

12 September 2017

The Manager Announcements
Companies Office
Australian Securities Exchange Limited
Sydney NSW 2000

By e-Lodgement

Platinum Asset Management Limited Announces Extension of On-Market Share Buy-Back

Platinum Asset Management Limited (ASX code: PTM) today announced its intention to extend its on-market share buy-back for up to 10 per cent of PTM's issued share capital for a further period of up to 12 months commencing from 4 October 2017.

In accordance with PTM's obligations under the Corporations Act 2001 (Cth), PTM will be lodging a new Form 281 with ASIC today, to ensure that sufficient notice of the buy-back is provided prior to 3 October 2017, the date of expiry of the initial buy-back period.

The purpose of extending the share buy-back period, is to enable PTM, as part of its ongoing capital management policy, to buy-back its shares should the PTM share price trade at a significant discount to its underlying value. No target price has been set.

The Board of PTM consider that the share buy-back program is in the interests of all existing shareholders.

PTM has appointed Credit Suisse Equities (Australia) Limited to act as its broker.

Any buy-back will be funded from PTM's existing cash flows.

An Appendix 3C in respect of the on-market share buy-back is attached.

Joanne Jefferies Company Secretary

ABN/ARSN

Appendix 3C

Announcement of buy-back (except minimum holding buy-back)

Information and documents given to ASX become ASX's property and may be made public. Introduced 1/9/99. Origin: Appendix 7B. Amended 13/3/2000, 30/9/2001, 11/01/10

Name of entity 13 050 064 287 Platinum Asset Management Limited ("PTM") We (the entity) give ASX the following information. Information about buy-back On-market (within 10/12 limit) Type of buy-back Ordinary shares 2 +Class of shares/units which is the subject of the buy-back (eg, ordinary/preference) Voting rights (eg, one for one) One for one 3 Fully paid Fully paid/partly paid (and if 4 partly paid, details of how much has been paid and how much is outstanding) 586,678,900 Number of shares/units in the 5 +class on issue Whether shareholder/unitholder No approval is required for buy-back The company intends to extend the buy-back Reason for buy-back period for a further period of up to 12 months, as part of the company's ongoing capital management policy.

⁺ See chapter 19 for defined terms.

8	Any other information material to a shareholder's/unitholder's decision whether to accept the offer (eg, details of any proposed takeover bid)	Nil		
On-market buy-back				
9	Name of broker who will act on the company's behalf	Credit Suisse Equities (Australia) Limited		
10	Deleted 30/9/2001.			
11	If the company/trust intends to buy back a maximum number of shares - that number Note: This requires a figure to be included, not a percentage.	Up to 58,667,890 shares.		
12	If the company/trust intends to buy back shares/units within a period of time - that period of time; if the company/trust intends that the buy-back be of unlimited duration - that intention	From 4 October 2017 (i.e. the date immediately following the expiration of the 12 month period for the initial buy-back) and ending on 3 October 2018. The company reserves the right to suspend or terminate the buy-back at any time.		
13	If the company/trust intends to buy back shares/units if conditions are met - those conditions	Not applicable.		
Employee share scheme buy-back				
14	Number of shares proposed to be bought back	Not applicable.		
15	Price to be offered for shares	Not applicable.		

Selec	ctive buy-back	
16	Name of person or description of class of person whose shares are proposed to be bought back	Not applicable.
17	Number of shares proposed to be bought back	Not applicable.
18	Price to be offered for shares	Not applicable.
Equa	al access scheme	
19	Percentage of shares proposed to be bought back	Not applicable.
20	Total number of shares proposed to be bought back if all offers are accepted	Not applicable.
21	Price to be offered for shares	Not applicable.
22	⁺ Record date for participation in offer	Not applicable.
	Cross reference: Appendix 7A, clause 9.	
Con	npliance statement	
1.	The company is in compliance with all Corporations Act requirements relevant to this buy-back.	
or, for	trusts only:	
1.	The trust is in compliance with all requirements of the Corporations Act as modified by Class Order 07/422, and of the trust's constitution, relevant to this buy-back.	
2.	There is no information that the listing rules require to be disclosed that has not already been disclosed, or is not contained in, or attached to, this form.	
Sign here:(Director/Company s		Date: 12/09/17secretary)
Print name:Joanne Jeffer		ries

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