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# ANNOUNCING THE ESCROW PLATFORM API

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PUBLIC BETA OPEN NOW

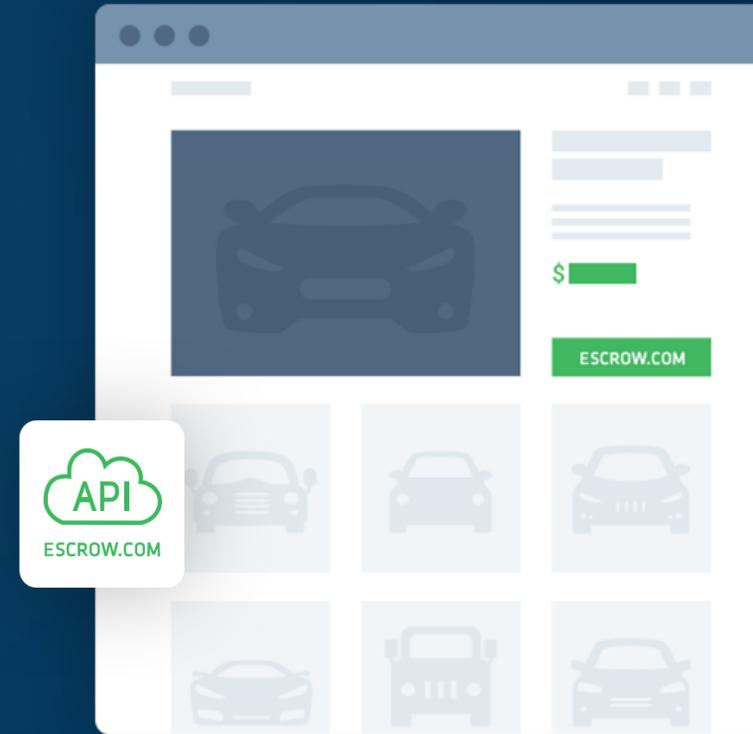


FIND OUT MORE AT  
[WWW.ESCROW.COM/API](http://WWW.ESCROW.COM/API)



**PAYMENTS FOR YOUR  
WEBSITE, MOBILE APP  
OR MARKETPLACE**

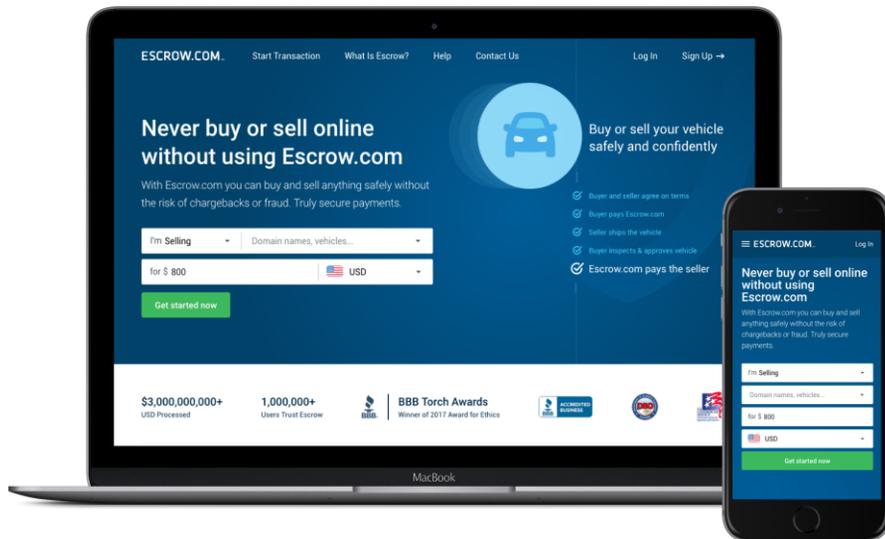
**NO CHARGEBACKS,  
EVER**



# ESCROW.COM

THE WORLD'S LARGEST ONLINE  
ESCROW PROVIDER SINCE 1999

MORE THAN US\$3,000,000,000 OF  
TRANSACTIONS PROTECTED



**SAFEGUARDING BOTH BUYER  
AND SELLER**

**WITH NO MINIMUM FEE AND  
PRICED AS LOW AS 0.89%**

**CHEAPER THAN CREDIT CARDS  
& OTHER ONLINE PAYMENTS**

# THE **ESCROW.COM** PLATFORM API IS BUILT BY DEVELOPERS, FOR DEVELOPERS

The screenshot displays the ESCROW.COM DEVELOPERS website interface. The top navigation bar includes links for My Transactions, My Integrations, Help, and Contact Us. A left sidebar contains a navigation menu with sections like GETTING STARTED, DASHBOARD, My Integrations, API (selected), BUTTONS, REFERRAL LINKS, and Support. The main content area shows a code editor with a cURL example for creating a transaction. The code is as follows:

```
1 % curl "https://api.escrow.com/2017-09-01/transaction" \  
2   -X POST \  
3   -u "email-address:your-password" \  
4   -H "Content-Type: application/json" \  
5   -d '  
6   {  
7     "parties": [  
8       {  
9         "role": "buyer",  
10        "customer": "me"  
11      },  
12      {  
13        "role": "seller",  
14        "customer": "scott@escrow.com"  
15      }  
16    ],  
17    "currency": "usd",  
18    "description": "1962 Fender Stratocaster",  
19    "items": [  
20      {  
21        "title": "1962 Fender Stratocaster",  
22        "description": "Like new condition. includes original hard case."
```

# THE **ESCROW.COM** PLATFORM API IS BUILT BY DEVELOPERS, FOR DEVELOPERS



## BEAUTIFUL DOCUMENTATION

Our step-by-step integration guides, code examples and centralized API reference make it simple to understand and easy to integrate so you spend less time writing code.



## VERSIONING

We think you should be in charge of your roadmap. With our versioned API, you don't have to worry if your integration still works this time next year. It will.



## REAL-TIME INSIGHTS

Stay up-to-date on the progress of each your transactions through our portal or use our webhooks to get real time granular updates on the progress of each transaction.



## DEVELOPERS FIRST

With a new developer portal, interactive documentation, and real-time dashboards, we are putting developers first. We can't wait to see how you use the API!

# **BENEFITS** OF USING THE ESCROW.COM PLATFORM API



## **INCREASE TRUST**

Allow your customers to transact on e-commerce, marketplaces & classifieds sites with higher trust & safety- greatly reducing fraud and with no chargebacks, ever.



## **INCREASE LIQUIDITY**

Physical inspection & acceptance happen on delivery, meaning valuable items can ship across state or country lines before the transaction completes, allowing your customers to expand beyond the local area to a global market safely.



## **INCREASE FULFILLMENT**

Greater liquidity means sellers can access more buyers and buyers more sellers- resulting in better choice and pricing and increasing the probability of a successful transaction.



## **INCREASE SUPPORT**

Your customers benefit from our world class transaction support. Experienced Escrow.com personnel can check shipping documentation, title, liens, and more.

# **BENEFITS** OF USING THE ESCROW.COM PLATFORM API



## **INCREASE COMPLIANCE**

Escrow.com provides “compliance as a service” performing know your customer & anti-money laundering verification.



## **INCREASE INSIGHTS**

Escrow.com “closes the loop” providing insight into what happens to your customers after they match on your site.



## **INCREASE CONVERSION**

Campaigns and ad targeting can run more effectively. Know which listings are up to date and which are expired, creating a more relevant experience to your audience.



## **INCREASE REVENUE**

Revenue share is available for volume partners of \$1 million per month or more.



WINNER OF THE 2017 **BBB TORCH AWARD** FOR SILICON VALLEY, SAN FRANCISCO AND BAY AREA



This award is presented to a business that goes above and beyond in their business dealings with customers, other businesses and the community, and we are proud that our team's hard work has been recognized.

# FINANCIAL SERVICES COMPANY OF THE YEAR (SMALL) FINANCIAL SERVICE OF THE YEAR (SILVER) 14<sup>TH</sup> ANNUAL INTERNATIONAL BUSINESS AWARDS



**Gold Stevie for Financial Services  
Company of the Year (Small)**

The 2017 International Business Awards



**Gold Stevie for Financial  
Services of the Year**

The 2017 International Business Awards

Gold, Silver and Bronze Stevie winners were selected from more than 3,900 nominations received from organizations and individuals in 60 nations.



Piper Aztec F securely sold through Escrow.com



2012 Ferrari Scaglietti securely sold through Escrow.com



2004 Fountain 38 securely sold through Escrow.com

# ESCROW.COM SECURES TRANSACTIONS FROM \$100 TO \$10,000,000+



2007 Robinson R44 securely sold through Escrow.com



Aerocruiser 1100 hovercraft securely sold through Escrow.com



Don Pedro houseboat securely sold through Escrow.com



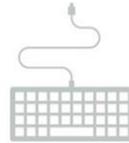
# ESCROW.COM IS USED TO SECURE A WIDE RANGE OF TRANSACTION TYPES



Domains



Antiques



Computer Equipment



Jewellery



Motorcycles



Consultants



Boats



Classic Cars



Contractors



Refurbished Equipment



Websites



Heavy Equipment



IT Services



Copyrights



Electronics



Legal Services



RVs



Wholesale Goods



Musical Instruments



Auction Items

# ESCROW.COM WHERE THE INTERNET IS BOUGHT AND SOLD



UBER

Uber.com



Snapchat.com



SpaceX.com



Twitter.com



Instagram.com



Freelancer.com



Gmail.com



Foursquare.com



WeChat.com



Slack.com



Chrome.com



WarriorForum.com  
& Business



Wordpress.com



Medicare.com



Lotto.com



Dating.com



California.com



Outlook.com



FullTilt.com



InternetBrands.com



Centurion.com



Hulu.com



Orbitz.com



Upwork.com

# USING **ESCROW.COM** BUYERS GET TO INSPECT THE GOODS OR SERVICES BEFORE ACCEPTING THEM, AND SELLERS ARE PROTECTED FROM COUNTERPARTY RISK BY NO CHARGEBACKS, EVER

1 — 2 — 3 — 4 — 5



Buyer and seller agree to terms



Buyer pays Escrow.com



Seller ships merchandise



Buyer accepts the merchandise



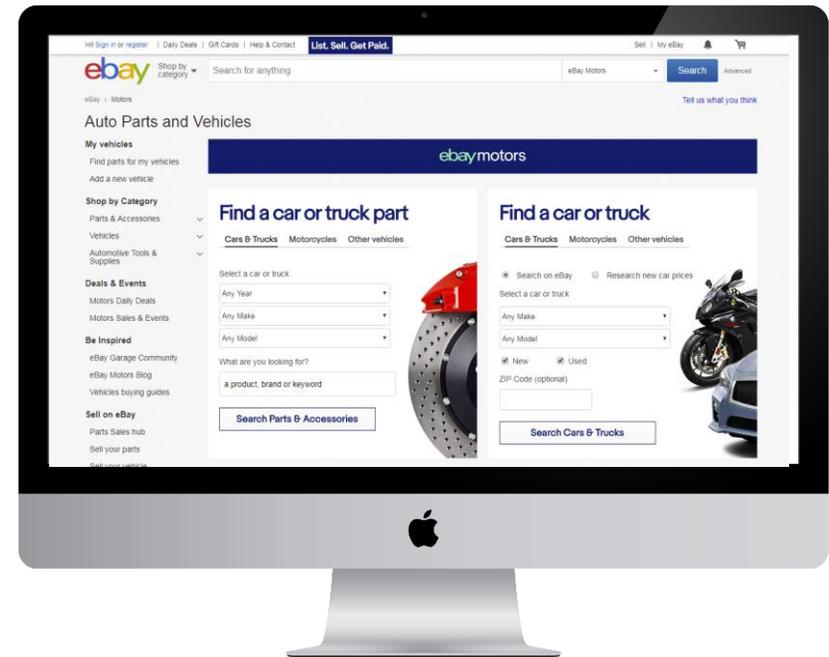
Escrow.com pays the seller

“YOU SHOULD ONLY USE **ESCROW.COM**, EBAY’S APPROVED ESCROW SERVICE” – EBAY MOTORS



**SELLING  
YOUR CAR?**

**LEARN MORE**





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JEWELLERY, GEMSTONES,  
SCULPTURES AND FINE ART  
INCLUDING WARHOLS, PICASSOS,  
HIRSTS SOLD THROUGH **ESCROW.COM**

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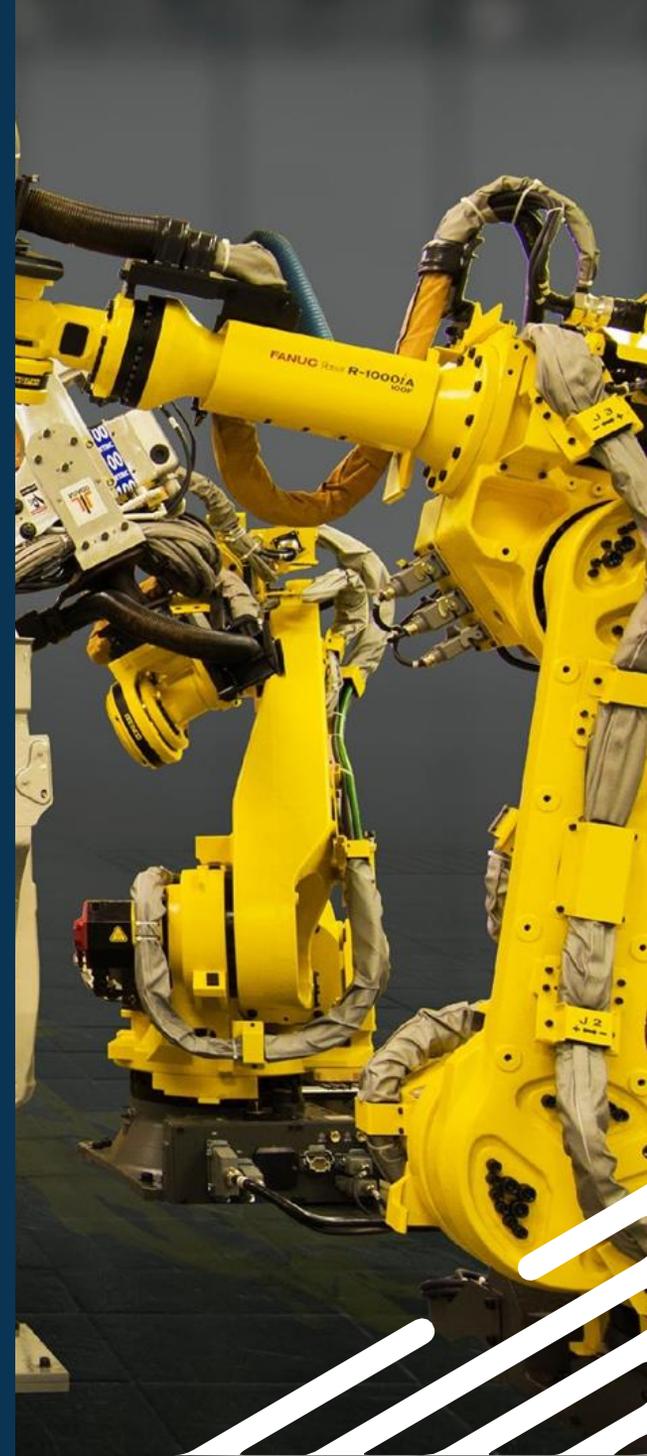
Andy Warhol "Queen Elizabeth Suite", "Mao" and "John Wayne" securely sold through **Escrow.com**

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INDUSTRIAL, NETWORK,  
CONSTRUCTION & HEAVY EQUIPMENT  
SOLD THROUGH **ESCROW.COM**

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FANUC M710iC Industrial Robots securely sold through **Escrow.com**



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**ESCROW.COM** MAKES  
IMPORT / EXPORT  
SIMPLE

NO EXPENSIVE  
& COMPLICATED  
LETTERS OF CREDIT

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Shipment of 28 x 20' FCLs of Acer, Dell (Singapore to Israel) securely sold through **Escrow.com**

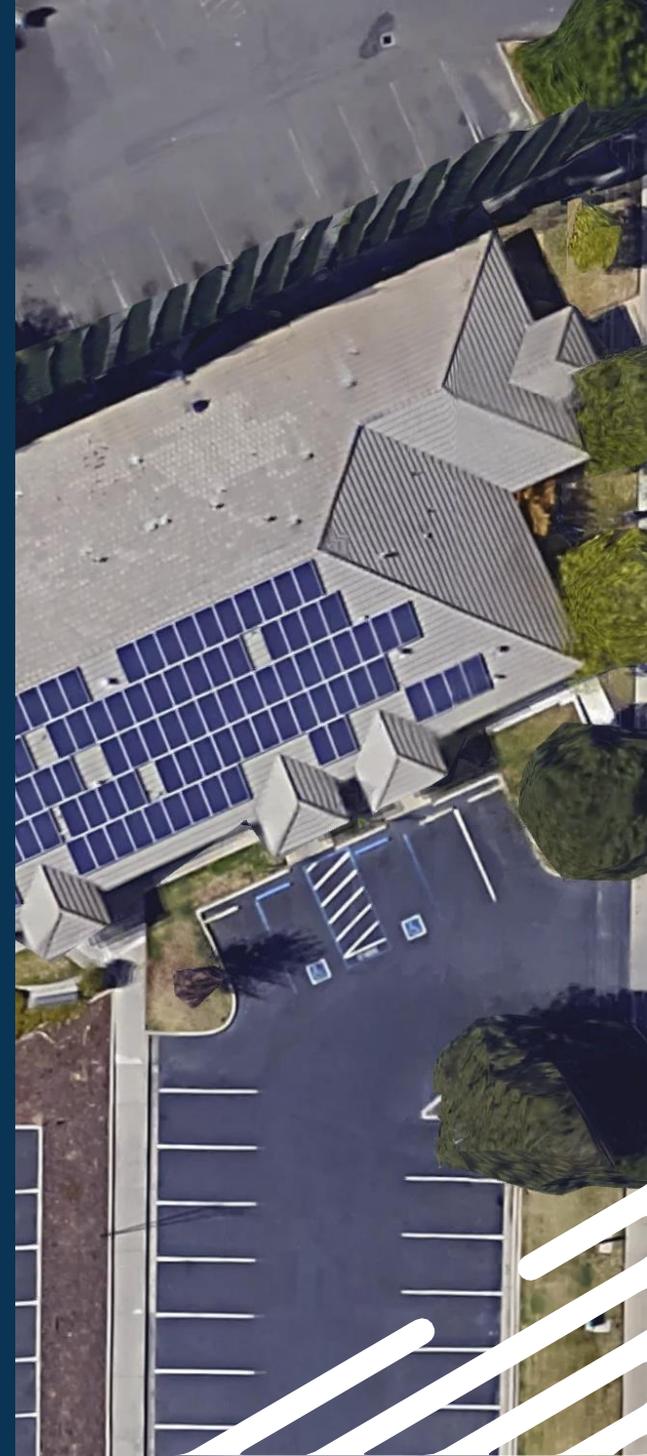


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SERVICE CONTRACTS  
INCL. CONSTRUCTION &  
FREELANCING  
THROUGH  
**ESCROW.COM**

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Medical solar system installation in Yuba City, CA (photo) securely sold through [Escrow.com](https://www.escrow.com)



# P2P API CASE STUDY | MOTORCYCLE MARKETPLACE

- An online motorcycle marketplace makes money from listings, but wishes to monetize the transactions that are being initiated on their platform. They're also worried about the health of their marketplace, and wish to protect buyers and sellers, while keeping the listings current.
- By allowing buyers to pay with Escrow.com, buyers get a chance to inspect the items being sold, the sellers know they are going to get paid (or get their motorcycle back). Both the sellers and the marketplace are protected from the risk of chargebacks (and having to follow up their sellers to claw back money).
- The webhook feature also allows the marketplace to de-list items when they have been sold, better targeting user experience and marketing campaigns. Commissions can be set on transactions, creating the marketplace a new revenue stream.



## B2C API CASE STUDY | ONLINE GEM STORE

- An online gemstone store has a trust problem. They sell real gemstones, but buyers are hesitant to pay for them as they do not have an opportunity to perform an inspection before payment. The store is also at risk of credit card chargebacks from unscrupulous buyers.
- The Escrow.com API allows the gem store to solve the trust problem. With this integration, buyers can use Escrow.com to pay for their gems. They get a chance to inspect the goods before their funds get released, and the store no longer has to worry about chargebacks. It's a win-win!



# B2B API CASE STUDY | EXPORT OF ANIMAL FEED

- An American animal feed supplier needs to ship 20,000 tons of alfalfa hay to buyer in China that they met on an animal feed marketplace.
- Multiple shipments of the goods must be made to a port on the West Coast of the United States.
- The animal feed marketplace needs to coordinate the payment, shipment, inspection, and acceptance before FOB for each milestone in the transaction while staying in compliance with the relevant regulations.
- The Escrow.com API allows the marketplace to initiate, coordinate, and track this work, ensuring that both the buyer and seller are protected.



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# SIMPLE ESCROW.COM PLATFORM API INTEGRATION

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## API Integration Checklist

To successfully integrate the API into your website, you'll need to complete your account setup as well as an integration setup. The whole process usually takes 1-2 weeks, depending on your availability to complete the technical tasks involved.

### Integration Setup

0% complete

#### Test transaction in sandbox environment

0% complete

[Collapse](#) ^

##### Create a sandbox account

To perform tests during the development phase of your integration you will need to have an account in our developer sandbox environment. This is hosted in [www.escrow-sandbox.com](http://www.escrow-sandbox.com) so you need to create a new account there.

##### Create a sandbox API key

Each call to the Escrow API must be secured with an API key. You can create a sandbox API key after you log in to your sandbox account.

##### Create a test transaction in sandbox

Use the [create transaction](#) endpoint to create your first test transaction in the sandbox environment.

##### Agree to transaction and complete transaction flow

Use the [API endpoints](#) to progress through the various stages of the transaction in the sandbox environment until the transaction is complete.

##### Check transaction status

You can check the [status of a transaction](#) at any point or use [webhooks](#) to receive updates when the status of a transaction changes.

#### Create a production API key

Just like in the sandbox environment, production API calls must be secured with your API key. API keys are specific to an environment, so you may not use a sandbox API key in production or a production API key in sandbox.

#### Create your first real transaction

Once you've created your first real transaction, your integration should be all set! Congratulations on completing your Escrow.com API integration successfully.

# SIMPLE **ESCROW.COM** API ACCOUNT SETUP

ESCROW.COM DEVELOPERS My Transactions My Integrations Help Contact Us

GETTING STARTED

DASHBOARD

My Integrations

</> API

API Keys

Webhooks

BUTTONS

REFERRAL LINKS

Support

API DOCUMENTATION

API Basics

Create a customer

Create a transaction

Each transaction

## Account Setup 0% complete

- Verify your phone number**

Use your preferred number so we can easily reach you in the future. You can complete your account details and verify your phone number [here](#).
- Verify your identity and company**

Escrow.com requires every partner to complete identity and company verification before we can start processing transactions for you. The process is simple, usually taking less than 5 minutes to submit. You can submit your request [here](#) and read more about why we verify your identity [here](#).
- Add a settlement method**

We require you to add a settlement method to your account so that we can pay you proceeds of any transactions you are involved in. Add your settlement method [here](#).
- Complete Company Information Survey**

Complete this simple 10 minute [survey](#) to tell us more about how you intend to use Escrow.com, so we can understand your needs better and help you successfully integrate with us.

# YOU WOULDN'T SELL YOUR CAR USING PAYPAL

The screenshot shows a web browser window displaying a forum post on the PayPal Community Help Forum. The browser's address bar is empty. The forum header includes the PayPal logo, the text 'Community Help Forum', and navigation links for 'PayPal Home', 'PayPal Help', and a 'Sign in' button. The breadcrumb trail reads: 'PayPal > UK Community > Managing my account > Access and security > Car Purchase Scam'. The main post is titled 'Car Purchase Scam' and is dated 'on 09-06-2013 04:13 PM'. The author is 'gardendesigner', a member with 2 posts, 6 kudos, and 0 accepted solutions. The post text describes a suspicious buyer on eBay named 'Jodie Williams' who requested a car sale through PayPal. The author mentions finding other threads related to a user named 'wjodie401'. The post has 6 kudos and a 'Reply' button. Below the main post is a reply titled 'Re: Car Purchase Scam' dated 'on 09-06-2013 04:21 PM'. On the right side, there is a 'New Solutions' section with links for 'My Account Suddenly Became Chinese.. and locked !!' (by Tsaggos) and 'PLEASE HELP ME Access and security' (by cheshiresean). A 'Find More Solutions' link is also present. At the bottom right, there is a 'Top Tags' section.

PayPal Community Help Forum

PayPal Home PayPal Help Sign in

PayPal > UK Community > Managing my account > Access and security > Car Purchase Scam

 **Car Purchase Scam**  
on 09-06-2013 04:13 PM

**gardendesigner**  
Member  
Posts: 2  
Kudos: 6  
Accepted Solutions: 0

I have become suspicious about a buyer for our car we had for sale on ebay 'Jodie Williams' is the email name requesting that the sale only be undertaken through paypal and that a courier would collect the car. They have asked no details about the car other than agreeing to pay the full price. Having become suspicious I searched the internet and found a few threads relating to this person 'wjodie401' . I think it is part of the same scam others have mentioned. so please beware

Everyone's Tags: [we have also been subje...](#) [which is supermans mi...](#) [View All \(2\)](#)

6 Kudos + Options Reply

**Re: Car Purchase Scam**  
on 09-06-2013 04:21 PM  
Car Scam

**New Solutions**

[My Account Suddenly Became Chinese.. and locked !!](#) Tsaggos

[PLEASE HELP ME Access and security](#) cheshiresean

[Find More Solutions](#)

**Top Tags**

# EBAY DOESN'T THINK SO EITHER IMPORTANT: ONLY USE **ESCROW.COM**

The image shows a screenshot of an eBay help page. At the top, there is a navigation bar with links for 'Sign in or register', 'Daily Deals', 'Gift Cards', 'Sell', and 'Help & Contact'. The main header features the eBay logo, a search bar, and a 'Search' button. Below the header, a breadcrumb trail reads: 'Home > Help > Payment & shipping > Paying for items > Using escrow services for eBay Motors vehicle purchases'. The page title is 'Help'. On the left, there is a 'Browse help' sidebar with categories like 'Searching & researching', 'Bidding & buying', 'Selling & seller fees', 'Payment & shipping', 'Feedback', and 'Membership & account'. The main content area is titled 'Using escrow services for eBay Motors vehicle purchases'. Under the heading 'In this article', there are four links: 'Use caution when considering an escrow service', 'Adding escrow to a vehicle listing', 'The escrow process', and 'International escrow services approved by eBay'. A red box highlights the text 'Important: Only use Escrow.com.' which is followed by a paragraph explaining that Escrow.com helps keep buyers and sellers safe from fraud. A red arrow points from the top of the page down to this highlighted text. To the right of the main content, there are sections for 'Contact us', 'Ask eBay members', and 'Related help topics'.

Hi! Sign in or register | Daily Deals | Gift Cards | Sell | Help & Contact | BE MOVED ▶

My eBay  

Shop by category ▾ Search... All Categories ▾ Search Advanced

Home > Help > Payment & shipping > Paying for items > Using escrow services for eBay Motors vehicle purchases

## Help

### Browse help

- ▶ Searching & researching
- ▶ Bidding & buying
- ▶ Selling & seller fees
- ▼ Payment & shipping
  - Paying for items
  - Receiving payment
  - Packing & shipping items
- ▶ Feedback
- ▶ Membership & account

eBay glossary  
eBay acronyms  
A-Z index

### Using escrow services for eBay Motors vehicle purchases

**In this article**

-  Use caution when considering an escrow service
- Adding escrow to a vehicle listing
- The escrow process
- International escrow services approved by eBay

**Important: Only use Escrow.com.**

Using Escrow.com can help keep buyers and sellers safe from fraud. When you use Escrow.com, they collect the money from the buyer and hold it until the buyer and seller agree that the terms of the sale have been met. Once both parties are satisfied, Escrow.com sends the payment to the seller. Escrow.com is licensed and regulated company, and the only escrow service that can be used for eBay transactions.

Escrow is available for any purchase, but typically is used for eBay Motors vehicle purchases of \$500.00 or more.

### Contact us

Have a question? We can help.

Contact us

### Ask eBay members

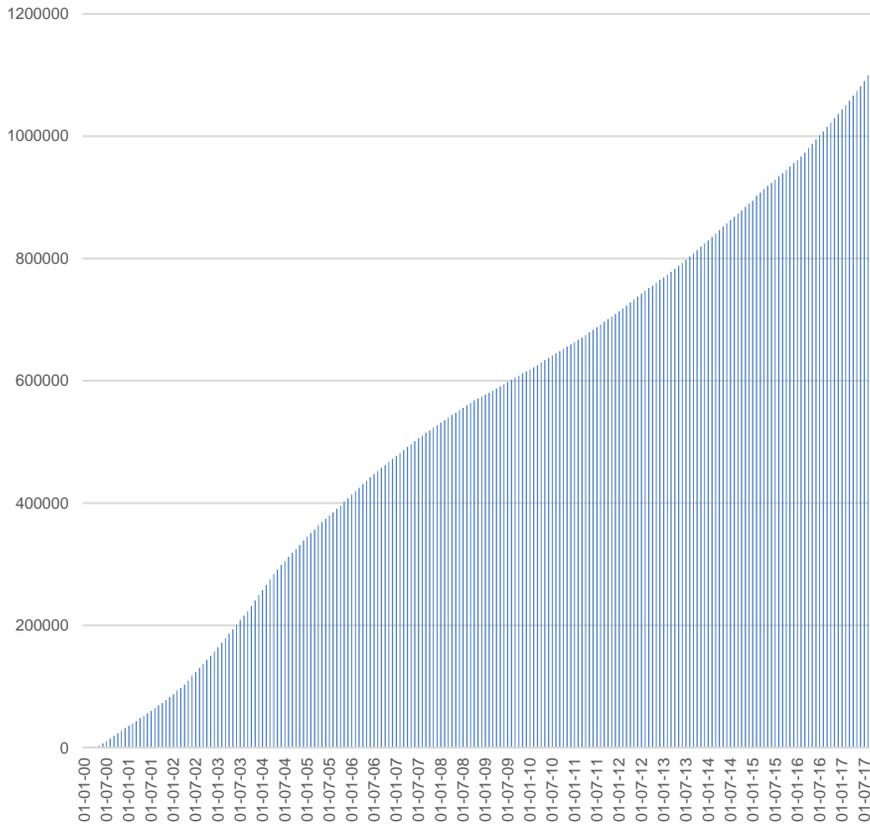
Get help from other eBay members. Visit the Answer Center to post a question.

### Related help topics

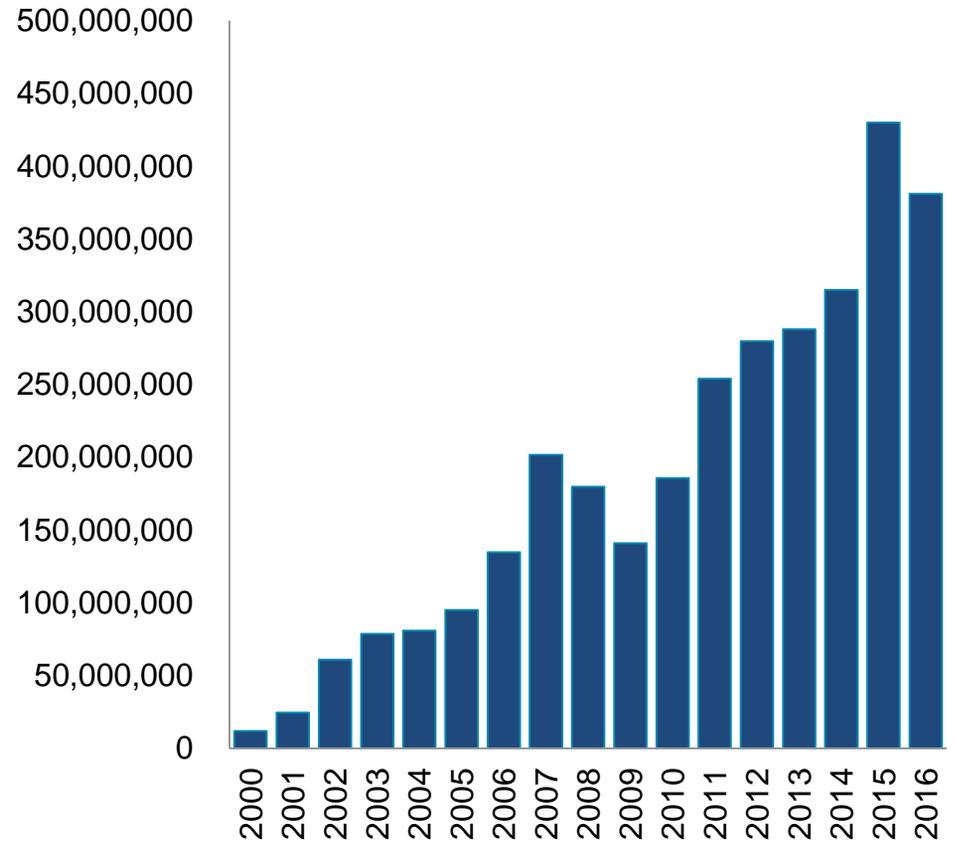
- Choosing a payment method (for buyers)

# ESCROW.COM STATISTICS

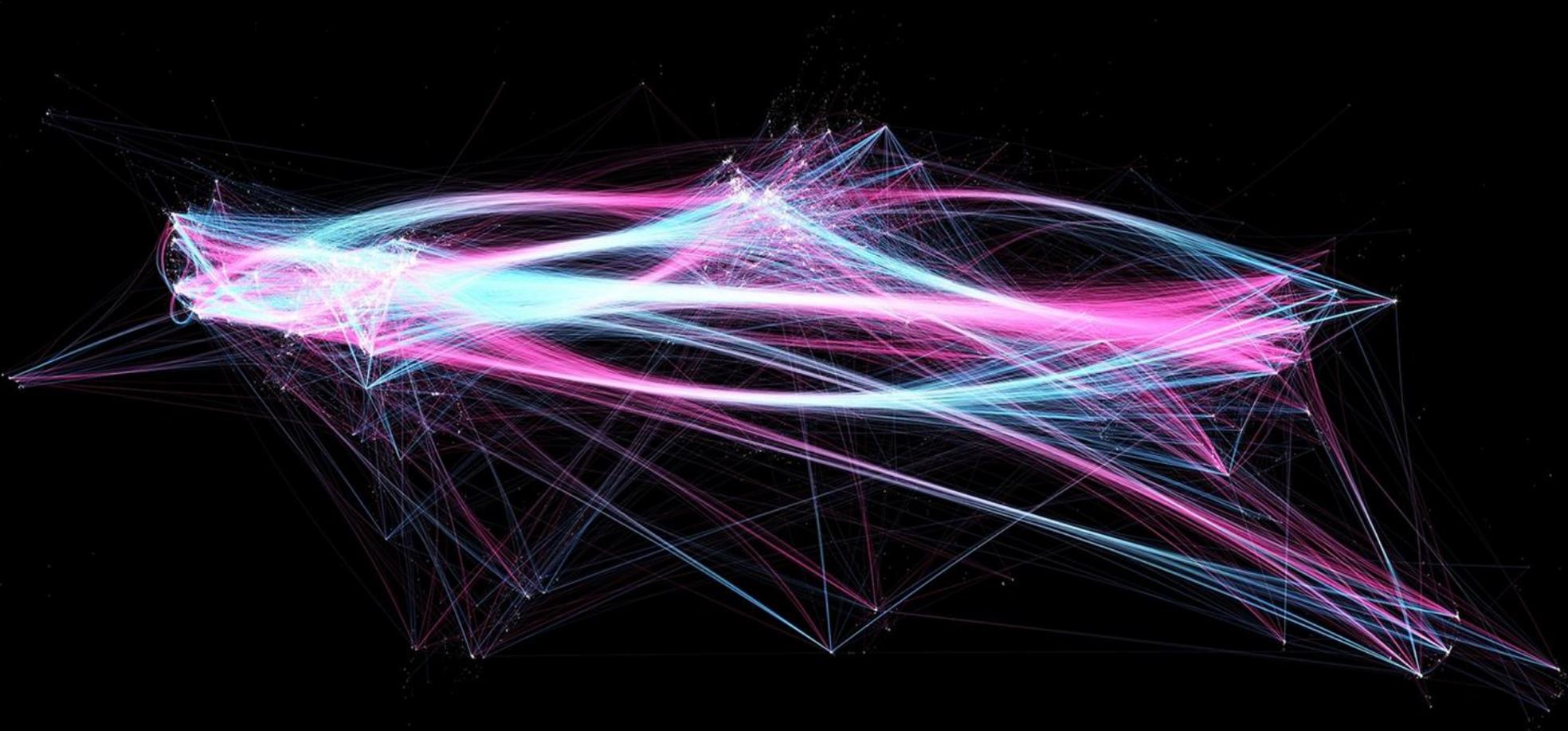
## TOTAL NUMBER OF USERS



## GROSS PAYMENT VOLUME USD\$



# ESCROW.COM IN 2016



# THE MOST TRUSTED, LICENSED ONLINE ESCROW SERVICE IN THE WORLD



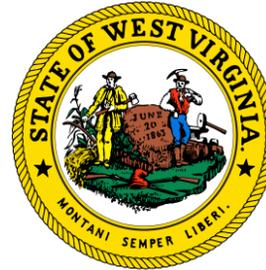
California



Arizona



Idaho



West Virginia



North Carolina



Texas



Kansas



Washington



Montana



Missouri



Iowa



New Mexico



Ohio



Illinois



Oklahoma



Georgia



Mississippi

# ESCROW.COM

BUY IT NOW BUTTONS CAN EASILY BE CUSTOMISED INTO ANY WEBSITE OR DIRECT MARKETING EMAIL

The screenshot shows a web browser window displaying a domain for sale page. At the top, a navigation bar includes a 'DOMAIN FOR SALE' button and a search icon. The main content area features the 'StarTalent' logo, a descriptive paragraph about the domain, a list of four bullet points, and two buttons: a green 'Buy with ESCROW.COM' button and a blue 'USD \$ 29,999' price tag. On the right side, there is a 'Make an Offer' form with fields for Name, Email, Phone, Offer (minimum: USD 1000.00), and Message, followed by a large blue 'SEND OFFER' button. The background of the page is a blue gradient with a green, low-poly landscape at the bottom.

DOMAIN FOR SALE

## StarTalent

The StarTalent.com domain name is for sale. A category killer brand name that will garner instant attraction and quick credibility. Get in touch to discuss the possibilities!

- 13 Years old, first registered in 2003
- Category killer brand name
- Professional, strong and structured
- Highly brandable

Buy with **ESCROW.COM**

USD \$ 29,999

### Make an Offer

Name

Email

Phone

Offer (minimum: USD 1000.00)

Message

**SEND OFFER**

# ESCROW.COM

## PAYMENTS & TRANSACTION MANAGEMENT INTEGRATED INTO DIAMOND TRADING NETWORK

The screenshot displays the RapNet website interface. At the top, there is a navigation bar with the RapNet logo and a menu including Home, TradeScreen, Buy Diamonds, Sell Diamonds, New Certs, Diamond Prices, Community, Industry News, and More. A search bar and a language dropdown are also present. Below the navigation bar, a red banner promotes the RapNet iPhone App. The main content area shows a notification for 5 new messages, 20 new announcements, and 12 new updates. A breadcrumb trail indicates the user is in the 'My Transactions' section. The transaction details for #671376 are shown, with the user logged in as 'lb.escrow - g'. The status is 'The Seller has to sign in to review and agree to the terms'. A progress bar on the left shows the transaction steps, with the current step being 'BUYER SENDS PAYMENT TO ESCROW.COM'. A table of merchandise shows one item with a total price of \$200.00. A history log shows the transaction was initiated on Oct 11 2013 10:56AM PDT.

**RAPAPORT.** Diamonds.Net RapNet.com Rapaport Auctions More English

**RAPNET.** DIAMOND TRADING NETWORK

The RapNet iPhone App is free to download today

Home TradeScreen Buy Diamonds Sell Diamonds New Certs Diamond Prices Community Industry News More Logout

You have 5 new messages in your Inbox 20 new Announcements 12 new Updates

Home | Initiate an Escrow | My Transactions

My Transactions My Profile

Transaction #671376 - Rapaport Transaction (You are the Buyer) Logged in as: lb.escrow - g (lb.escrow@gmail.com) Help | Sign Out

**Status**  
Select any status for help.

- BUYER AND SELLER AGREE TO TERMS
  - ✓ Buyer starts transaction
  - Seller agrees to terms
- BUYER SENDS PAYMENT TO ESCROW.COM
- SELLER SHIPS MERCHANDISE TO BUYER
- BUYER RECEIVES MERCHANDISE
- ESCROW.COM PAYS SELLER

**FREQUENTLY ASKED QUESTIONS**

- How do I change transaction details and terms?

**The Seller has to sign in to review and agree to the terms**

- You have provided the terms of this transaction.
- The Seller must sign in to Escrow.com and agree to these terms. An E-Mail reminder was sent to the Seller.
- There is nothing further for you to do at this time.

My Transactions Cancel Transaction

Merchandise				
No.	Item Description	Quantity	Unit Price	Total Price
1	Rapnet LotID: 47515178 47515178-	1	\$200.00	\$200.00
			Sub-total	\$200.00
			Shipping Fee	\$0.00
			<b>Total</b>	<b>\$200.00</b>
Transaction ID: 671376				

History
Oct 11 2013 10:56AM PDT Buyer initiates the transaction

# MILESTONE PAYMENTS WITH **ESCROW.COM**



- **Payments can be made as milestones are hit and deliverables provided**
- **Replaces the need for performance or completion bonds**
- **Able to integrate service level agreements (SLAs) and delivery targets**
- **Guarantees the service provider of timely payment**

# VEHICLE TITLE COLLECTION

## ESCROW.COM



- **After funds secured, seller sends signed title to Escrow.com**
- **Escrow.com scans the title and sends a copy to the buyer for confirmation**
- **When the buyer authorizes payment to the seller, Escrow.com sends the title to the buyer, guaranteeing:**
  - Either title is safely delivered to buyer after the purchase
  - Or title is returned safely to the seller if the buyer decides not to complete the purchase
- **Avoids disputes and risk around shipping title with vehicle**

# LIENHOLDER PAYOFF

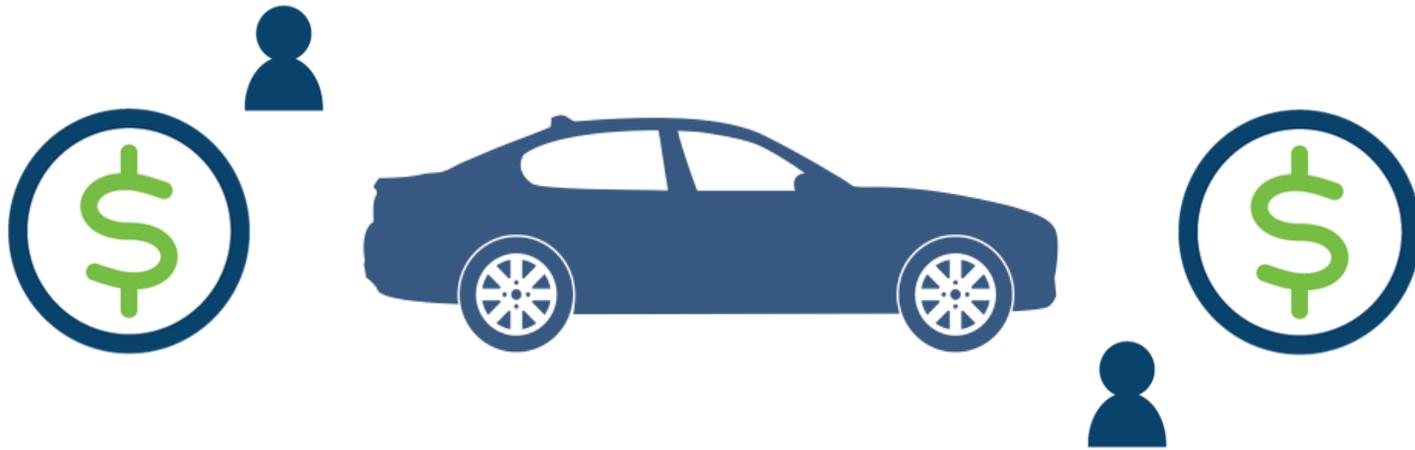
## ESCROW.COM



- Addresses the scenario where a vehicle being sold has a lien on it
- With this service, Escrow.com will contact the lienholder, pay the outstanding lien with the required portion of the secured funds, and arrange for the release of the title to the buyer
- For example, if a vehicle is being purchased for \$10,000, but there is a \$4,000 lien on the vehicle, the buyer will send in \$10,000, Escrow.com will send \$4,000 of that to the lienholder, and the seller will receive \$6,000 in proceeds (minus relevant fees)

# LEASE SWAPS

## ESCROW.COM



- The seller wishes to give up their lease, but needs someone to take it over
- The seller (who is relinquishing their vehicle) essentially becomes the buyer, as they are paying someone to take over their lease
- For example, if person A is giving up their lease, and person B is taking it over, then person A would be paying an agreed upon amount, say \$1,000, paid out to person B at the end of the transaction (minus relevant fees)

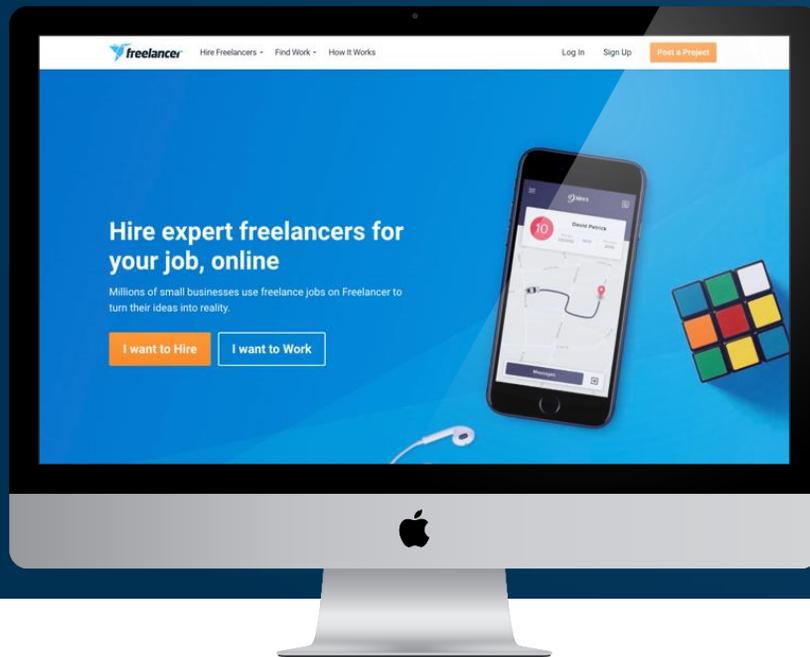
# DOMAIN NAME HOLDING WITH ESCROW.COM



- Domain Name Holding allows you to safely lease to buy your portfolio domains
- We hold your domain in our account while the buyer makes regular payments
- Escrow.com or the buyer can manage the DNS to point to their site
- If the buyer defaults on a payment, the domain is returned to the owner

# ESCROW.COM IS PART OF THE FREELANCER GROUP (ASX:FLN)

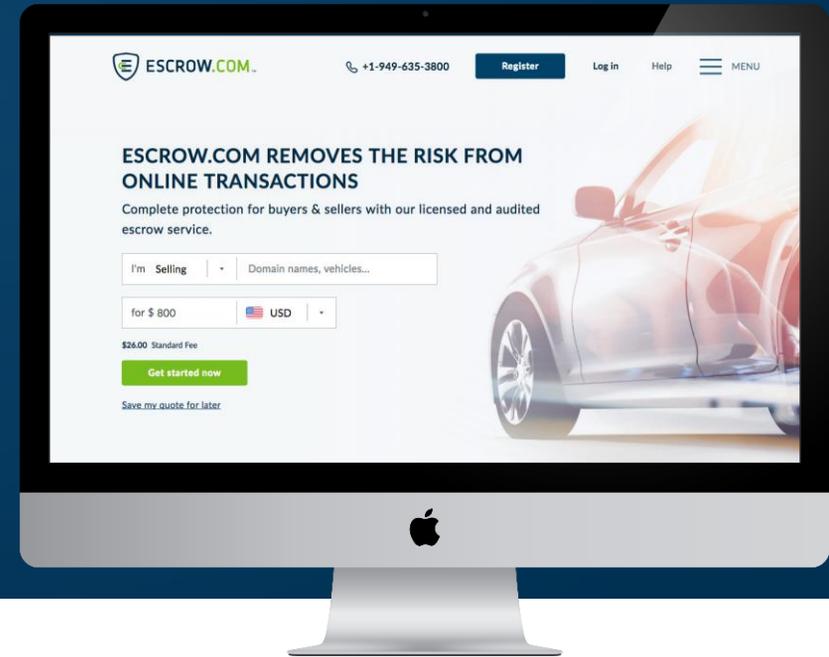
## Freelancer.com



## Freelancer.com

#1 Online Services Marketplace  
Over **US\$3 billion** in  
projects posted

## Escrow.com



## Escrow.com

#1 for Secure Online Payments  
Over **US\$3 billion** in  
escrow transactions



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# THANK YOU

SALES@ESCROW.COM

---

MATT BARRIE  
CHIEF EXECUTIVE OFFICER

A decorative graphic in the bottom right corner consisting of several parallel, slanted green lines of varying lengths, creating a sense of movement and modernity.

# IMPORTANT NOTICE AND DISCLAIMER

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