

18 September 2017

Dear Option Holder,

## Participation in Renounceable Entitlement Offer

Analytica Limited (**Company**) today announced a 1 for 8 renounceable entitlement offer with attaching options to raise approximately \$1.593 million at 0.5 cents per share (**Entitlement Offer**).

To be eligible to participate in the Entitlement Offer, option holders with a registered address in Australia and New Zealand must:

1. confirm that they are eligible to exercise all or part of their options (i.e. their options have vested); and
2. exercise their options so that they are a shareholder of the Company on the record date of Thursday, 21 September 2017.

If your options have not yet vested, and cannot be exercised to participate in the Entitlement Offer, this letter is provided to you as a formality under the ASX Listing Rules.

Yours sincerely

Dr Michael Monsour

Chairman

For more information, please contact: [investorrelations@analyticamedical.com](mailto:investorrelations@analyticamedical.com)

For more information about the PeriCoach System, visit: [www.PeriCoach.com](http://www.PeriCoach.com)

For more information about Analytica, visit [www.AnalyticaMedical.com](http://www.AnalyticaMedical.com)

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### About Analytica Limited

Analytica's lead product is the PeriCoach® System – an e-health treatment system for women who suffer Stress Urinary Incontinence. This affects 1 in 3 women worldwide and is mostly caused by trauma to the pelvic floor muscles as a result of pregnancy, childbirth and menopause.

PeriCoach comprises a device, web portal and smartphone app. The device evaluates activity in pelvic floor muscles. This information is transmitted to a smartphone app and can be loaded to a cloud database where physicians can monitor patient progress via web portal. This novel system enables physicians to remotely determine if a woman is performing her pelvic floor exercises and if these are improving her condition. Strengthening of the pelvic floor muscles can also potentially improve sexual sensation or satisfaction and orgasm potential in some women.

PeriCoach has regulatory clearance in Australia, and has CE mark and USFDA 510(k) clearance. The product is available for sale from [pericoach.com](http://pericoach.com) in Australia and New Zealand, UK and Ireland, and in the USA.

