



ASX RELEASE

Sept 12th, 2017

## **GetSwift Partners with N.A. Williams in 1bn+ Transaction Per Annum Opportunity in the Automotive Sector**

**GetSwift Limited (ASX: GSW)** ('GetSwift' or the 'Company'), the software-as-a-service ('SaaS') solution company that optimises delivery logistics worldwide, is pleased to announce that it has signed an exclusive commercial 5 year agreement with N.A. Williams (nawilliams.com) the leading representative group for the North American Automotive Sector.

The signing the 5 year agreement is expected to significantly increase the company's reoccurring revenues by more than \$138,000,000 per year once fully captured.

N.A. Williams is a leading manufacturers' representative firm that provides merchandising services, research, training, marketing, consulting, call center, and sales to the North American auto care and commercial vehicle industry. The firm serves manufacturers, retailers, and distributors of automotive and heavy duty replacement parts, chemicals, accessories, tools, equipment and services. Founded in 1934, N.A. Williams is headquartered in Atlanta, GA, with six satellite offices and over 120 associates.

The Company and N.A. Williams expect to transform the delivery services across the automotive sector targeting the established national representation under management: AutoZone, NAPA, Advance Auto Parts, Pep Boys, Truckpro, FleetPride, O'Reilly Auto Parts, and Traction Heavy Duty among others. N.A. Williams and The Company estimate that this structure will potentially yield in excess of 1.15 Billion (1,150,000,000) transactions a year when fully implemented. The Company estimates the fulfillment of this vertical will take at least 15-19 months due to the project scope, size and complexity of the channel partners.

### **Roger McCollum, Chairman and CEO of N.A. Williams says:**

"We're pleased to partner with GetSwift and are excited about introducing the Company's logistics and delivery optimizing solutions to our industry. Delivering the right product to the repair shop as quickly and efficiently as possible is critical to the success of every automotive retail and wholesale operation".

### **Bane Hunter, Executive Chairman of GetSwift says:**

"We are delighted to partner with N.A. Williams, a leader in the North American Automotive Sector. This partnership is expected to enable the Company to quickly expand into untapped verticals, and provides access to a vast distribution network, while at the same time leveraging more than 83 years of experience that our partners at N.A. Williams have in this sector"

The Company considers this a transformative agreement that will position the Company in a completely different market position and category once this channel is fully implemented. The Company will focus on putting in place the necessary operational structures and staffing to ensure its success.



---ENDS---

**Media Enquiries**

Elise Hughan  
media@getswift.co

**About GetSwift Limited**

*Technology to optimise global delivery logistics*

GetSwift Limited is a global technology company listed on the Australian Securities Exchange, with offices in New York, Sydney and Melbourne, Australia.

Offering a best in class SaaS, GetSwift's proprietary technology and its unique and powerful algorithm supports a user-friendly interface. Designed for use across any industry and in any country, GetSwift streamlines an organisation's logistics, optimising delivery routes, automating the delivery dispatch process and providing real-time tracking alerts for both the sender and the receiver, via mobile devices.

GetSwift's platform optimises its client's delivery business, minimising costs, increasing sales and improving customer satisfaction. Offering its customers scalability, stability, security and sustainability, GetSwift's offering is revolutionising the logistics business and is currently utilised by clients in over 66 countries and 576+ cities.

[www.getswift.co](http://www.getswift.co)

