEW NON-EXECUTIVE DIRECTORS

Sydney, 25 August 2017 – Cabcharge Australia Limited (ASX: CAB) is pleased to announce that Ms Louise McCann and Mr Clifford Rosenberg have accepted their appointment as non-executive directors effective 29 August 2017.

“I am delighted to welcome directors of the calibre of Louise and Cliff, who both come to Cabcharge with excellent demonstrated capabilities and expertise in marketing and technology-driven businesses,” said Cabcharge Chairman Paul Oneile.

“Louise has broad-ranging experience across a range of contemporary challenges posed by digital disruption, while Cliff has had an impressive career in the digital sector with specific experience guiding disrupting businesses.

“Their appointments continue the ongoing process of renewal initiated in 2015 and are in accordance with the Board’s skills and diversity matrix that seeks alignment between the Company’s strategic initiatives and the mix of skills, attributes and expertise of the directors.

“Cabcharge is undertaking significant organisational transformation based on growing our personal transport business, growing our payments business, and enhancing our efficiency while undertaking significant investment in our enabling capabilities such as technology and marketing.”

Ms McCann has over 25 years’ experience in marketing and media, having previously served as CEO for Asia and Managing Partner for Australia for Hall & Partners, a specialist brand and communications market research agency. Before that, she was Chairman and CEO of Research International (ANZ) and CEO of OzTAM. Her early career included executive roles at the Australian Broadcasting Corporation, Network Ten and Dawson Magazines. She has served as the Industry President and Vice President for The Association of Market and Social Research Organisations.

Ms McCann is also an experienced non-executive director. Her current directorships include Macquarie Media, Grant Thornton Australia, and CUA, while previously she was a non-executive director of iiNet, the Australian Physiotherapy Association, the International Advertising Association’s Australian Chapter, and The Brain Bank.

Ms McCann has a Master of Management from Macquarie Graduate School of Management.

Mr Rosenberg has broad experience over 20 years in the digital space where he has operated as an entrepreneur and as an executive, with specific experience in disrupting businesses. He is currently a non-executive director of Afterpay Touch Group, Pureprofile and Nearmap, all ASX-listed technology companies. He was previously Managing Director Australia, New Zealand & South-East Asia for LinkedIn, and prior to that, the Managing Director of Yahoo! Australia and New Zealand and the Founder and Managing Director of iTouch Australia and New Zealand, one of the largest mobile content and application providers in Australia.

Mr Rosenberg has a Master of Science in Management from Boston University, and a Bachelor’s degree in Business Science (Honours) in Economics and Marketing from University of Cape Town.

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