
FAX

TRANSMISSION

To:

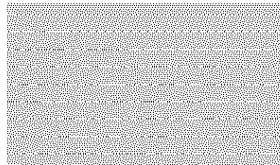
From: DUMAC

Subject: Duke University - iSentia Group Limited - Form 603 - 03.11.2017

Message: To whom it may concern:

Please find attached Form 603, filed by DUMAC, Inc. on behalf of Duke University related to holdings in iSentia Group Limited.

Brian Humphries, CFA, CPA
Performance Analyst
DUMAC, Inc.
280 S Mangum St. Suite 210
Durham, NC 27701
phone: (919) 668-9961



Company Name

Address

Tel: Fax:

Email: Website:

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DUMAC

280 South Mangum, Suite 210
Durham, North Carolina 27701

To: ASX Markets Announcements Office

From: DUMAC, Inc.

Fax No.: +61 2 9347 0005

No. Pages 8
(incl. cover):

Re: Notice of initial substantial holding in iSentia Group Ltd – Duke University

Should you need any other information, you may contact us at +1 919-668-9961 or bhumphries@dumac.duke.edu

Form 603Corporations Act 2001
Section 671B**Notice of initial substantial holder**To: Company Name/Scheme iSentia Group LimitedACN/ARSN 167 541 568**1. Details of substantial holder (1)**Name Duke University

ACN/ARSN (if applicable)

The holder became a substantial holder on 03/11/17**2. Details of voting power**

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in on the date the substantial holder became a substantial holder are as follows:

Class of securities (4)	Number of securities	Person's votes (5)	Voting power (6)
Fully paid ordinary shares	10,212,688	10,212,688	5.1%

3. Details of relevant interests

The nature of the relevant interest the substantial holder or an associate had in the following voting securities on the date the substantial holder became a substantial holder are as follows:

Holder of relevant interest	Nature of relevant interest (7)	Class and number of securities
Annexure A		

4. Details of present registered holders

The persons registered as holders of the securities referred to in paragraph 3 above are as follows:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder (8)	Class and number of securities
Annexure B			

5. Consideration

The consideration paid for each relevant interest referred to in paragraph 3 above, and acquired in the four months prior to the day that the substantial holder became a substantial holder is as follows:

Holder of relevant interest	Date of acquisition	Consideration (9)		Class and number of securities
		Cash	Non-cash	
Annexure C				

6. Associates

The reasons the persons named in paragraph 3 above are associates of the substantial holder are as follows:

Name and ACN/ARSN (if applicable)	Nature of association
Annexure D	

7. Addresses

The addresses of persons named in this form are as follows:

Name	Address
Annexure E	

Signature

print name

W. Brian Humphries

capacity

*Assistant Treasurer
DUMAC, Inc.*

sign here

W. Brian Humphries

date *06/11/2017*

DIRECTIONS

- (1) If there are a number of substantial holders with similar or related relevant interests (eg. a corporation and its related corporations, or the manager and trustee of an equity trust), the names could be included in an annexure to the form. If the relevant interests of a group of persons are essentially similar, they may be referred to throughout the form as a specifically named group if the membership of each group, with the names and addresses of members is clearly set out in paragraph 7 of the form.
- (2) See the definition of "associate" in section 9 of the Corporations Act 2001.
- (3) See the definition of "relevant interest" in sections 608 and 671B(7) of the Corporations Act 2001.
- (4) The voting shares of a company constitute one class unless divided into separate classes.
- (5) The total number of votes attached to all the voting shares in the company or voting interests in the scheme (if any) that the person or an associate has a relevant interest in.
- (6) The person's votes divided by the total votes in the body corporate or scheme multiplied by 100.
- (7) Include details of:
 - (a) any relevant agreement or other circumstances by which the relevant interest was acquired. If subsection 671B(4) applies, a copy of any document setting out the terms of any relevant agreement, and a statement by the person giving full and accurate details of any contract, scheme or arrangement, must accompany this form, together with a written statement certifying this contract, scheme or arrangement; and
 - (b) any qualification of the power of a person to exercise, control the exercise of, or influence the exercise of, the voting powers or disposal of the securities to which the relevant interest relates (indicating clearly the particular securities to which the qualification applies).

See the definition of "relevant agreement" in section 9 of the Corporations Act 2001.
- (8) If the substantial holder is unable to determine the identity of the person (eg. if the relevant interest arises because of an option) write "unknown".
- (9) Details of the consideration must include any and all benefits, money and other, that any person from whom a relevant interest was acquired has, or may, become entitled to receive in relation to that acquisition. Details must be included even if the benefit is conditional on the happening or not of a contingency. Details must be included of any benefit paid on behalf of the substantial holder or its associate in relation to the acquisitions, even if they are not paid directly to the person from whom the relevant interest was acquired.

ANNEXURE A

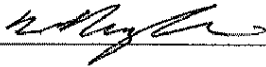
pg. 1

DUKE UNIVERSITY - FILING RE: ISENTIA GROUP LIMITED (167 541 568)

THIS IS ANNEXURE A OF 1 PAGE REFERRED TO IN FORM 603, NOTICE OF INITIAL SUBSTANTIAL HOLDER DATED 03/11/2017

NAME: W. BRIAN HUMPHRIES

DATE: 06-11-2017

SIGNED: 

HOLDER OF RELEVANT INTEREST	NATURE OF RELEVANT INTEREST	CLASS AND NUMBER OF SECURITIES
DUKE UNIVERSITY	DUKE UNIVERSITY IS THE ULTIMATE PARENT ORGANIZATION AND CONTROLLING ENTITY OF BOTH GOTHIC CORPORATION AND GOTHIC HSP CORPORATION, WHICH ARE THE REGISTERED HOLDERS OF THE SECURITIES.	FULLY PAID ORDINARY SHARES - 10,212,688

ANNEXURE B

DUKE UNIVERSITY - FILING RE: ISENTIA GROUP LIMITED (167 541 568)

pg. 1

THIS IS ANNEXURE B OF 1 PAGE REFERRED TO IN FORM 603, NOTICE OF INITIAL SUBSTANTIAL HOLDER DATED 03/11/2017

NAME: W. BRIAN HUMPHRIES

DATE: 06-11-2017

SIGNED: 

HOLDER OF RELEVANT INTEREST	REGISTERED HOLDER OF SECURITIES	PERSON ENTITLED TO BE REGISTERED AS HOLDER	CLASS AND NUMBER OF SECURITIES
DUKE UNIVERSITY	GOTHIC CORPORATION	FOR SECURITIES THAT HAVE BEEN ACQUIRED BUT NOT SETTLED, GOTHIC CORPORATION	FULLY PAID ORDINARY SHARES - 7,966,194
DUKE UNIVERSITY	GOTHIC HSP CORPORATION	FOR SECURITIES THAT HAVE BEEN ACQUIRED BUT NOT SETTLED, GOTHIC HSP CORPORATION	FULLY PAID ORDINARY SHARES - 2,246,494

ANNEXURE C

pg. 1

DUKE UNIVERSITY - FILING RE: ISENTIA GROUP LIMITED (167 541 568)

THIS IS ANNEXURE C OF 1 PAGE REFERRED TO IN FORM 603, NOTICE OF INITIAL SUBSTANTIAL HOLDER DATED 03/11/2017

NAME: W. BRIAN HUMPHRIES

DATE: 06-11-2017

SIGNED: 

HOLDER OF RELEVANT INTEREST	DATE OF ACQUISITION	ORDER TYPE	NUMBER OF SECURITIES	CLASS OF SECURITIES	CONSIDERATION
DUKE UNIVERSITY	9/21/17	BUY	123,118	ORDINARY	214,640.39
DUKE UNIVERSITY	9/22/17	BUY	44,670	ORDINARY	75,096.53
DUKE UNIVERSITY	9/22/17	BUY	133,643	ORDINARY	228,069.26
DUKE UNIVERSITY	9/25/17	BUY	16,289	ORDINARY	27,706.78
DUKE UNIVERSITY	9/25/17	BUY	47,957	ORDINARY	81,639.59
DUKE UNIVERSITY	9/26/17	BUY	17,603	ORDINARY	30,063.34
DUKE UNIVERSITY	9/26/17	BUY	23,689	ORDINARY	40,704.17
DUKE UNIVERSITY	9/28/17	BUY	18,734	ORDINARY	33,664.84
DUKE UNIVERSITY	9/29/17	BUY	13,122	ORDINARY	23,480.24
DUKE UNIVERSITY	10/2/17	BUY	21,972	ORDINARY	39,655.13
DUKE UNIVERSITY	10/3/17	BUY	74,287	ORDINARY	134,780.20
DUKE UNIVERSITY	10/4/17	BUY	3,093	ORDINARY	5,575.76
DUKE UNIVERSITY	10/5/17	BUY	51,825	ORDINARY	98,231.12
DUKE UNIVERSITY	10/6/17	BUY	414,600	ORDINARY	786,928.54
DUKE UNIVERSITY	10/9/17	BUY	17,817	ORDINARY	33,369.55
DUKE UNIVERSITY	10/10/17	BUY	31,095	ORDINARY	58,322.06
DUKE UNIVERSITY	10/11/17	BUY	103,650	ORDINARY	194,666.42
DUKE UNIVERSITY	10/12/17	BUY	348,264	ORDINARY	655,753.31
DUKE UNIVERSITY	10/13/17	BUY	69,100	ORDINARY	128,338.17
DUKE UNIVERSITY	10/16/17	BUY	65,645	ORDINARY	122,749.63
DUKE UNIVERSITY	10/17/17	BUY	63,073	ORDINARY	114,800.81
DUKE UNIVERSITY	10/18/17	BUY	64,999	ORDINARY	116,229.80
DUKE UNIVERSITY	10/19/17	BUY	62,646	ORDINARY	111,401.09
DUKE UNIVERSITY	10/20/17	BUY	74,352	ORDINARY	132,813.16
DUKE UNIVERSITY	10/23/17	BUY	377	ORDINARY	683.40
DUKE UNIVERSITY	10/23/17	SELL	(6,910)	ORDINARY	(12,526.39)
DUKE UNIVERSITY	10/24/17	BUY	431,875	ORDINARY	780,833.44
DUKE UNIVERSITY	10/25/17	BUY	6,992	ORDINARY	12,411.41
DUKE UNIVERSITY	10/25/17	BUY	7,237	ORDINARY	12,751.87
DUKE UNIVERSITY	10/26/17	BUY	6,910,000	ORDINARY	7,560,498.76
DUKE UNIVERSITY	10/31/17	BUY	172,750	ORDINARY	172,420.90
DUKE UNIVERSITY	11/1/17	BUY	345,500	ORDINARY	331,658.49
DUKE UNIVERSITY	11/2/17	BUY	163,224	ORDINARY	162,978.44
DUKE UNIVERSITY	11/3/17	BUY	276,400	ORDINARY	276,454.74
			10,212,688		12,786,844.95

ANNEXURE D

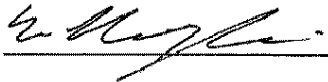
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DUKE UNIVERSITY - FILING RE: ISENTIA GROUP LIMITED (167 541 568)

THIS IS ANNEXURE D OF 1 PAGE REFERRED TO IN FORM 603, NOTICE OF INITIAL SUBSTANTIAL HOLDER
DATED 03/11/2017

NAME: W. BRIAN HUMPHRIES

DATE: 06-11-2017

SIGNED: 

NAME AND CAN/ARSN (IF APPLICABLE)	NATURE OF ASSOCIATION
GOTHIC CORPORATION	ASSOCIATE BY BODIES CORPORATE - CONTROL. THE BOARD OF DUKE UNIVERSITY HAS ULTIMATE CONTROL OVER THE OPERATIONS OF GOTHIC CORPORATION. FURTHER, GOTHIC CORPORATION CONSOLIDATES INTO DUKE UNIVERSITY FOR FINANCIAL REPORTING PURPOSES.
GOTHIC HSP CORPORATION	ASSOCIATE BY BODIES CORPORATE - CONTROL. THE BOARD OF DUKE UNIVERSITY HAS ULTIMATE CONTROL OVER THE OPERATIONS OF GOTHIC HSP CORPORATION. FURTHER, GOTHIC HSP CORPORATION CONSOLIDATES INTO DUKE UNIVERSITY FOR FINANCIAL REPORTING PURPOSES.

ANNEXURE E

pg. 1

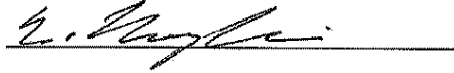
DUKE UNIVERSITY - FILING RE: ISENTIA GROUP LIMITED (167 541 568)

THIS IS ANNEXURE E OF 1 PAGE REFERRED TO IN FORM 603, NOTICE OF INITIAL SUBSTANTIAL HOLDER
DATED 03/11/2017

NAME: W. BRIAN HUMPHRIES

DATE: 06-11-2017

SIGNED:



NAME	ADDRESS
DUKE UNIVERSITY	280 S. MANGUM ST. STE. 210, DURHAM, NC 27705
GOTHIC CORPORATION	280 S. MANGUM ST. STE. 210, DURHAM, NC 27705
GOTHIC HSP CORPORATION	280 S. MANGUM ST. STE. 210, DURHAM, NC 27705