

GILEAD CAPITAL

Leadership Investing →

To: ASX Markets Announcements Office

From: Gilead Capital LP

Fax No.: +61 2 9347 0005

No. Pages 4
(incl. cover):

Re: Notice of initial substantial holding in iSentia Group Ltd – Gilead Capital LP

Should you need any other information, we may be contacted at +1 646 693 6372, or via email at kanchana@gileadcapital.com.

Form 603Corporations Act 2001
Section 671B**Notice of initial substantial holder**To Company Name/Scheme ISentia Group LimitedACN/ARSN 167 541 588**1. Details of substantial holder (1)**Name Gilead Capital LP and the other substantial holders named herein

ACN/ARSN (if applicable) _____

The holder became a substantial holder on 26 / 10 / 17**2. Details of voting power**

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in on the date the substantial holder became a substantial holder are as follows:

Class of securities (4)	Number of securities	Person's votes (5)	Voting power (6)
Fully paid ordinary shares	13,393,370	13,393,370	6.7%

3. Details of relevant interests

The nature of the relevant interest the substantial holder or an associate had in the following voting securities on the date the substantial holder became a substantial holder are as follows:

Holder of relevant interest	Nature of relevant interest (7)	Class and number of securities
Gilead Capital LP	Registered holder of securities or has a right to become the registered holder of the securities.	Fully paid ordinary shares 13,393,370
Gilead Capital GP LLC	Gilead Capital LP is a limited partnership. The general partner of Gilead Capital LP is Gilead Capital GP LLC.	Fully paid ordinary shares 13,393,370
Jeffrey Strong	Jeffrey Strong is the sole member of Gilead Capital GP LLC and therefore has a deemed relevant interest in the securities.	Fully paid ordinary shares 13,393,370

4. Details of present registered holders

The persons registered as holders of the securities referred to in paragraph 3 above are as follows:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder (8)	Class and number of securities
Gilead Capital GP LLC	Gilead Capital LP	For securities that have been acquired but not settled, Gilead Capital LP	Fully paid ordinary shares 13,393,370
Jeffrey Strong	Gilead Capital LP	For securities that have been acquired but not settled, Gilead Capital LP	Fully paid ordinary shares 13,393,370

5. Consideration

The consideration paid for each relevant interest referred to in paragraph 3 above, and acquired in the four months prior to the day that the substantial holder became a substantial holder is as follows:

Holder of relevant interest	Date of acquisition	Consideration (9)	Class and number of securities
Annexure A			

6. Associates

The reasons the persons named in paragraph 3 above are associates of the substantial holder are as follows:

Name and ACN/ARSN (if applicable)	Nature of association
Gilead Capital GP LLC	Pursuant to section 12 of the Corporations Act 2001 (Cth).
Jeffrey Strong	Pursuant to section 12 of the Corporations Act 2001 (Cth).

7. Addresses

The addresses of persons named in this form are as follows:

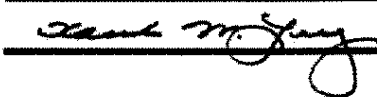
Name	Address
Gilead Capital LP	157 Columbus Ave., Suite 403, New York, NY 10023.
Gilead Capital GP LLC	157 Columbus Ave., Suite 403, New York, NY 10023.
Jeffrey Strong	157 Columbus Ave., Suite 403, New York, NY 10023.

Signature

print name Kanchana Wangkeo Leung

capacity Chief Legal Officer

sign here



date 27/10/2017

DIRECTIONS

- (1) If there are a number of substantial holders with similar or related relevant interests (eg a corporation and its related corporations, or the manager and trustee of an equity trust), the names could be included in an annexure to the form. If the relevant interests of a group of persons are essentially similar, they may be referred to throughout the form as a specifically named group if the membership of each group, with the names and addresses of members is clearly set out in paragraph 7 of the form.
- (2) See the definition of "associate" in section 9 of the Corporations Act 2001.
- (3) See the definition of "relevant interest" in sections 608 and 671B(7) of the Corporations Act 2001.
- (4) The voting shares of a company constitute one class unless divided into separate classes.
- (5) The total number of votes attached to all the voting shares in the company or voting interests in the scheme (if any) that the person or an associate has a relevant interest in.
- (6) The person's votes divided by the total votes in the body corporate or scheme multiplied by 100.
- (7) Include details of:
 - (a) any relevant agreement or other circumstances by which the relevant interest was acquired. If subsection 671B(4) applies, a copy of any document setting out the terms of any relevant agreement, and a statement by the person giving full and accurate details of any contract, scheme or arrangement, must accompany this form, together with a written statement certifying this contract, scheme or arrangement; and
 - (b) any qualification of the power of a person to exercise, control the exercise of, or influence the exercise of, the voting powers or disposal of the securities to which the relevant interest relates (indicating clearly the particular securities to which the qualification applies).


See the definition of "relevant agreement" in section 9 of the Corporations Act 2001.
- (8) If the substantial holder is unable to determine the identity of the person (eg if the relevant interest arises because of an option) write "unknown".
- (9) Details of the consideration must include any and all benefits, money and other, that any person from whom a relevant interest was acquired has, or may, become entitled to receive in relation to that acquisition. Details must be included even if the benefit is conditional on the happening or not of a contingency. Details must be included of any benefit paid on behalf of the substantial holder or its associate in relation to the acquisitions, even if they are not paid directly to the person from whom the relevant interest was acquired.

Annexure A

This is Annexure A referred to in Form 603, Notice of initial substantial holder dated 27/10/2017.

Name: Kanchana Wangkeo Leung

Date: 29-10-2017

Signed: 

Holder of Relevant Interest	Date of Acquisition	Number of Securities	Class of Securities	Order Type	Consideration
Gilead Capital LP	9/21/17	178,175	Ordinary	Buy	310,625
Gilead Capital LP	9/22/17	258,051	Ordinary	Buy	438,735
Gilead Capital LP	9/25/17	92,977	Ordinary	Buy	158,246
Gilead Capital LP	9/26/17	59,757	Ordinary	Buy	102,413
Gilead Capital LP	9/28/17	27,112	Ordinary	Buy	48,720
Gilead Capital LP	9/29/17	18,990	Ordinary	Buy	33,980
Gilead Capital LP	10/2/17	31,798	Ordinary	Buy	57,389
Gilead Capital LP	10/3/17	107,506	Ordinary	Buy	195,050
Gilead Capital LP	10/4/17	4,476	Ordinary	Buy	8,069
Gilead Capital LP	10/5/17	75,000	Ordinary	Buy	142,158
Gilead Capital LP	10/6/17	600,000	Ordinary	Buy	1,138,826
Gilead Capital LP	10/9/17	25,784	Ordinary	Buy	48,291
Gilead Capital LP	10/10/17	45,000	Ordinary	Buy	84,402
Gilead Capital LP	10/11/17	150,000	Ordinary	Buy	281,717
Gilead Capital LP	10/12/17	504,000	Ordinary	Buy	948,992
Gilead Capital LP	10/13/17	100,000	Ordinary	Buy	185,728
Gilead Capital LP	10/16/17	95,000	Ordinary	Buy	177,641
Gilead Capital LP	10/17/17	91,279	Ordinary	Buy	166,139
Gilead Capital LP	10/18/17	94,064	Ordinary	Buy	168,203
Gilead Capital LP	10/19/17	90,660	Ordinary	Buy	161,217
Gilead Capital LP	10/20/17	107,601	Ordinary	Buy	192,205
Gilead Capital LP	10/23/17	546	Ordinary	Buy	990
Gilead Capital LP	10/23/17	(10,000)	Ordinary	Sell	(18,128)
Gilead Capital LP	10/24/17	625,000	Ordinary	Buy	1,130,005
Gilead Capital LP	10/25/17	20,594	Ordinary	Buy	36,419
Gilead Capital LP	10/26/17	10,000,000	Ordinary	Buy	10,941,388
		13,393,370			17,139,421.9