

Prophecy International Holdings Ltd (ASX:PRO)

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Company Announcement 14th September, 2017

eMite Signs Worldwide Licensing Agreement with Telstra

eMite dashboard solution available through Telstra sales channels

Sydney— September 14, 2017 — Prophecy is pleased to announce that its subsidiary eMite has signed a worldwide licensing deal with Telstra to enable its cloud based, advanced analytics and dashboard solution for contact centres to be delivered to Telstra Customers.

On May 15, 2017, eMite, a wholly-owned subsidiary of Prophecy International Holdings Limited (ASX:PRO), announced an integration with PureCloud by Genesys[™]. Following on from that agreement, eMite will also now partner directly with Telstra to provide their innovative Australian business solution to Telstra's customers as an add-on to Genesys[™] contact centre software sold through Telstra.

Telstra Corporation Limited (TLS) is a provider of telecommunications and information products and services through its Australian and offshore operations. TLS has a range of businesses namely fixed broadband, mobile, data & IP, network application and services (NAS), digital media and international and is a major supplier of contact centre solutions to business and government.

eMite for Genesys[™] is a real-time dashboard and advanced analytics solution designed to dramatically enhance contact centre business performance. Available as a Software-as-a-Service (SaaS) cloud solution and on-premise, eMite is used in contact centres across five continents, and delivers historical data and live actionable insights in a simple, visual format that can be easily customised for different users, using aggregated and correlated data from multiple business sources.

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For more details visit prophecyinternational.com intersectalliance.com

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eMite.com Contact: info@prophecyinternational.com "This agreement enables Telstra customers to access eMite's world leading analytics platform to dramatically improve their customer experience and business performance" said Stuart Geros, founder and CEO, eMite. "Furthermore, they will benefit from being able to purchase a complete solution through a single transaction with Telstra".

About Prophecy International Holdings Limited

Prophecy International Holdings Limited is a listed Australian company (ASX:PRO) that has been operating globally since the 1980s. More recently the focus at Prophecy has been on growing the eMite and Snare lines of business. eMite service intelligence platform combines analytics, correlation, capacity, and performance, availability, and SLA management into a single, out of the box solution to provide customers with real time insight. The Snare product suite is a highly scalable platform of security products designed to find, filter and forward event log data. Snare log sources include Windows, flat files, databases, Linux, Mac and Solaris with coverage for desktops and servers.

Prophecy operates globally from Adelaide and Sydney in Australia, London in the United Kingdom and in Denver, USA.

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