

# ASX Release

FOR IMMEDIATE RELEASE

5 October 2017

## Retirement of Chairman

Isentia (ASX:ISD) announces that Mr Doug Flynn has advised his intention to retire as Chairman and a Director of the Company at the end of the 2017 Annual General Meeting and therefore will not be standing for re-election.

Mr Flynn was appointed as Chairman and a Director of the Board prior to the Company listing on the Australian Securities Exchange in June 2014 and has led the Company through a significant period of growth across Asia during his three-year tenure. Mr Flynn has steered Isentia through challenging conditions and during a period when the Company has successfully introduced a number of new innovative products.

The Board thanks Mr Flynn for his contribution and commitment to the Company during this critical phase of its life as a newly listed public entity and wishes him well in his future endeavors. A successor to Mr Flynn will be appointed in due course.

**Jacquie Shanahan**  
Company Secretary

## Enquiries

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## About Isentia

Isentia (ASX:ISD) is APAC's leading integrated Media Intelligence, Insights and Content Marketing business, empowering more than 5000 clients in 11 countries to connect the dots between data and decisions. Isentia blends market-leading monitoring experience with analytics to help the world's biggest brands uncover the whole picture – and act on it. Powered by cutting-edge technology and a team of world class experts, our mission is to help businesses leap-forward where only genuine insight can take them. To find out more about how we inform better decisions, please visit [www.isentia.com](http://www.isentia.com)