

Story-i Limited
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24th October 2017

ASX Announcement

Acquisition of EStore



Story-i Ltd is pleased to advise that the Company has completed the first stage of the acquisition of EStore.

The first stage involves the transfer of the retail licence as an Apple Premium/Authorised Reseller and includes 7 Apple Premium and Authorised Reseller stores located in Jakarta, Bandung and Yogyakarta. With the handover, Story-i will have stores located in 12 cities across Indonesia.

The second stage, currently in progress, involves the transfer of EStore's Apple Education Reseller licence and the handover of all of its education clients including some of the leading universities, international schools and private schools in Indonesia.

Concurrently, the Company will take over all of EStore's corporate clients which includes many multinational companies and large local corporations.

The third and final stage will be the transfer of the Apple Authorised Service Provider licence and 4 stand-alone service centres.

It is expected that the entire process will be completed by early December 2017.



Mr Wahyu of EStore handing over to Mr Adrian, Regional Manager of Story-i Indonesia



EStore's APR store in Plaza Senayan

For more information, please contact:

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