



oOh!media Limited
ABN 69 602 195 380

24 October 2017

ASX & Media Announcement

Peter McClelland to step down as Chief Financial & Operating Officer

oOh!media Limited (ASX:OML) today announced that Peter McClelland will be stepping down as Chief Financial & Operating Officer of the Company. Peter will leave oOh!media to pursue an opportunity outside of the Company, however will remain with the business until mid-December 2017 to assist with the transition process.

Chief Executive of oOh! Brendon Cook said Peter has made a significant contribution to the Company over his four years during which time he took the Company through an IPO and oversaw a significant business evolution to meet the demands of digitisation across Assets, Operations and Technology.

“On behalf of oOh!, I want to acknowledge Peter’s contribution to the Company and wish him every success in his future endeavours,” Mr Cook said.

The Company will now initiate an executive search for a new Chief Financial Officer.

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About oOh!media Limited: oOh! is a leading operator in Australia and New Zealand’s fast-growing Out Of Home advertising industry. We create deep engagement between people and brands through Unmissable location-based media solutions. Our network is unparalleled, with a diverse portfolio of static and digital signs across roadside, retail, airport and place based media offering in CBD office towers, cafes, fitness venues, bars and universities. We combine this extensive reach with sophisticated data, industry leading insights and world leading digital innovation, integrating our physical inventory with experiential, social and mobile online channels to provide clients with greater connections with consumers.