

ASX: 9SP

ASX Release

19 September, 2017

9 Spokes signs contract with Royal Bank of Canada

9 Spokes (ASX: 9SP or “the Company”), the business insights dashboard for SMEs, is pleased to announce it has signed a contract with one of the world’s largest banks, Royal Bank of Canada (RBC), to provide a white-label version of the 9 Spokes platform.

The formalisation of the contract with RBC is an extremely important milestone for the Company, representing the first channel signed since listing on the ASX and the entry of 9 Spokes to the North American market. RBC is the market-leading retail bank in Canada, with broad leadership in financial services, and one of the largest banks in the world, based on market capitalization. RBC was recently ranked ‘Best Global Retail Bank of the Year’ by RBI, and ‘Highest in Customer Satisfaction Among the Big Five Retail Banks’ in Canada by JD Power. This takes the channel addressable market (CAM) comprised of 9 Spokes’ channel partners’ customer bases to 2.75 million SMEs. Following the signing of the contract, 9 Spokes platform will be offered with some of the largest institutions in the world including: RBC, Barclays Bank, Deloitte and Suncorp.

The progression to sign a contract with RBC has been rapid and demonstrates the Company’s greater capacity, resources, pre-sales efficiencies and an established platform.

Mark Estall, Co-Founder and CEO of 9 Spokes said: *“We are incredibly excited to commence what we believe will be an outstanding partnership between 9 Spokes and RBC. As organisations, we are very well matched with our innovative drive to help small business customers. Importantly, this is the first channel signed since listing on the ASX and we believe that the cadence of signing new channel partners will continue to accelerate in the coming months.”*

9 Spokes will continue to update the market when material advancements are made.

Conference call today

The Company will host an investor conference call to discuss this announcement and other near-term opportunities. The call is scheduled for today, **19 September 2017, at 11.00AM AEST**.

Please send questions ahead of this call to investors@9spokes.com.

Dial in details: Australia: +61 2 9091 7604

New Zealand: +64 4 974 7212

Attendee Access Code: 259-920-256

Please register at: <https://attendee.gotowebinar.com/register/8680868987141512450>

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For more information:

Investors:

James Schofield

Investor Relations, 9 Spokes

+64 21 334 774

james.schofield@9spokes.com

Media:

Warrick Lace

NWR Communications

+61 404 656 408

warrick@nwrcommunications.com.au

About RBC

Royal Bank of Canada is Canada's largest bank, and one of the largest banks in the world, based on market capitalization. RBC is one of North America's leading diversified financial services companies, and provides personal and commercial banking, wealth management, insurance, investor services and capital markets products and services on a global basis. RBC has approximately 81,000 full- and part-time employees who serve more than 16 million personal, business, public sector and institutional clients through offices in Canada, the U.S. and 35 other countries. For more information, please visit rbc.com.

About 9 Spokes

The 9 Spokes smart dashboard enables SMEs to connect their software to one dynamic interface - giving them a clear overview of their business. It allows management and advisors to access data and new metrics across key areas, from any device at any time. With these insights, it's easier to make the big decisions to either manage or grow a business.

Businesses can integrate their supported software into the dashboard as well as choose from a selection of recommended and accredited apps to suit their industry.

The smart dashboard from 9 Spokes is available as a Direct model to small businesses and as a white labelled platform that Channel Partners can offer to their SME customer base.

Find out more at www.9spokes.com

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