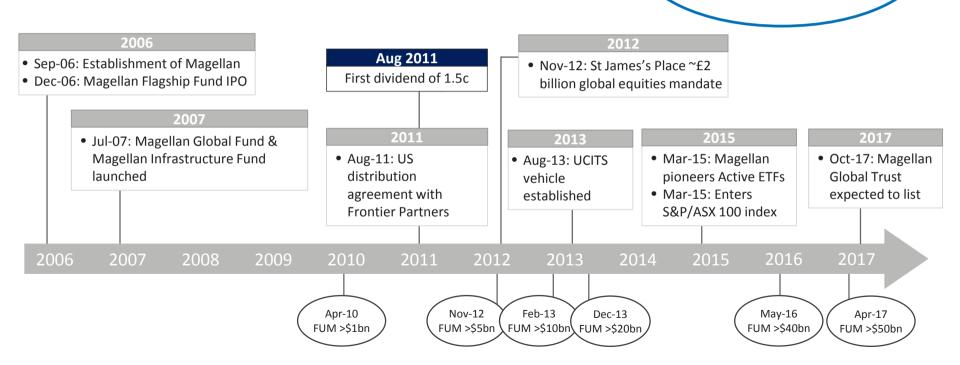




## Magellan Financial Group

11-year journey

\$1,000 invested in 2007, worth ~\$30,000 today, ~39% p.a.1



### Magellan Financial Group

### Where we stand today

- Sydney-based specialised, long-only global equities and global listed infrastructure fund manager
- \$53.1 billion in funds under management
  - Retail funds under management of \$16.8 billion, with over 250,000 underlying unitholders
  - Institutional funds under management of \$36.3 billion, with over 130 clients<sup>1</sup>
- Two business activities:
  - Magellan Asset Management (funds management business)
  - Principal Investments (balance sheet investments)
- Simple and scalable business model
- Offices in Sydney, Melbourne, Brisbane, Perth, Auckland and Newport Beach
- 110 employees

### 2017 Highlights

- Strong growth in funds under management and management and services fees:
  - Average funds under management up 16% to \$45.7 billion<sup>1</sup>
  - Management and services fee revenue up 15% to \$307.2 million<sup>1</sup>
- Underlying profitability before tax and performance fees of the Funds Management business up 15% to \$226.8 million<sup>1</sup>
- Continued strong net inflows:
  - Retail: \$1.7 billion
  - Institutional: \$2.3 billion
- Seeding of new institutional low carbon investment strategies which represent the next generation of global equities products for the Group

### Business update

#### **Cricket Australia – Domestic Test Series Sponsorship**

- 3 year sponsorship with 2 year option
- Significant brand building opportunity
- Attractive target demographics
- Supports our self-directed investor strategy

#### **Launch of Magellan Global Trust**

- ASX listed closed end trust
- Raised ~\$1.57 billion
- Attractive 4% target cash distribution yield
- Costs of offer and loyalty bonus of approximately \$84 million to be booked as one off expense in FY18

## Magellan Financial Group Final Results

\$ million	30 June 2017	30 June 2016	% change
Management and services fees	307.2	266.6	15%
Performance fees	21.7	48.0	(55%)
Other revenue	9.4	19.2	(51%)
Revenue	338.3	333.8	1%
Expenses	(82.1)	(74.1)	11%
Profit before tax expense	256.1	259.7	(1%)
Profit after tax expense	196.2	198.4	(1%)
Effective tax rate	23.4%	23.6%	
Key statistics			
Profit before tax and before performance fees <sup>1</sup>	234.6	212.3	10%
Diluted earnings per share (cents per share)	114.1	115.5	(1%)
Dividends			
Shares outstanding (millions)	172.1	161.6	6%
Interim and Final Dividends (cents per share, fully franked)	79.9	n/a	
Annual Performance Fee Dividend (cents per share, fully franked)	5.7 <sup>2</sup>	n/a	
Total Dividends (cents per share, fully franked)	85.6	89.3	(4%)

<sup>1.</sup> Adjusts for the current period performance fee impact on revenue and expenses for the 12 month period.

Relates to second half only

# **Funds Management Business**

\$ million	30 June 2017	30 June 2016	% change
Revenue			
Management fees	300.5	258.4	16%
Performance fees	21.7	48.0	(55%)
Services fees	6.7	8.2	(19%)
Interest/other income	0.3	0.6	(50%)
	329.2	315.3	4%
Expenses			
Employee expense	47.3	42.0	13%
US marketing/consulting fees <sup>1</sup>	7.9	7.2	10%
Fund administration and operational costs	8.6	7.1	22%
Information technology expense	3.8	3.6	4%
Marketing expense	3.0	2.8	8%
Occupancy expense	3.2	1.3	147%
Other expense	7.1	7.5	(5%)
	80.9	71.5	13%
Profit before tax	248.3	243.8	2%
Profit before tax and before performance fees <sup>2</sup>	226.8	196.4	15%

#### **Key Statistics**

	30 June 2017	30 June 2016	% change
Average Funds Under Management (\$ billion)	45.7	39.4	16%
Average AUD/USD exchange rate <sup>3</sup>	0.7538	0.7284	3%
Average number of employees	104	96	8%
Employee expense/total expense	58.5%	58.8%	
Cost/Income	24.6%	22.7%	
Cost/Income (excl performance fees) <sup>2</sup>	26.3%	26.5%	

<sup>1.</sup> Frontier Partners is entitled to receive 25% of net management fees from Frontier MFG Funds and 20% of management fees from all institutional mandate clients in the US and agreed institutional mandate clients in Canada; 2. Adjusts for the current period performance fee impact on revenue and expenses for the 12 month period; 3. Based on daily average of London 4pm exchange rates over the 12 month period.

## **Employee summary**

Staff	30 June 2017	30 June 2016
Investment team		
Portfolio Managers/Analysts	33	32
Traders	3	3
	36	35
Governance & Advisory	5	4
Distribution	35	30
Risk, Compliance, Legal & Company Secretarial	8	7
Business Support & Control	17	17
Administration	7	7
Total	108	100

• Expect Group staff expense to increase approximately 5-8% in FY18



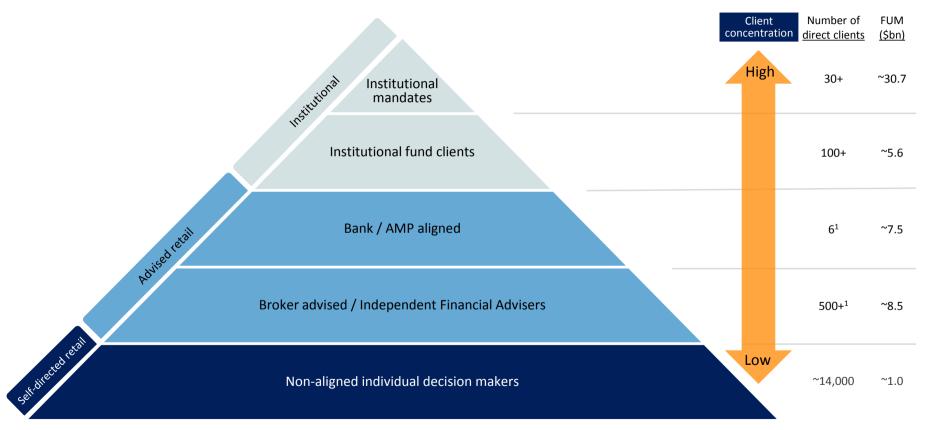


**Business Strategy** 

### Three Focused Investment Strategies

Investment Strategy	Portfolio Managers	Description	FUM (A\$bn)
Global Equities	Hamish Douglass Stefan Marcionetti	<ul> <li>Global Equities, High Conviction, Global Trust</li> <li>Specialised and focused global equity strategy</li> </ul>	44.5
Global Listed Infrastructure	Gerald Stack Ofer Karliner Ben McVicar	<ul> <li>Select (specialised and focused global listed infrastructure strategy) and Core (enhanced beta strategy)</li> </ul>	8.6
Low Carbon	Dom Giuliano Nikki Thomas Alan Pullen Ted Alexander	<ul> <li>Three strategies: Global, US, International (ex US)</li> <li>Relatively concentrated portfolios of 30 to 50 securities</li> <li>Low carbon overlay</li> </ul>	nm
			53.1

### Channels to market



Magellan estimates as at 30 September 2017, including Magellan Global Trust. 

<sup>1</sup> Estimated underlying clients of 250,000- 300,000.

### Retail Self-directed Strategy

Market opportunity **Brand awareness** Access Points

- Estimated self-directed investable assets of ~\$500bn<sup>1</sup>
  - Estimated global equities opportunity of \$50-75bn<sup>2</sup>
- Australian self-directed investors are materially underweight global equities
- Magellan brand awareness is low amongst self-directed investors
- Need to educate retail investors on the importance of global investing and build broad awareness of our brand
  - A number of initiatives including an advertising campaign highlighting the benefits of investing in global equities, a sponsorship with Cricket Australia and a new website
- Two innovative access points on ASX:
  - Open-ended Active ETFs (MGE, MHG, MICH)<sup>3</sup>
  - Closed-ended Magellan Global Trust (ASX: MGG)

Rice Warner Personal Investments Market Projections Report 2014 and Magellan estimates

Assumes 50% allocation to equities and 20-30% equities allocation into global equities.

Magellan Global Equities Fund (Managed Fund) (ASX: MGE), Magellan Global Equities Fund (Currency Hedged) (Managed Fund) (ASX: MHG), Magellan Infrastructure Fund (Currency Hedged) (Managed Fund) (ASX: MICH)

### **Building Brand Awareness**

Client referral Cricket Australia Selected Advertisements

- · Existing clients are the best advocates
- Initiatives including Gala Dinner and future Investor Days
- 3-year agreement as the naming rights sponsor for the Australian domestic Test series
- Cricket Australia domestic test series sponsorship provides a highly scalable platform with very appealing demographics:
  - 53.5% of people that watch cricket invest in shares<sup>1</sup>
  - >50% have household income >\$100k (over 10% have over \$200k)<sup>2</sup>
  - 30% have savings or investments of \$100k-\$499k; 16% have \$500k-\$999k; and 30% have over \$1m in savings and investments<sup>1</sup>

Supporting advertising campaign highlighting the benefits of global investing

Expect marketing expenses to increase to \$11-11.5 million in FY18

### Magellan Inaugural Gala Dinner

- Inaugural Gala Dinner in Melbourne in February 2017
- Presentation to ~2,000 investors comprising advisers, brokers and their clients
- 'Where are we headed?' theme
  - Insights into advances in Artificial Intelligence and technology, Trump and other global macro themes and how the portfolio is positioned
- Replay available on Magellan's website: http://www.magellangroup.com.au/videos/

### 2017 Gala Dinner Video

'Documentary' Video



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